ENGLISH STUDIES:
PROFESSIONAL AND TECHNICAL COMMUNICATIONS MAJOR (B.A.)

https://manchester.unh.edu/program/ba/professional-technical-communications-major

Description

Students in the English Studies: Professional and Technical Communications program study to become accomplished digital-age communicators. You'll develop transferable skill-sets in oral and written communication that prepare you to excel in any professional environment. In addition, you'll learn to communicate and collaborate in specializations of your choice — including, among others, new media journalism, creative nonfiction, business writing, legal writing and research, and technical writing.

Requirements

For the English Studies: Professional and Technical Communications program at UNH Manchester, students must complete a minimum of 128 credits and satisfy the University's Discovery Program and foreign language requirements, and complete a minimum of 40 credits in major coursework with a grade of C- or higher.

The major requirements consist of a minimum of 10 courses (40 credits) must include the internship requirement. Students in the major must earn C or higher to pass ENGL 419 How to Read Anything, ENGL 502 Professional and Technical Writing, and ENGL 595 Literary Topics: Digital Creative Writing.

PROGRAM REQUIREMENTS

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>ENGL 419</td>
<td>How to Read Anything</td>
<td>4</td>
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<tr>
<td>ENGL 502</td>
<td>Professional and Technical Writing</td>
<td>4</td>
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<tr>
<td>ENGL 595</td>
<td>Literary Topics (Digital Creative Writing)</td>
<td>4</td>
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<tr>
<td>ENGL 602</td>
<td>Advanced Professional and Technical Writing</td>
<td>4</td>
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<td>ENGL 694</td>
<td>Special Topics in Creative Writing</td>
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<tr>
<td>PTC 500</td>
<td>Business Communication</td>
<td>4</td>
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Development/Extension

Select three courses of the following disciplines: 12

- Any 500, 600, or 700 level writing, communications, or journalism electives 3,4

Total Credits 40

1 Can be duplicated for credit, provided the topics are different
2 Capstone
3 ENGL 534 21st Century Journalism: How the News Works and ENGL 791 English Grammar are recommended
4 These courses may be selected from the Communication Arts program and/or other programs, with advisor approval

For more information, contact Susanne Paterson, Associate Professor and Program Coordinator, at Susanne.Paterson@unh.edu (susanne.paterson@unh.edu) or the UNH Manchester Office of Admissions (unhm.admissions@unh.edu) at (603) 641-4150.

Student Learning Outcomes

- Write Clearly
- Speak Articulately
- Read Closely
- Evaluate and Present Evidence Accurately
- Use Quantitative Data Precisely
- Apply Reasoning Correctly
- Engage with Artistic Creation and Expression Imaginatively
- Work both independently and collaboratively
- Develop Cross-Cultural Literacy
- Work with New Forms of Media to Develop Technological Literacy
- Understand Language and Culture in Context through Historical Literacy
- Analyze, Organize, Make Sense of Information through Information Literacy
- Appreciate the Aesthetics of Language, Particularly through Literature
- Understand the Usefulness of Language for Manipulating Abstract Ideas and Understand Complex Issues
- Comprehend the Correspondence between Sharpness of Thought and Aptness of Expression
- Understand the Rhetorical Nature of Writing
- Consider the Needs of Real Audiences
- Analyze and Practice Writing in a Variety of Genres
- Recognize Writing Process as Iterative and Complex
- Learn and Apply Theories of Writing Ø Measured by course papers, projects, and presentations
- Study Literature Extensively—from Different Time Periods, Locations, Authors
- Use Vocational Opportunities