BUSINESS MAJOR:
ACCOUNTING OPTION (B.A.)

https://manchester.unh.edu/program/program/program/program/ba/business-major-accounting-option

Description

The Accounting Option is offered in response to the growing demand for accounting graduates in public accounting firms as well as in industry. Many local public accounting firms have expressed that with an expected high retirement rate among “baby boomers”, there appears to be a need for graduates with robust accounting credentials. Representatives from well-known CPA exam prep course firms expressed the opinion that accountants are in high demand and the unemployment rate in this industry is very low.

The Accounting Option offers students the necessary courses to enable them to sit for the CPA exam, which is one of the major steps in obtaining a CPA license. The requirements for sitting for the CPA exam in the State of New Hampshire are a bachelor’s degree, 24 credits in business subjects, and 30 credits in accounting subjects. The Accounting Option within the Business program provides these required credits.

This program also provides the students an opportunity to seek professional accounting positions in corporate environments. Students would be encouraged to take the CMA (Certified Management Accountant) exam, leading to this desirable certification.

For more information, contact Yvette Lazdowski (yyvette.lazdowski@unh.edu), program coordinator or contact the Office of Admissions (unhm.admissions@unh.edu), (603) 641-4150.

Requirements

Degree Requirements

Minimum Credit Requirement: 128 credits
Minimum Residency Requirement: 32 credits must be taken at UNH
Minimum GPA: 2.0 required for conferral*
Core Curriculum Required: Discovery & Writing Program Requirements
Foreign Language Requirement: Yes

All Major, Option and Elective Requirements as indicated.
*Major GPA requirements as indicated.

Major Requirements

Students must complete 128 credits to graduate. Each required course must be completed with a minimum grade of C. Students must attain a minimum GPA of 2.0 in major courses required for graduation. Majors cannot use BUS 430, ECN 411, or ECN 412 to satisfy both Discovery Program and major requirements. Transfer students must complete at least half of their credits in the major and the 8-credit capstone experience (BUS 705 and either BUS 750 or BUS 760) in-residence at UNH Manchester.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>BUS 400</td>
<td>Introduction to Business</td>
<td>4</td>
</tr>
<tr>
<td>BUS 405</td>
<td>Introduction to Business Computer Applications</td>
<td>4</td>
</tr>
<tr>
<td>BUS 330</td>
<td>Introduction to Business Statistics</td>
<td>4</td>
</tr>
<tr>
<td>BUS 532</td>
<td>Introduction to Financial Accounting</td>
<td>4</td>
</tr>
<tr>
<td>BUS 533</td>
<td>Introduction to Managerial Accounting</td>
<td>4</td>
</tr>
<tr>
<td>ECN 411</td>
<td>Introduction to Macroeconomic Principles</td>
<td>4</td>
</tr>
<tr>
<td>ECN 412</td>
<td>Introduction to Microeconomic Principles</td>
<td>4</td>
</tr>
<tr>
<td>ENGL 401</td>
<td>First-Year Writing</td>
<td>4</td>
</tr>
<tr>
<td>MATH 420</td>
<td>Finite Mathematics</td>
<td>4</td>
</tr>
<tr>
<td>or MATH 422</td>
<td>Mathematics for Business Applications</td>
<td></td>
</tr>
<tr>
<td>or MATH 425</td>
<td>Calculus I</td>
<td></td>
</tr>
<tr>
<td>PTC 500</td>
<td>Business Communication</td>
<td>4</td>
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Select one of the following:

- COMP 405 Introduction to Web Design and Development
- COMP 415 Mobile Computing First and For Most
- COMP 425 Introduction to Programming
- COMP 430 Systems Fundamentals

Intermediate Business Core

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<tr>
<th>Code</th>
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<tbody>
<tr>
<td>BUS 601</td>
<td>Financial Management</td>
<td>4</td>
</tr>
<tr>
<td>BUS 610</td>
<td>Marketing Principles and Applications</td>
<td>4</td>
</tr>
<tr>
<td>BUS 620</td>
<td>Organizational Behavior</td>
<td>4</td>
</tr>
<tr>
<td>BUS 690</td>
<td>Business Program Internship 1</td>
<td>1-4</td>
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Capstone

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
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<tbody>
<tr>
<td>BUS 705</td>
<td>Business Ethics 2</td>
<td>4</td>
</tr>
<tr>
<td>BUS 750</td>
<td>Business Capstone Senior Seminar - Internship 2</td>
<td>4</td>
</tr>
<tr>
<td>or BUS 760BUS SR SEM - Research Project</td>
<td></td>
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</tbody>
</table>

Total Credits 65-68

1 Experiential learning is required prior to the last semester at the University. BUS 690 Business Program Internship satisfies this experiential learning requirement.
2 Business Capstone Experience (two courses: BUS 705 Business Ethics and one senior business seminar [BUS 750 Business Capstone Senior Seminar - Internship or BUS 760 BUS SR SEM - Research Project] fulfills the Discovery Program capstone requirement for business majors and is taken during the senior year).
Note: Because this is a bachelor of arts program, students must fulfill a language requirement. Efforts will be made to enhance fluency through subsequent courses and community experiences.

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<tr>
<td>BUS 535</td>
<td>Federal Taxation</td>
<td>4</td>
</tr>
<tr>
<td>BUS 603</td>
<td>Intermediate Financial Accounting I</td>
<td>4</td>
</tr>
<tr>
<td>BUS 615</td>
<td>Intermediate Financial Accounting II</td>
<td>4</td>
</tr>
<tr>
<td>BUS 720</td>
<td>Auditing</td>
<td>4</td>
</tr>
</tbody>
</table>

Select two of the following courses:

- BUS 629 Adv Managerial Accounting
- BUS 712 Accounting Information Systems
- BUS #715 Forensic Accounting/Fraud Examination
- BUS 725 Financial Statement Analysis
- HLS 540 Forensic Accounting

Total Credits 24

Degree Plan

This degree plan is a sample and does not reflect the impact of transfer credit or current course offerings. UNH Manchester undergraduate students will develop individual academic plans with their professional advisor during the first year at UNH. Please note that not all accounting courses are offered every semester or every academic year.
Sample Course Sequence

First Year
Fall
UMST 401 or UMST 402 First Year Seminar or Transfer Seminar 1-2
ENGL 401 First-Year Writing 4
BUS 400 Introduction to Business 4
BUS 532 or BUS 533 Introduction to Financial Accounting or Introduction to Managerial Accounting 4
Discovery Course 4

Credits 17-18

Spring
MATH 422 Mathematics for Business Applications 4
Discovery Course 4
BUS 532 or BUS 533 Introduction to Financial Accounting or Introduction to Managerial Accounting 4
ECN 411 or ECN 412 Introduction to Macroeconomic Principles or Introduction to Microeconomic Principles 4

Credits 16

Second Year
Fall
Foreign Language 4
ECN 411 or ECN 412 Introduction to Macroeconomic Principles or Introduction to Microeconomic Principles 4
BUS 430 Introduction to Business Statistics 4
BUS 603 Intermediate Financial Accounting I 4

Credits 16

Spring
Foreign Language 4
BUS 615 Intermediate Financial Accounting II 4
PTC 500 Business Communication 4
Discovery Course 4

Credits 16

Third Year
Fall
COMP 405 or COMP 415 Introduction to Web Design and Development or Mobile Computing First and For Most 4
BUS 601 Financial Management 4
BUS 610 Marketing Principles and Applications 4
Discovery Course 4

Credits 16

Spring
BUS 405 Introduction to Business Computer Applications 4
BUS 620 Organizational Behavior 4
BUS 690 Business Program Internship 4
Discovery Course 4

Credits 16

Fourth Year
Fall
BUS 705 Business Ethics 4
Discovery Course 4
BUS 535 Federal Taxation 4
Accounting Elective 4

Credits 16

Spring
BUS 750 Business Capstone Senior Seminar - Internship 4
BUS 720 Auditing 4
Discovery Course 4
Accounting Elective 4

Credits 16

Total Credits 129-130

Student Learning Outcomes

At the conclusion of the Business program, students should be able to demonstrate:

• Breadth and depth of knowledge about business and economic concepts, theories and methodologies, especially in the sub-field concentrations of: accounting/finance (full option), management/organizational behavior/human relations, marketing/sales, and business economics, and how these varying fields are inter-related and complementary.

• Ability to analyze the effects of economic, social and political forces on changing local, national and global business by employing a multidisciplinary and interdisciplinary approach rooted in the social sciences and ethics.

• Ability to apply business and economic social science research to real-world, case based, situations in order to craft workable solutions that will yield to increased success and profit.

• Information literacy (ability to find, retrieve and analyze information) in the fields of business, economics, accounting/finance, marketing through use of proven and reliable private and public sector resources, including: articles, studies and research reports using UNH library resources such as ebscohost.

• Ability to lead discussion groups and project teams to effective conclusions – written and oral, delivered in or out of the classroom.

• Adeptness at multiple kinds of qualitative and quantitative analysis of data, particularly data found in, but not limited to, private and public sector reports.

• Effective writing skills in all types of business and professional writing: memoranda, case studies, analytical and project reports.

• Essential grasp of cogent presentation methods and techniques in the classroom, in front of visitors and peers.

• Sensitivity to cultural differences and an appreciation for the diversity of human experience and perspectives.

• An understanding of the importance of engaged citizenship in building healthy communities at every level (local, national and global).

• Display professionalism in the workplace, in both service learning and internship contexts.