BUSINESS MANAGEMENT MAJOR: MANAGEMENT OPTION (B.S.)

https://cps.unh.edu/online/program/bs/business-management-management-option

Description

The Bachelor of Science degree in Business Management offers students the appropriate breadth and depth of study with a concentration of five courses to pursue other areas of interest in management.

The degree is responsive to the education needs of businesses and includes an appropriate foundation for further graduate study. The outcomes-based program is built upon a foundation of six essential competencies that are integrated throughout the curriculum: critical thinking, effective oral and written communication, applied quantitative analysis, managing in a global environment, ethical practice, and leadership.

Requirements

Degree Requirements

Minimum Credit Requirement: 120 credits

Minimum Residency Requirement: 30 credits must be taken at UNH

Minimum Cumulative GPA: 2.0 is required for conferral*

Core Curriculum Required: General Education Program

Major, Option and Elective Requirements as indicated.

*GPA: Major and any state certification GPA requirements may be higher and are indicated in program details.

A minimum grade of C- is required in all Major coursework. Students are allowed a maximum of two course overlaps. Overlaps can be used between Major, Minor, and General Education requirements with only one overlap being utilized between the Major and Minor. Please note that Option requirements are considered part of the Major. Students must complete 16 upper-level credits in majors within the College of Professional Studies, Online.

General Education Program Requirements

A minimum grade of D- is required in all General Education coursework. Students are allowed a maximum of two course overlaps. Overlaps can be used between Major, Minor and General Education requirements with only one overlap being utilized between the Major and Minor.

All General Education requirements, including CRIT 602 Advanced Critical Analysis and Strategic Thinking and IDIS 601 Interdisciplinary Seminar, must be taken prior to the capstone.

Code	Title	Credits
ENG 420	The Writing Process	4
COM 460	Interpersonal Communication and Group Dynamics	4
COM 480	Visual Communication	4
CRIT 501	Introduction to Critical Inquiry	4
Select one of the following:		4
MTH 402	Math for Our World	
MTH 504	Statistics	
MTH 510	Pre-Calculus	
Knowledge of Human Behavior & Social Systems		4
Knowledge of the Physical & Natural World		4
Knowledge of Human Thought & Expression		4
CRIT 602	Advanced Critical Analysis and Strategic Thinking	4
IDIS 601	Interdisciplinary Seminar	4
Total Credits		**40**

Writing Program Requirements

All bachelor's degree candidates are required to complete four writing intensive courses as part of the University Writing Program Requirements as follows:

Code	Title	Credits
ENG 420	The Writing Process	
One Writing Intensive course in the Major		
One Writing Intensive course at the 600-level or above		
One Additional Writing Intensive Course		

Writing Intensive courses are identified with the label "Writing Intensive Course" in the "Attributes" section of the course description and/or a W following the course number.

Major Requirements

Prior to capstone enrollment, students are expected to complete the majority of their required major courses along with CRIT 602 Advanced Critical Analysis and Strategic Thinking and IDIS 601 Interdisciplinary Seminar. Students should consult with their advisor regarding specific major courses that may be completed with their capstone. Academic Advisor approval is required for registration to be processed.

Code	Title	Credits
Major in Business Management		
Foundational Courses		
APST 405	Career Development and Planning	2
CMPL 402	Excel	2
MGMT 410	Principles of Management	4
MTH 504	Statistics	4
Intermediate Courses		
ACCT 532	Financial Accounting	4
or MGMT 569	Budget Management	
Advanced Courses		
Select three of the following:		12
CMPL 643	Managing Information Technology	
ECO 470	Principles of Economics	
HRM 420	Human Resource Management	
MGMT 625	Legal and Ethical Issues in Business Management	
MKT 510	Principles of Marketing	
OPS 570	Operations Management	
Option in Management		
HRM 580	Change Management	4
HRM 635	Managing Conflict	4
LD 600	Becoming an Effective Leader	4
MGMT 566	Organizational Behavior	4
Select one of the following:		4
ENT 500	The Entrepreneurial Mindset	
or FNC 665	Financial Management	
or HLTC 590	Introduction to Fiscal Management in Health Care	
or HRM 740	Workplace Coaching	
or HRT 600	Hotel and Restaurant Management	
or HRT 660	Event, Meeting, and Conference Management	
or INST 702	The Learning Workplace	

or MGMT 595	Practicum in Management	
or MGMT 608	Fostering Inclusion and Diversity in the Workplace	
or MGMT 626	Project Management Strategies	
or MGMT 634	Contemporary Management Issues	
or MGMT 707	Nonprofit Management	
or MKT 615	Digital Storytelling and Brand Management	
or MKT 618	Sales Management	
or OPS 605	Quality Management	
or OPS 720	Fundamentals of LEAN Process Improvement	
Integrative Capstone		
MGMT 795	Integrative Capstone: Industry-Based Internship	4
or MGMT 798	Integrative Capstone: Strategic Management Experience	
Total Credits		**52**

Electives

Open electives are courses students will need to take in addition to their general education and major requirements in order to satisfy the remaining credit totals for their programs. Open electives are defined as any credit course offered by the College not already included in the student's general education, major, option or minor. Students will need 120 credits total to graduate with a bachelor's degree from the Online Division of the College of Professional Studies.

Degree Plan

This degree plan is a sample and does not reflect the impact of transfer credit or current course offerings. UNH CPS Online undergraduate students should develop individual academic plans with their academic advisor during their first year at UNH.

Sample Course Sequence

First Year
Fall

		Credits
APST 405	Career Development and Planning	2
CMPL 402	Excel	2
ENG 420	The Writing Process	4
MTH 402	Math for Our World	4
General Education Course		4
	Credits	**16**

Spring

COM 460	Interpersonal Communication and Group Dynamics	4
CRIT 501	Introduction to Critical Inquiry	4
MGMT 410	Principles of Management	4
Elective		4
	Credits	**16**

Second Year
Fall

COM 480	Visual Communication	4
MTH 504	Statistics	4

ECO 470
  or HRM 420
  or MKT 510
  or CMPL 643
  or MGMT 625
  or OPS 570
	Principles of Economics
	  or Human Resource Management
	  or Principles of Marketing
	  or Managing Information Technology
	  or Legal and Ethical Issues in Business Management
	  or Operations Management
		4

General Education Course		4
	Credits	**16**

Spring

ACCT 532
  or MGMT 569
	Financial Accounting
	  or Budget Management
		4

HRM 420
  or ECO 470
  or MKT 510
  or CMPL 643
  or MGMT 625
  or OPS 570
	Human Resource Management
	  or Principles of Economics
	  or Principles of Marketing
	  or Managing Information Technology
	  or Legal and Ethical Issues in Business Management
	  or Operations Management
		4

MGMT 566	Organizational Behavior	4
Elective		4
	Credits	**16**

Third Year
Fall

CRIT 602	Advanced Critical Analysis and Strategic Thinking	4
HRM 580	Change Management	4

CMPL 643
  or ECO 470
  or HRM 420
  or MKT 510
  or MGMT 625
  or OPS 570
	Managing Information Technology
	  or Principles of Economics
	  or Human Resource Management
	  or Principles of Marketing
	  or Legal and Ethical Issues in Business Management
	  or Operations Management
		4

Elective		4
	Credits	**16**

Spring

HRM 635	Managing Conflict	4
LD 600	Becoming an Effective Leader	4
General Education Course		4
Elective		4
	Credits	**16**

Fourth Year
Fall

IDIS 601	Interdisciplinary Seminar	4
Select one of the following:		4
ENT 500	The Entrepreneurial Mindset	
FNC 665	Financial Management	
HLTC 590	Introduction to Fiscal Management in Health Care	
HRM 740	Workplace Coaching	
INST 702	The Learning Workplace	
MGMT 595	Practicum in Management	
MGMT 608	Fostering Inclusion and Diversity in the Workplace	
MGMT 626	Project Management Strategies	
MGMT 634	Contemporary Management Issues	
MGMT 707	Nonprofit Management	
MKT 615	Digital Storytelling and Brand Management	
MKT 618	Sales Management	
OPS 605	Quality Management	

OPS 720	Fundamentals of LEAN Process Improvement	
Elective		4
Elective		4
	Credits	**16**
Spring		
MGMT 798 or MGMT 795	Integrative Capstone: Strategic Management Experience or Integrative Capstone: Industry-Based Internship	4
Elective		4
	Credits	**8**
	Total Credits	**120**

Student Learning Outcomes

- Apply business management theories related to production and operations, organizational behavior, human resource management, and leadership throughout various functional areas of organizations.
- Communicate organizational information effectively across an organization through the use of information systems, to a broad spectrum of audiences and in a variety of business situations.
- Apply quantitative tools and information systems in business analysis and decision-making.
- Critically analyze, research and articulate organizational strengths and weaknesses in areas such as competitive advantage, operations, human resources, marketing, financial and strategic positioning.
- Make legal and ethical individual and business decisions based on legalities, evaluation of business sustainability (environmental, socio/cultural, economic, institutional) and ethical practice.
- Manage and lead to enhance the effectiveness of individuals, teams, and business organizations in a global environment.