COMMUNICATION ARTS MAJOR: CINEMA AND MEDIA ARTS OPTION (B.A.)

https://manchester.unh.edu/program/ba/communication-arts-major-cinema-media-arts-option

Description

Students choosing the Cinema & Media Arts Option study the creative media industries with a focus on developing professional skills and knowledge relating to careers in film, television and radio. Courses cover topics such as narrative, screenwriting, audio and video production, film history and criticism, documentary, and audience research methods. Students may elect to take an internship in the area of cinema and media arts to help fulfill requirements for the Option.

Requirements

Option Requirements

Students must complete all of the Communication Arts major requirements and will work with their academic advisor to select courses that also satisfy option requirements.

Students must complete all of the Communication Arts major requirements. The option in Cinema and Media Arts consists of 24 credits as distributed below. Courses may be used toward the Communication Arts Degree requirements as well as the Cinema and Media Arts option. Courses applied to the option must be completed with a minimum grade of C- and overall GPA of 2.0. Transfer students must complete a minimum of 12 credits at UNH Manchester.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>CA 500</td>
<td>Media Writing</td>
<td></td>
</tr>
<tr>
<td>CA 512</td>
<td>Screenwriting</td>
<td></td>
</tr>
<tr>
<td>CA 514</td>
<td>Fundamentals of Video Production</td>
<td></td>
</tr>
<tr>
<td>CA 515</td>
<td>Advanced Video Production</td>
<td></td>
</tr>
<tr>
<td>CA 517</td>
<td>Fundamentals of Audio Prod</td>
<td></td>
</tr>
<tr>
<td>CA 518</td>
<td>Advanced Topics in Digital Media Production</td>
<td>1</td>
</tr>
<tr>
<td>CA 519</td>
<td>Advanced Screenwriting</td>
<td></td>
</tr>
<tr>
<td>CA 520</td>
<td>Special Topics in Applied Communication</td>
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</table>

I. Select three of the following:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>CA 501</td>
<td>Internship/Communication in the Urban Community</td>
<td>1</td>
</tr>
<tr>
<td>CA 502</td>
<td>Image and Sound</td>
<td></td>
</tr>
<tr>
<td>CA 527</td>
<td>History of Film</td>
<td></td>
</tr>
<tr>
<td>CA 550</td>
<td>Special Topics in Communication Organization, History and Policy</td>
<td>1</td>
</tr>
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</table>

II. Select two of the following:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>CA 612</td>
<td>Narrative</td>
<td></td>
</tr>
<tr>
<td>CA 615</td>
<td>Film History/Theory and Method</td>
<td></td>
</tr>
<tr>
<td>CA 618</td>
<td>Documentary</td>
<td></td>
</tr>
<tr>
<td>CA 795</td>
<td>Independent Study</td>
<td></td>
</tr>
</tbody>
</table>

Total Credits: 24

1. Topic must be related to cinema and media arts.

For more information, contact Jeff Klenotic (jeffrey.klenotic@unh.edu), program coordinator or contact the UNH Manchester Office of Admissions (unhm.admissions@unh.edu), (603) 641-4150.

Degree Plan

This degree plan is a sample and does not reflect the impact of transfer credit or current course offerings. UNH Manchester undergraduate students will develop individual academic plans with their professional advisor during the first year at UNH.

Sample Course Sequence

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>First Year</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fall</td>
<td></td>
<td></td>
</tr>
<tr>
<td>UMST 401</td>
<td>First Year Seminar or UMST 402</td>
<td>1</td>
</tr>
<tr>
<td>ENGL 401</td>
<td>First-Year Writing</td>
<td>4</td>
</tr>
<tr>
<td>CMN 455</td>
<td>Introduction to Media Studies</td>
<td>4</td>
</tr>
<tr>
<td>Select Course</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Elective</td>
<td>4</td>
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</tbody>
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<table>
<thead>
<tr>
<th>Credits</th>
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<tbody>
<tr>
<td></td>
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<table>
<thead>
<tr>
<th>Spring</th>
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<tbody>
<tr>
<td>Quantitative Reasoning</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td>CMN 456</td>
<td>Propaganda and Persuasion</td>
<td>4</td>
</tr>
<tr>
<td>Discover Course</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td>Elective</td>
<td>4</td>
<td></td>
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<tbody>
<tr>
<td></td>
<td>16</td>
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</table>

| Second Year                                    |         |
| Fall                                            |         |
| Foreign Language                               | 4       |
| CMN 457  | Introduction to Language and Social Interaction | 4 |
| Select Course                                  |         |
| Major Elective                                 | 4       |
| Discover Course                                | 4       |

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<tr>
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<tbody>
<tr>
<td></td>
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| Third Year                                    |         |
| Fall                                            |         |
| Major Elective                                 | 4       |
| Discover Course                                | 4       |
| Elective                                       | 4       |
| Elective                                       | 4       |

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<thead>
<tr>
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Spring

| Major Elective | 4 |
| Discover Course | 4 |
| Elective       | 4 |
### Elective

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### Fourth Year

#### Fall

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<table>
<thead>
<tr>
<th>Discovery Course</th>
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<tbody>
<tr>
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<table>
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