BUSINESS MANAGEMENT
MAJOR: HOTEL, RESTAURANT,
AND TRAVEL OPTION (B.S.)

https://cps.unh.edu/online/program/be/business-management-hotel-
restaurant-travel-option

Description

The Bachelor of Science degree in Business Management offers students
the appropriate breadth and depth of study with a concentration of five
courses to pursue other areas of interest in management.

The degree is responsive to the education needs of businesses and
includes an appropriate foundation for further graduate study. The
outcomes-based program is built upon a foundation of six essential
competencies that are integrated throughout the curriculum: critical
thinking, effective oral and written communication, applied quantitative
analysis, managing in a global environment, ethical practice, and
leadership.

Requirements

Degree Requirements

Minimum Credit Requirement: 120 credits

Minimum Residency Requirement: 30 credits must be taken at UNH

Minimum Cumulative GPA: 2.0 is required for conferral*

Core Curriculum Required: General Education Program

Major, Option and Elective Requirements as indicated.

*GPA: Major and any state certification GPA requirements may be higher and
are indicated in program details.

A minimum grade of C- is required in all Major coursework. Some
programs may have higher grade requirements for Major coursework
as noted in the Major requirements section below. Students are allowed
a maximum of two course overlaps. Overlaps can be used between
Major, Minor, and General Education requirements with only one overlap
being utilized between the Major and Minor. Please note that Option
requirements are considered part of the Major. Students must complete
16 upper-level credits in majors within the College of Professional
Studies, Online.

General Education Program Requirements

A minimum grade of D- is required in all General Education coursework.
Students are allowed a maximum of two course overlaps. Overlaps can
be used between Major, Minor and General Education requirements with
only one overlap being utilized between the Major and Minor.

All General Education requirements, including CRIT 602 Advanced Critical
Analysis and Strategic Thinking and IDIS 601 Interdisciplinary Seminar,
bubble be taken prior to the capstone.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>EN 420</td>
<td>The Writing Process</td>
<td>4</td>
</tr>
<tr>
<td>CRIT 602</td>
<td>Advanced Critical Analysis and Strategic Thinking</td>
<td>4</td>
</tr>
<tr>
<td>IDIS 601</td>
<td>Interdisciplinary Seminar</td>
<td>4</td>
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Writing Program Requirements

All bachelor’s degree candidates are required to complete four writing
intensive courses as part of the University Writing Program Requirements
as follows:

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Writing Intensive courses are identified with the label "Writing Intensive Course" in the "Attributes" section of the course description and/or a W
following the course number.

Major Requirements

Prior to capstone enrollment, students are expected to complete the
majority of their required major courses along with CRIT 602 Advanced
Critical Analysis and Strategic Thinking and IDIS 601 Interdisciplinary
Seminar. Students should consult with their advisor regarding specific
major courses that may be completed with their capstone. Academic
Advisor approval is required for registration to be processed.

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<tr>
<td>MTH 402</td>
<td>Math for Our World</td>
<td>4</td>
</tr>
<tr>
<td>MTH 504</td>
<td>Statistics</td>
<td>4</td>
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Select one of the following:

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<tr>
<td>CRIT 602</td>
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<td>Interdisciplinary Seminar</td>
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Total Credits: 40
Electives
Open electives are courses students will need to take in addition to their general education and major requirements in order to satisfy the remaining credit totals for their programs. Open electives are defined as any credit course offered by the College not already included in the student’s general education, major, option or minor. Students will need 120 credits total to graduate with a bachelor’s degree from the Online Division of the College of Professional Studies.

Degree Plan
This degree plan is a sample and does not reflect the impact of transfer credit or current course offerings. UNH CPS Online undergraduate students should develop individual academic plans with their academic advisor during their first year at UNH.

Sample Course Sequence

First Year

Fall

Course                          | Credits |
---                             |---------|
APST 405 Career Development and Planning | 2       |
CMPL 402 Excel                  | 2       |
ENG 420 The Writing Process      | 4       |
MTH 402 Math for Our World      | 4       |
General Education Course        | 4       |

Credits 16

Spring

Course                          | Credits |
---                             |---------|
COM 460 Interpersonal Communication and Group Dynamics | 4       |
CRIT 501 Introduction to Critical Inquiry | 4       |
MGMT 410 Principles of Management | 4       |
Elective                        | 4       |

Credits 16

Second Year

Fall

Course                          | Credits |
---                             |---------|
COM 480 Visual Communication    | 4       |
MTH 504 Statistics              | 4       |
ECO 470 Principles of Economics | 4       |
or HRM 420                      |         |
or MKT 510                       |         |
or CMPL 643                      |         |
or MGMT 625                      |         |
or OPS 570                       |         |

Elective                        | 4       |
General Education Course        | 4       |

Credits 16

Spring

Course                          | Credits |
---                             |---------|
HRT 635 Leadership and Sustainable Tourism | 4       |
HRT 660 Event, Meeting, and Conference | 4       |
HRT 680 Management              | 4       |
or MKT 610                      |         |
or MKT 610                      |         |
or MKT 610                      |         |
or HRM 420                      |         |
or Human Resource Management    |         |
or HRM 625                      |         |
or Marketing Hospitality Organizations |     |
or OPS 570                       |         |
or Legal and Ethical Issues in Business | |
or Legal and Ethical Issues in Business | |
or Operations Management        |         |

Elective                        | 4       |

Credits 16

Fourth Year

Fall

Course                          | Credits |
---                             |---------|
HRT 680 Revenue Management in the Hospitality Industry | 4       |
or HRM 620                      |         |
or MKT 610                      |         |
or MKT 610                      |         |
or MKT 610                      |         |
or HRM 625                      |         |
or Human Resource Management    |         |
or HRM 625                      |         |
or Marketing Hospitality Organizations |     |
or MGMT 625                      |         |
or Legal and Ethical Issues in Business | |
or Legal and Ethical Issues in Business | |
or Operations Management        |         |
IDIS 601 Interdisciplinary Seminar | 4       |

Elective                        | 4       |

Credits 16
Spring

MGMT 795        Integrative Capstone: Industry-Based Internship  4
or MGMT 797     or Integrative Capstone: Industry-Based Project
or MGMT 798     or Integrative Capstone: Strategic Management Experience

Elective

Credits 4

Total Credits 8

120

Student Learning Outcomes

Students will have the opportunity to:

• Apply business management theories related to production and operations, organizational behavior, human resource management, and leadership throughout various functional areas of organizations.
• Communicate organizational information effectively across an organization through the use of information systems, to a broad spectrum of audiences and in a variety of business situations.
• Apply quantitative tools and information systems in business analysis and decision-making.
• Critically analyze, research and articulate organizational strengths and weaknesses in areas such as competitive advantage, operations, human resources, marketing, financial and strategic positioning.
• Make legal and ethical individual and business decisions based on legalities, evaluation of business sustainability (environmental, socio-cultural, economic, institutional) and ethical practice.
• Manage and lead to enhance the effectiveness of individuals, teams, and business organizations in a global environment.