

ENTREPRENEURSHIP AND INNOVATION MINOR

<https://www.unh.edu/program/minor/entrepreneurship-innovation>

Description

The minor in entrepreneurship and innovation is designed to provide the student the opportunity to develop entrepreneurship knowledge, skills, and ability applicable to a wide range of organizational settings, including startup business, new ventures, and social ventures including not-for-profit organizations. The minor in entrepreneurship is suitable for those who might want to have their own business or work in an entrepreneurial environment.

NOTE: This minor may not be declared with the following major: BS Business Management: Entrepreneurship and Innovation or BS Computer Information Technology: Entrepreneurship and Innovation.

Requirements

All minor courses must be completed with a minimum grade of C-, and a 2.0 grade point average must be maintained in courses for the minor. Two courses must be at the upper level (600 or 700). Only 8 credits may overlap between major and minor.

Required Courses

Code	Title	Credits
ENT 500	The Entrepreneurial Mindset	4
ENT 600	Launching and Managing Entrepreneurial Ventures	4
ENT 611	Entrepreneurial Marketing	4
ENT 703	Entrepreneurial Finance	4
ENT 707	Legalities and Ethics of Entrepreneurship	4
Total Credits		20

Student Learning Outcomes

Program Learning Outcomes

Students will have the opportunity to:

- Understand and assess the feasibility of entrepreneurial endeavors.
- Effectively utilize their analytical skills to solve entrepreneurial problems.
- Demonstrate the ability to find an attractive market that can be reached economically.