

ENGLISH STUDIES: PROFESSIONAL AND TECHNICAL COMMUNICATIONS MAJOR (B.A.)

<https://manchester.unh.edu/program/ba/professional-technical-communications-major>

Description

Students in the English Studies: Professional and Technical Communications program study to become accomplished digital-age communicators. You'll develop transferable skill-sets in oral and written communication that prepare you to excel in any professional environment. In addition, you'll learn to communicate and collaborate in specializations of your choice – including, among others, new media journalism, creative nonfiction, business writing, legal writing and research, and technical writing.

Requirements

For the English Studies: Professional and Technical Communications program at UNH Manchester, students must complete a minimum of 128 credits and satisfy the University's Discovery Program and foreign language requirements, and complete a minimum of 40 credits in major coursework with a grade of C- or higher. The major requirements consist of a minimum of 10 courses. These 10 courses (40 credits) must include the internship requirement. Students in the major must earn C or higher to pass ENGL 419 How to Read Anything, [ENGL 502](#) Professional and Technical Writing, and [ENGL 595](#) Literary Topics: Digital Creative Writing.

PROGRAM REQUIREMENTS

Code	Title	Credits
Core Courses		
ENGL 419	How to Read Anything	4
ENGL 502	Professional and Technical Writing	4
ENGL 595	Literary Topics (Digital Creative Writing)	4
Development/Extension		
ENGL 602	Advanced Professional and Technical Writing	4
ENGL 694	Special Topics in Creative Writing ¹	4
PTC 500	Business Communication	4
Specialization/Practice		
UMST 500	Internship ²	4
Select three courses of the following disciplines:		
Any 500, 600, or 700 level writing, communications, or journalism electives ^{3,4}		12
Total Credits		40

¹ Can be duplicated for credit, provided the topics are different

² Capstone

³ ENGL 534 21st Century Journalism: How the News Works and ENGL 791 English Grammar are recommended

⁴ These courses may be selected from the Communication Arts program and/or other programs, with advisor approval

For more information, contact Susanne Paterson, Associate Professor and Program Coordinator, at Susanne.Paterson@unh.edu (susanne.paterson@unh.edu) or the UNH Manchester Office of Admissions (unhm.admissions@unh.edu) at (603) 641-4150.

Student Learning Outcomes

- Write Clearly
- Speak Articulately
- Read Closely
- Evaluate and Present Evidence Accurately
- Use Quantitative Data Precisely
- Apply Reasoning Correctly
- Engage with Artistic Creation and Expression Imaginatively
- Work both independently and collaboratively
- Develop Cross-Cultural Literacy
- Work with New Forms of Media to Develop Technological Literacy
- Understand Language and Culture in Context through Historical Literacy
- Analyze, Organize, Make Sense of Information through Information Literacy
- Appreciate the Aesthetics of Language, Particularly through Literature
- Understand the Usefulness of Language for Manipulating Abstract Ideas and Understand Complex Issues
- Comprehend the Correspondence between Sharpness of Thought and Aptness of Expression
- Understand the Rhetorical Nature of Writing
- Consider the Needs of Real Audiences
- Analyze and Practice Writing in a Variety of Genres
- Recognize Writing Process as Iterative and Complex
- Learn and Apply Theories of Writing Ø Measured by course papers, projects, and presentations
- Study Literature Extensively—from Different Time Periods, Locations, Authors
- Use Vocational Opportunities