COMMUNICATION ARTS MAJOR: HUMAN RELATIONS OPTION (B.A.)

https://manchester.unh.edu/program/ba/communication-arts-major-human-relations-option

Description

Students choosing the Communication Arts Human Relations option explore practical, theoretical, and historical perspectives on the study of human relationships in professional and personal contexts. With so many of today's employers emphasizing the value of human communication skills in potential employees, the Human Relations Option offers students the knowledge and hands-on learning they need to develop their oral and written communication skills, as well as their ability to work in teams. Coursework covers topics such as verbal and nonverbal communication, perception, identity, conflict, human resource management, power, health, social psychology, human development, and counseling. An internship in the area of human relations is required.

For more information, contact Jeff Klenotic (jeffrey.klenotic@unh.edu), program coordinator or contact the UNH Manchester Office of Admissions (unhm.admissions@unh.edu), (603) 641-4150.

Requirements

Degree Requirements

Minimum Credit Requirement: 128 credits

Minimum Residency Requirement: 32 credits must be taken at UNH

Minimum GPA: 2.0 required for conferral*

Core Curriculum Required: Discovery & Writing Program Requirements

Foreign Language Requirement: Yes

All Major, Option and Elective Requirements as indicated.

*Major GPA requirements as indicated.

Major Requirements

Students must complete all of the Communication Arts major requirements and will work with their academic advisor to select courses that also satisfy option requirements.

Human Relations Option Requirements

The option in Human Relations consists of 24 credits as distributed below. Note that some courses may also be used to fulfill the requirements of the Communication Arts major. Courses applied to the option must be completed with a minimum grade of C- and overall GPA of 2.0. Transfer students must complete a minimum of 12 credits, including the Human Relations Internship, at UNH Manchester.

Degree Plan

This degree plan is a sample and does not reflect the impact of transfer credit or current course offerings. UNH Manchester undergraduate students will develop individual academic plans with their professional advisor during the first year at UNH.

Sample Course Sequence

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Year</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fall</td>
<td></td>
<td></td>
</tr>
<tr>
<td>UMST 401</td>
<td>First Year Seminar</td>
<td>1-2</td>
</tr>
<tr>
<td>or UMST 402</td>
<td>or Transfer Seminar</td>
<td></td>
</tr>
<tr>
<td>ENGL 401</td>
<td>First-Year Writing</td>
<td>4</td>
</tr>
<tr>
<td>CMN 455</td>
<td>Introduction to Media Studies</td>
<td>4</td>
</tr>
<tr>
<td>Discovery Course</td>
<td></td>
<td>4</td>
</tr>
<tr>
<td>Elective</td>
<td></td>
<td>4</td>
</tr>
<tr>
<td></td>
<td></td>
<td>17-18</td>
</tr>
<tr>
<td>Spring</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Quantitative Reasoning</td>
<td></td>
<td>4</td>
</tr>
<tr>
<td>CMN 456</td>
<td>Propaganda and Persuasion</td>
<td>4</td>
</tr>
<tr>
<td>Discovery Course</td>
<td></td>
<td>4</td>
</tr>
<tr>
<td>Elective</td>
<td></td>
<td>4</td>
</tr>
<tr>
<td></td>
<td></td>
<td>16</td>
</tr>
<tr>
<td>Second Year</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fall</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Foreign Language</td>
<td></td>
<td>4</td>
</tr>
<tr>
<td>CMN 457</td>
<td>Introduction to Language and Social Interaction</td>
<td>4</td>
</tr>
<tr>
<td>Major Elective</td>
<td></td>
<td>4</td>
</tr>
<tr>
<td>Discovery Course</td>
<td></td>
<td>4</td>
</tr>
<tr>
<td></td>
<td></td>
<td>16</td>
</tr>
</tbody>
</table>

1 At least two courses must be above the 400 level.
2 Topic must be related to Human Relations.
Communication Arts Major: Human Relations Option (B.A.)

Spring
Foreign Language 4
Major Elective 4
Major Elective 4
Discovery Course 4

Credits 16

Third Year
Fall
Major Elective 4
Discovery Course 4
Elective 4
Elective 4

Credits 16

Spring
Major Elective 4
Discovery Course 4
Elective 4
Elective 4

Credits 16

Fourth Year
Fall
Major Elective 4
Discovery Course 4
Elective 4
Elective 4

Credits 16

Spring
Major Elective 4
Discovery Course 4
Elective 4
Elective 4

Credits 16

Total Credits 129-130

Student Learning Outcomes

Upon completion of the Communication Arts program, students will be able to:

• Analyze how creativity, artistry, narrative, identity, persuasion, and ethics shape messages and relationships produced within a variety of social, organizational, and industry contexts.
• Demonstrate knowledge and skills that give them expertise and proficiency in areas such as human relations, social media, digital video, audio production, graphic design, writing, and speaking.
• Know the history of communication practices and understand how media technologies and messages have impacted societies, cultures, organizations, and businesses.
• Effectively research and creatively explore communication practices, experiences, and trends using high quality sources of information, multiple modes of inquiry, and multiple presentation formats.
• Identify professional interests or career paths by working with the Internship and Career Planning Office and by engaging with communication settings outside the classroom through internships, service learning, field trips, and independent studies.