COMMUNICATION ARTS MAJOR: HUMAN RELATIONS OPTION (B.A.)

https://manchester.unh.edu/program/ba/communication-arts-major-human-relations-option

Description

Students choosing the Communication Arts Human Relations option explore practical, theoretical, and historical perspectives on the study of human relationships in professional and personal contexts. With so many of today’s employers emphasizing the value of human communication skills in potential employees, the Human Relations Option offers students the knowledge and hands-on learning they need to develop their oral and written communication skills, as well as their ability to work in teams. Coursework covers topics such as verbal and nonverbal communication, perception, identity, conflict, human resource management, power, health, social psychology, human development, and counseling. An internship in the area of human relations is required.

For more information, contact Jeff Klenotic (jeffrey.klenotic@unh.edu), program coordinator or contact the UNH Manchester Office of Admissions (unhm.admissions@unh.edu), (603) 641-4150.

Requirements

Degree Requirements

Minimum Credit Requirement: 128 credits

Minimum Residency Requirement: 32 credits must be taken at UNH

Minimum GPA: 2.0 required for conferral*

Core Curriculum Required: Discovery & Writing Program Requirements

Foreign Language Requirement: Yes

All Major, Option and Elective Requirements as indicated.

*Major GPA requirements as indicated.

Major Requirements

Communication Arts (CA) majors must complete 10 courses (40 credits) and maintain a minimum overall grade point average of 2.0 in the major. Transfer students must complete at least 20 credits in the Communication Arts major at UNH. Communication Arts majors may use up to two CMN and/or CA courses toward both the Communication Arts major and UNH Discovery Program requirements.

Human Relations Option Requirements

The option in Human Relations consists of 24 credits as distributed below. Note that some courses may also be used to fulfill the requirements of the Communication Arts major. Courses applied to the option must be completed with a minimum grade of C- and overall GPA of 2.0. Transfer students must complete a minimum of 12 credits, including the Human Relations Internship, at UNH Manchester.

Code | Title | Credits
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Human Relations Option Requirements

Select four courses from the following:

Human Relations Option

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<th>Code</th>
<th>Title</th>
<th>Credits</th>
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1. Students must earn a “C” or better in each course to satisfy CA degree requirements.

2. Students must earn a “C-” or better in each course to satisfy CA degree requirements.
ANTH 411  Global Perspectives on the Human Condition: An Introduction to Anthropology
BUS 455  Management of Human Resources
CA 507  Relational Violence
CA 508  Conflict in Relational Communication
CA 538  Gender
CA 539  Communicating in Families
CA 542  Social Media for Organizations and Business
CA 550  Special Topics in Communication Organization, History, and Policy 2
INTR 438  A Socio-cultural Perspective on the Deaf Community
PSYC 401  Introduction to Psychology
PSYC 552  Social Psychology
PSYC 581  Child Development
PSYC 762  Counseling
PSYC #791  Special Topics (Adult Development and Aging)

Select one course from the following: 4

CA 612  Narrative
CA 730  Seminar 2
CA 795  Independent Study 2

Select one course from the following: 4

CA 501  Internship/Communication in the Urban Community 2
UMST 500  Internship

Total Credits 24

Degree Plan

This degree plan is a sample and does not reflect the impact of transfer credit or current course offerings. UNH Manchester undergraduate students will develop individual academic plans with their professional advisor during the first year at UNH.

Sample Course Sequence

First Year

Fall
Credit
UMST 401 or UMST 402 First Year Seminar or Transfer Seminar 1-2
ENGL 401 First-Year Writing 4
CMN 455 Introduction to Media Studies 4
Discovery Course 4
Elective 4
Credits 17-18
Spring

Quantitative Reasoning 4
CMN 456 Propaganda and Persuasion 4
Discovery Course 4
Elective 4
Credits 16

Second Year

Fall

Foreign Language 4
CMN 457 Introduction to Language and Social Interaction 4
Major Elective 4
Discovery Course 4
Credits 16

Spring

Foreign Language 4
Major Elective 4
Major Elective 4
Discovery Course 4
Credits 16

Third Year

Fall

Major Elective 4
Discovery Course 4
Elective 4
Elective 4
Credits 16

Spring

Major Elective 4
Discovery Course 4
Elective 4
Elective 4
Credits 16

Capstone Requirement

The capstone requirement will be satisfied in a student’s senior year by completion of a specific four-credit capstone course at the 600 or 700 levels. Students may not enroll in a capstone course until they have completed all three CA program core courses (CMN 455 Introduction to Media Studies, CMN 456 Propaganda and Persuasion, and CMN 457 Introduction to Language and Social Interaction) and at least one Area A course and one Area B course. Students must also have completed the prerequisites for the particular capstone course they seek to take. Exceptions to this rule must be approved by the student’s academic advisor and CA program coordinator. The capstone course can also fulfill an Area C course requirement.

The capstone experience offers seniors an opportunity to synthesize and apply knowledge and skills gained throughout their communication arts major coursework. The capstone course requires students to conduct an original research study, a creative media project, an internship, community-based research, or an advanced service learning project in communication arts under the close supervision of a communication arts faculty member. Students are strongly encouraged to share their capstone projects with the larger UNH community through participation in the Undergraduate Research Conference, a presentation in the Brown Bag lunch series, publication in the UNH undergraduate journal Inquiry, or presentation in some other public venue. Students should work closely with their advisors to make sure the capstone requirement has been satisfied.

Courses that satisfy this requirement include, but are not limited to:

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<tbody>
<tr>
<td>CA 612</td>
<td>Narrative</td>
<td>4</td>
</tr>
<tr>
<td>CA 615</td>
<td>Film History/Theory and Method</td>
<td>4</td>
</tr>
<tr>
<td>CA 730</td>
<td>Seminar</td>
<td>4</td>
</tr>
<tr>
<td>CA 795</td>
<td>Independent Study</td>
<td>4</td>
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1  At least two courses must be above the 400 level.
2  Topic must be related to Human Relations.
Fourth Year

Fall
Major Elective 4
Discovery Course 4
Elective 4
Elective 4

Credits 16

Spring
Major Elective 4
Discovery Course 4
Elective 4
Elective 4

Credits 16

Total Credits 129-130

Student Learning Outcomes

Upon completion of the Communication Arts program, students will be able to:

• Analyze how creativity, artistry, narrative, identity, persuasion, and ethics shape messages and relationships produced within a variety of social, organizational, and industry contexts.
• Demonstrate knowledge and skills that give them expertise and proficiency in areas such as human relations, social media, digital video, audio production, graphic design, writing, and speaking.
• Know the history of communication practices and understand how media technologies and messages have impacted societies, cultures, organizations, and businesses.
• Effectively research and creatively explore communication practices, experiences, and trends using high quality sources of information, multiple modes of inquiry, and multiple presentation formats.
• Identify professional interests or career paths by working with the Internship and Career Planning Office and by engaging with communication settings outside the classroom through internships, service learning, field trips, and independent studies.