

ENGLISH STUDIES: PROFESSIONAL AND TECHNICAL COMMUNICATIONS MAJOR (B.A.)

<https://manchester.unh.edu/program/ba/professional-technical-communications-major>

Description

Students in the English Studies: Professional and Technical Communications program study to become accomplished digital-age communicators. You'll develop transferable skill sets in oral and written communication that prepare you to excel in any professional environment. In addition, you'll learn to communicate and collaborate in specializations of your choice – including, among others, new media journalism, creative nonfiction, business writing, and technical writing.

For more information, contact [Susanne Paterson](mailto:susanne.paterson@unh.edu) (susanne.paterson@unh.edu), Associate Professor and Program Coordinator or the [UNH Manchester Office of Admissions](mailto:unhm.admissions@unh.edu) (unhm.admissions@unh.edu) at (603) 641-4150.

Requirements

Degree Requirements

Minimum Credit Requirement: 128 credits

Minimum Residency Requirement: 32 credits must be taken at UNH

Minimum GPA: 2.0 required for conferral*

Core Curriculum Required: Discovery & Writing Program Requirements

Foreign Language Requirement: Yes

All Major, Option and Elective Requirements as indicated.

*Major GPA requirements as indicated.

Major Requirements

For the English Studies: Professional and Technical Communications program at UNH Manchester, students must complete a minimum of 128 credits and satisfy the University's Discovery Program and foreign language requirements, and complete a minimum of 40 credits in major coursework with a grade of C- or higher. The major requirements consist of a minimum of 10 courses. These 10 courses (40 credits) must include the internship requirement.

Students must earn C or higher in ENGL 419 How to Read Anything, ENGL 502 Professional and Technical Writing, and ENGL 595 Literary Topics in order for these classes to count towards the major.

Code	Title	Credits
Core Courses		
ENGL 419	How to Read Anything	4

ENGL 502	Professional and Technical Writing	4
ENGL 595	Literary Topics (Digital Creative Writing)	4
Development/Extension		
ENGL 602	Advanced Professional and Technical Writing	4
ENGL 694	Special Topics in Creative Writing ¹	4
PTC 500	Business Communication	4
Specialization/Practice		
UMST 500	Internship ²	4
Select three courses of the following disciplines:		12
Any 500, 600, or 700 level writing, communications, or journalism electives ^{3,4}		
Total Credits		40

¹ Can be duplicated for credit, provided the topics are different.

² Capstone course. Students must have earned 90 credits before completing the internship for capstone credit. If students wish to do an internship before senior class standing, they must consult with the program coordinator to designate an upper-level course as a capstone course.

³ ENGL 791 English Grammar is recommended.

⁴ These courses may be selected from the Communication Arts program and/or other programs, with program coordinator approval.

Degree Plan

This degree plan is a sample and does not reflect the impact of transfer credit or current course offerings. UNH Manchester undergraduate students will develop individual academic plans with their professional advisor during the first year at UNH.

Sample Course Sequence

First Year

Fall	Credits
UMST 401 First Year Seminar or UMST 402 or Transfer Seminar	1-2
ENGL 401 First-Year Writing	4
Discovery Course	4
Discovery Course	4
Elective	4

Credits 17-18

Spring

Quantitative Reasoning	4
ENGL 419 How to Read Anything	4
Discovery Course	4
Elective	4

Credits 16

Second Year

Fall

Foreign Language	4
PTC 500 Business Communication	4
Discovery Course	4
Elective	4

Credits 16

Spring

Foreign Language	4
ENGL 502 Professional and Technical Writing	4
ENGL 595 Literary Topics (Digital Creative Writing)	4

Discovery Course	4
Credits	16
Third Year	
Fall	
Any 500, 600, or 700-level writing, communications, or journalism electives	4
ENGL 694 Special Topics in Creative Writing	4
Discovery Course	4
Elective	4
Credits	16
Spring	
ENGL 602 Advanced Professional and Technical Writing	4
Any 500, 600, or 700-level writing, communications, or journalism electives	4
Discovery Course	4
Elective	4
Credits	16
Fourth Year	
Fall	
UMST 500 Internship	4
Discovery Course	4
Elective	4
Elective	4
Credits	16
Spring	
Any 500, 600, or 700-level writing, communications, or journalism electives	4
Elective	4
Elective	4
Elective	4
Credits	16
Total Credits	129-130

Student Learning Outcomes

English Studies Program Learning Outcomes

Students will be able to:

- Produce clear, compelling, contextually appropriate and well-supported writing.
- Engage with writing as a rhetorical, collaborative, and recursive process from invention to product.
- Demonstrate versatility in writing and speaking within a variety of academic and professional contexts and platforms (including professional and vocational contexts in the form of internships and/or capstone projects).
- Expertly read and analyze texts—literary and non-literary—from diverse time periods, genres, and authorial perspectives.
- Recognize language as culturally, historically, and socially constructed.
- Adeptly use information literacy and technology skills.