ENTREPRENEURSHIP AND INNOVATION MINOR

https://cps.unh.edu/program/minor/entrepreneurship-innovation

Description

The minor in entrepreneurship and innovation is designed to provide the student the opportunity to develop entrepreneurship knowledge, skills, and ability applicable to a wide range of organizational settings, including startup business, new ventures, and social ventures including not-for-profit organizations. The minor in entrepreneurship is suitable for those who might want to have their own business or work in an entrepreneurial environment.

NOTE: This minor may not be declared with the following major: BS Business Management: Entrepreneurship and Innovation or BS Computer Information Technology: Entrepreneurship and Innovation.

Students will have the opportunity to:

1. Understand and assess the feasibility of entrepreneurial endeavors.
2. Effectively utilize their analytical skills to solve entrepreneurial problems.
3. Demonstrate the ability to find an attractive market that can be reached economically.

Requirements

All minor courses must be completed with a minimum grade of C-, and a 2.0 grade point average must be maintained in courses for the minor. Two courses must be at the upper level (600 or 700). Only 8 credits may overlap between major and minor.

Minor Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENT 500</td>
<td>The Entrepreneurial Mindset</td>
<td>4</td>
</tr>
<tr>
<td>ENT 600</td>
<td>Launching and Managing Entrepreneurial Ventures</td>
<td>4</td>
</tr>
<tr>
<td>ENT 611</td>
<td>Entrepreneurial Marketing</td>
<td>4</td>
</tr>
<tr>
<td>ENT 703</td>
<td>Entrepreneurial Finance</td>
<td>4</td>
</tr>
<tr>
<td>ENT 707</td>
<td>Legalities and Ethics of Entrepreneurship</td>
<td>4</td>
</tr>
</tbody>
</table>

Total Credits 20