ENGLISH STUDIES: PROFESSIONAL AND TECHNICAL COMMUNICATIONS MAJOR (B.A.)

https://manchester.unh.edu/program/ba/professional-technical-communications-major

Description

Students in the English Studies: Professional and Technical Communications program study to become accomplished digital-age communicators. You'll develop transferable skill sets in oral and written communication that prepare you to excel in any professional environment. In addition, you'll learn to communicate and collaborate in specializations of your choice — including, among others, new media journalism, creative nonfiction, business writing, and technical writing.

For more information, contact Susanne Paterson (susanne.paterson@unh.edu), Associate Professor and Program Coordinator or the UNH Manchester Office of Admissions (unhm.admissions@unh.edu) at (603) 641-4150.

Requirements

Degree Requirements

Minimum Credit Requirement: 128 credits
Minimum Residency Requirement: 32 credits must be taken at UNH
Minimum GPA: 2.0 required for conferral*

Core Curriculum Required: Discovery & Writing Program Requirements
Foreign Language Requirement: Yes
All Major, Option and Elective Requirements as indicated.

*Major GPA requirements as indicated.

Major Requirements

For the English Studies: Professional and Technical Communications program at UNH Manchester, students must complete a minimum of 128 credits and satisfy the University’s Discovery Program and foreign language requirements, and complete a minimum of 40 credits in major coursework with a grade of C- or higher. The major requirements consist of a minimum of 10 courses. These 10 courses (40 credits) must include the internship requirement.

Students must earn C or higher in ENGL 419 How to Read Anything, ENGL 502 Professional and Technical Writing, and ENGL 595 Literary Topics in order for these classes to count towards the major.

Code   Title                                      Credits
Core Courses
ENGL 419 How to Read Anything                     4

Degree Plan

This degree plan is a sample and does not reflect the impact of transfer credit or current course offerings. UNH Manchester undergraduate students will develop individual academic plans with their professional advisor during the first year at UNH.

Sample Course Sequence

First Year

Fall                      Credits
UMST 401 or UMST 402     1-2
First Year Seminar or Transfer Seminar
ENGL 401 First-Year Writing 4
Discovery Course          4
Discovery Course          4
Elective                  4
Credits                    17-18

Spring

Quantitative Reasoning   4
ENGL 419 How to Read Anything     4
Discovery Course          4
Elective                  4
Credits                    16

Second Year

Fall
Foreign Language         4
PTC 500 Business Communication 4
Discovery Course          4
Elective                  4
Credits                    16

Spring

Foreign Language         4
ENGL 502 Professional and Technical Writing 4
ENGL 595 Literary Topics (Digital Creative Writing) 4
Student Learning Outcomes

English Studies Program Learning Outcomes

Students will be able to:

• Produce clear, compelling, contextually appropriate and well-supported writing.
• Engage with writing as a rhetorical, collaborative, and recursive process from invention to product.
• Demonstrate versatility in writing and speaking within a variety of academic and professional contexts and platforms (including professional and vocational contexts in the form of internships and/or capstone projects).
• Expertly read and analyze texts—literary and non-literary—from diverse time periods, genres, and authorial perspectives.
• Recognize language as culturally, historically, and socially constructed.
• Adeptly use information literacy and technology skills.