

GLOBAL BUSINESS MINOR

<https://cps.unh.edu/program/minor/global-business>

Description

The minor in Global Business is designed to provide the student with a broad exposure to the global areas of business and the interesting challenges and opportunities it provides. These areas include at a minimum culture, financial forces, international monetary, economics, socioeconomic forces, management, marketing internationally, political forces, and global innovation. The minor in global business is suitable for those who might want to have their own business, conduct business in a global setting, or want a better understanding of how global business differs from domestic business. The global business minor will prepare students for a wide range of diverse opportunities in the global business sector.

NOTE: This minor may not be declared with the following major: BS Business Management: Global Business.

Students will have the opportunity to:

1. Understand how global factors affect domestic concerns.

Identify and evaluate the challenges and opportunities of global business and globalization.

2. Compare the way consumer and industrial products and services are modified for global sale.

3. Understand social, ethical, political, and economic forces as it pertains to the global marketplace.

Requirements

All minor courses must be completed with a minimum grade of C-, and a 2.0 grade point average must be maintained in courses for the minor. Two courses must be at the upper level (600 or 700). Only one overlap is allowed between major and minor.

Minor Requirements

Code	Title	Credits
ECO 580	International Economics	4
ENT 500	The Entrepreneurial Mindset	4
MGMT 642	International and Cross-Cultural Management	4
MGMT 680	Global Business	4
MGMT 685	Global Innovation	4
Total Credits		20