PROFESSIONAL AND TECHNICAL COMMUNICATIONS

The Professional and Technical Communications major was uniquely designed with your career in mind. Built upon an analysis of large-scale polls of employers, this major focuses on the five skills considered most important for success in the job market: critical thinking, creative thinking, written communication, oral communication, and the ability to collaborate as part of a team.

With courses in areas from new media journalism to legal writing, from business communications to technical writing, this regionally distinctive major offers a professionally-oriented curriculum that is entrepreneurial and forward-thinking. You will develop career-driven, transferable skills and learn to excel in any professional context by studying how to communicate and collaborate in a variety of academic and applied environments.

You may also have the opportunity to be part of one of two on-campus publications: The Manchester Independent, a digital newspaper covering the Greater Manchester area, and Best American Experimental Writing, an annual, nationally distributed anthology of innovative literary art.

The Professional and Technical Communications major culminates with real-world experience through upper-level seminars, capstones, and a required internship that are tailored to your own career ambitions—and focused on the applied skills that employers particularly value.

https://manchester.unh.edu/academics/degree-programs/professional-and-technical-communications

Programs

• Professional and Technical Communications Major (B.A.)
• Professional Writing Minor

Faculty

Professional and Technical Communications Faculty