

COMMUNICATION ARTS MAJOR: HUMAN RELATIONS OPTION (B.A.)

<https://manchester.unh.edu/program/ba/communication-arts-major-human-relations-option>

Description

Students choosing the Communication Arts Human Relations option explore practical, theoretical, and historical perspectives on the study of human relationships in professional and personal contexts. With so many of today's employers emphasizing the value of human communication skills in potential employees, the Human Relations Option offers students the knowledge and hands-on learning they need to develop their oral and written communication skills, as well as their ability to work in teams. Coursework covers topics such as verbal and nonverbal communication, perception, identity, conflict, human resource management, power, health, social psychology, human development, and counseling. An internship in the area of human relations is required.

Requirements

Option Requirements

Students must complete all of the [Communication Arts major requirements](#) and will work with their academic advisor to select courses that also satisfy option requirements.

The option in Human Relations consists of 24 credits as distributed below. Note that some courses may also be used to fulfill the requirements of the Communication Arts major. Courses applied to the option must be completed with a minimum grade of C- and overall GPA of 2.0. Transfer students must complete a minimum of 12 credits, including the Human Relations Internship, at UNH Manchester.

Code	Title	Credits
Select four of the following courses: ¹		16
ANTH 411	Global Perspectives on the Human Condition: An Introduction to Anthropology	
BUS 455	Management of Human Resources	
CA 507	Relational Violence	
CA 508	Conflict in Relational Communication	
CA #520	Special Topics in Applied Communication ²	
CA 538	Gender	
CA 539	Communicating in Families	
CA 542	Social Media for Organizations and Business	
CA 550	Special Topics in Communication Organization, History, and Policy ²	
INTR 438	A Socio-cultural Perspective on the Deaf Community	
PSYC 401	Introduction to Psychology	
PSYC 552	Social Psychology	
PSYC 581	Child Development	
PSYC 762	Counseling	
PSYC 791	Special Topics (Adult Development and Aging)	
Select one of the following courses:		4
CA 612	Narrative	
CA 795	Independent Study ²	
CA 720	Seminar ²	
Select one of the following courses:		4
CA 501	Internship/Communication in the Urban Community ²	

UMST 500	Internship ²	Total Credits
		24

¹ At least two courses must be above the 400 level.

² Topic must be related to Human Relations.

For more information, contact [Jeff Klenotic \(jeffrey.klenotic@unh.edu\)](mailto:jeffrey.klenotic@unh.edu), program coordinator or contact the [UNH Manchester Office of Admissions \(unhm.admissions@unh.edu\)](#), (603) 641-4150.

Degree Plan

This degree plan is a sample and does not reflect the impact of transfer credit or current course offerings. UNH Manchester undergraduate students will develop individual academic plans with their professional advisor during the first year at UNH.

Sample Course Sequence

Course	Title	Credits
First Year		
Fall		
UMST 401 or UMST 402	First Year Seminar or Transfer Seminar	1
ENGL 401	First-Year Writing	4
CMN 455	Introduction to Media Studies	4
	Discovery Course	4
	Elective	4
Credits		17
Spring		
	Quantitative Reasoning	4
CMN 456	Propaganda and Persuasion	4
	Discovery Course	4
	Elective	4
Credits		16
Second Year		
Fall		
	Foreign Language	4
CMN 457	Introduction to Language and Social Interaction	4
	Major Elective	4
	Discovery Course	4
Credits		16
Spring		
	Foreign Language	4
	Major Elective	4
	Major Elective	4
	Discovery Course	4
Credits		16
Third Year		
Fall		
	Major Elective	4
	Discovery Course	4
	Elective	4

Elective	4
Credits	16
Spring	
Major Elective	4
Discovery Course	4
Elective	4
Elective	4
Credits	16
Fourth Year	
Fall	
Major Elective	4
Discovery Course	4
Elective	4
Elective	4
Credits	16
Spring	
Major Elective	4
Discovery Course	4
Elective	4
Elective	4
Credits	16
Total Credits	129

Student Learning Outcomes

Upon completion of the Communication Arts program, students will be able to:

- Analyze how creativity, artistry, narrative, identity, persuasion, and ethics shape messages and relationships produced within a variety of social, organizational, and industry contexts.
- Demonstrate knowledge and skills that give them expertise and proficiency in areas such as human relations, social media, digital video, audio production, graphic design, writing, and speaking.
- Know the history of communication practices and understand how media technologies and messages have impacted societies, cultures, organizations, and businesses.
- Effectively research and creatively explore communication practices, experiences, and trends using high quality sources of information, multiple modes of inquiry, and multiple presentation formats.
- Identify professional interests or career paths by working with the Internship and Career Planning Office and by engaging with communication settings outside the classroom through internships, service learning, field trips, and independent studies.