BUSINESS MAJOR: ENTREPRENEURSHIP AND INNOVATION OPTION (A.S.)

Description

The Associate in Science degree in Business is designed for students interested in gaining a solid foundation in the field of business. The program includes an overview of general management theory and introduces students to the fundamental concepts of economics, marketing, finance, and organizational behavior. Students are able to further customize their degree by choosing from an array of three-course concentrations to gain specialized knowledge. This degree prepares students for a smooth transition to the B.S. in Business Management or related degree.

Requirements

Degree Requirements

Minimum Credit Requirement: 60 credits

Minimum Residency Requirement: 16 credits must be taken at UNH

Minimum GPA: 2.0 required for conferral*

Core Curriculum Required: General Education Program

Major, Option, and Elective Requirements as indicated.

*Major GPA requirements as indicated.

General Education Program Requirements

A minimum grade of D- is required in all General Education coursework. Students are allowed a maximum of one course overlap between the Major and General Education areas.

Major Requirements

A minimum grade of C- is required in all Major and Option coursework. Students are allowed a maximum of one course overlap between the Major/Option and General Education areas.

Code  Title  Credits
ENG 420  The Writing Process  4
COM 460  Interpersonal Communication and Group Dynamics  4
COM 480  Visual Communication  4
CRIT 501  Introduction to Critical Inquiry  4
Select one of the following:  4
MTH 402  Math for Our World  4
MTH 504  Statistics  4
MTH 510  Pre-Calculus  4
Knowledge of Human Behavior & Social Systems  4
Knowledge of the Physical & Natural World  4
Knowledge of Human Thought & Expression  4
Total Credits  32

MKT 510  Principles of Marketing  4
Select one of the following:  4
ACCT 532  Financial Accounting  4
or ECO 470  Principles of Economics  4
or HRM 420  Human Resource Management  4
or MGMT 569  Budget Management  4

Option in Entrepreneurship and Innovation

ENT 500  The Entrepreneurial Mindset  4
ENT 600  Launching and Managing Entrepreneurial Ventures  4
ENT 611  Entrepreneurial Marketing  4
Total Credits  28

Electives

Open electives are courses students will need to take in addition to their general education and major requirements in order to satisfy the remaining credit totals for their programs. Open electives are defined as any credit course offered by the College not already included in the student's general education, major, concentration or minor. Students will need 60 credits total to graduate with an associate degree.

Degree Plan

This degree plan is a sample and does not reflect the impact of transfer credit or current course offerings. UNH CPS Online undergraduate students should develop individual academic plans with their academic advisor during their first year at UNH.

Sample Course Sequence

Course  Title  Credits
First Year  16
Fall
APST 405  Career Development and Planning  2
CMPL 402  Excel  2
COM 460  Interpersonal Communication and Group Dynamics  4
ENG 420  The Writing Process  4
MGMT 410  Principles of Management  4

Credits  16

Spring
CRIT 501  Introduction to Critical Inquiry  4
MKT 510  Principles of Marketing  4
Select one of the following:  4
MTH 402  Math for Our World  4
MTH 504  Statistics  4
MTH 510  Pre-Calculus  4
General Education Course  4

Credits  16

Second Year  16
Fall
COM 480  Visual Communication  4
ENT 500  The Entrepreneurial Mindset  4
ENT 600  Launching and Managing Entrepreneurial Ventures  4
General Education Course  4

Credits  16
Spring

ENT 611  Entrepreneurial Marketing  4

Select one of the following:  4

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 532</td>
<td>Financial Accounting</td>
</tr>
<tr>
<td>ECO 470</td>
<td>Principles of Economics</td>
</tr>
<tr>
<td>HRM 420</td>
<td>Human Resource Management</td>
</tr>
<tr>
<td>MGMT 569</td>
<td>Budget Management</td>
</tr>
</tbody>
</table>

General Education Course  4

Total Credits  60

Student Learning Outcomes

Students will have the opportunity to:

- Attain proficiency in the basic concepts, theories, and methods of inquiry in business.
- Evaluate ethical principles that guide businesses.
- Prepare for seamless transition to the Bachelor of Science in Business Management program.