

BUSINESS MAJOR: ACCOUNTING OPTION (B.A.) MANCHESTER

<https://manchester.unh.edu/program/ba/business-major-accounting-option>

Description

The Accounting Option is offered in response to the growing demand for Accounting graduates in public accounting firms as well as in industry. Many local public accounting firms have expressed that with an expected high retirement rate among “baby boomers”, there appears to be a need for graduates with robust accounting credentials. Representatives from well-known CPA exam prep course firms expressed the opinion that accountants are in high demand and the unemployment rate in this industry is very low.

The Accounting Option offers students the necessary courses to enable them to sit for the CPA exam, which is one of the major steps in obtaining a CPA license.

The requirements for sitting for the CPA exam in the State of New Hampshire are a bachelor’s degree, 24 credits in business subjects, and 30 credits in accounting subjects. The Accounting Option within the Business program provides these required credits.

Requirements

Students must complete 128 credits to graduate. Each required course must be completed with a minimum grade of C-. Students must attain a minimum GPA of 2.0 in major courses required for graduation. Majors cannot use BUS 430 Introduction to Business Statistics, ECN 411 Introduction to Macroeconomic Principles, or ECN 412 Introduction to Microeconomic Principles to satisfy both Discovery Program and major requirements. Transfer students must complete at least half of their credits in the major and the 8-credit capstone experience (BUS 705 Business Ethics and either BUS 750 Business Capstone Senior Seminar - Internship or BUS 760 BUS SR SEM - Research Project) in-residence at UNH Manchester.

Code	Title	Credits
Introductory Business Core Courses		
BUS 400	Introduction to Business	4
BUS 405	Introduction to Business Computer Applications	4
BUS 430	Introduction to Business Statistics	4
BUS 532	Introduction to Financial Accounting	4
BUS 533	Introduction to Managerial Accounting	4
ECN 411	Introduction to Macroeconomic Principles	4
ECN 412	Introduction to Microeconomic Principles	4
ENGL 401	First-Year Writing	4
MATH 420	Finite Mathematics	4
or MATH 422	Mathematics for Business Applications	
or MATH 425	Calculus I	
PTC 500	Business Communication	4
Select one of the following:		
COMP 405	Introduction to Web Design and Development	4
COMP 415	Mobile Computing First and For Most	4
COMP 425	Introduction to Programming	4
COMP 430	Systems Fundamentals	4

Intermediate Business Core		
BUS 601	Financial Management	4
BUS 610	Marketing Principles and Applications	4
BUS 620	Organizational Behavior	4
BUS 690	Business Program Internship ¹	1-4
or BUS #691	VITA Internship	
Capstone		
BUS 705	Business Ethics ²	4
BUS 750	Business Capstone Senior Seminar - Internship ²	4
or BUS 760	BUS SR SEM - Research Project	
Total Credits		65-68

- ¹ Experiential learning is required prior to the last semester at the University. BUS 690 Business Program Internship or BUS #691 VITA Internship satisfy this experiential learning requirement.
- ² Business Capstone Experience (two courses: BUS 705 Business Ethics and one senior business seminar [BUS 750 Business Capstone Senior Seminar - Internship or BUS 760 BUS SR SEM - Research Project] fulfills the Discovery Program capstone requirement for business majors and is taken during the senior year).
Note: Because this is a bachelor of arts program, students must fulfill a language requirement. Efforts will be made to enhance fluency through subsequent courses and community experiences.

Requirements - Accounting Option

Code	Title	Credits
BUS 535	Federal Taxation	4
BUS 603	Intermediate Financial Accounting I	4
BUS 615	Intermediate Financial Accounting II	4
BUS 720	Auditing	4
Select two of the following courses:		8
BUS 629	Adv Managerial Accounting	
BUS 715	Forensic Accounting/Fraud Examination	
BUS 725	Financial Statement Analysis	
Total Credits		24

For more information, contact Kelly Kilcrease, program coordinator, at Kelly.Kilcrease@unh.edu (kelly.kilcrease@unh.edu) or contact the [Office of Admissions](mailto:unhm.admissions@unh.edu) (unhm.admissions@unh.edu), (603) 641-4150.

Student Learning Outcomes

At the conclusion of the Business program, students should be able to demonstrate:

- Breadth and depth of knowledge about business and economic concepts, theories and methodologies, especially in the sub-field concentrations of: accounting/finance (full option), management/organizational behavior/ human relations, marketing/sales, and business economics, and how these varying fields are inter-related and complementary.
- Ability to analyze the effects of economic, social and political forces on changing local, national and global business by employing a multidisciplinary and interdisciplinary approach rooted in the social sciences and ethics.
- Ability to apply business and economic social science research to real-world, case based, situations in order to craft workable solutions that will yield to increased success and profit.
- Information literacy (ability to find, retrieve and analyze information) in the fields of business, economics, accounting/finance, marketing through use of proven and reliable private and public sector

resources, including: articles, studies and research reports using UNH library resources such as ebscohost.

- Ability to lead discussion groups and project teams to effective conclusions – written and oral, delivered in or out of the classroom.
- Adeptness at multiple kinds of qualitative and quantitative analysis of data, particularly data found in, but not limited to, private and public sector reports.
- Effective writing skills in all types of business and professional writing: memoranda, case studies, analytical and project reports.
- Essential grasp of cogent presentation methods and techniques in the classroom, in front of visitors and peers.
- Sensitivity to cultural differences and an appreciation for the diversity of human experience and perspectives.
- An understanding of the importance of engaged citizenship in building healthy communities at every level (local, national and global).
- Display professionalism in the workplace, in both service learning and internship contexts.