BUSINESS ADMINISTRATION (A.S.) MANCHESTER

https://manchester.unh.edu/program/as/business-administration

Description

Our Associate in Science degree in Business Administration is designed to provide students with a stepping stone to a career. Graduates of the program are prepared for entry-level employment opportunities or to continue their education at the baccalaureate level.

Requirements

Students must complete a minimum of 64 credits to graduate with an associate of science degree in business administration. A minimum cumulative GPA of 2.0 is required for graduation. In addition to completing eight Discovery Program courses and one Inquiry or Inquiry-attribute course within their first 48 earned credits, students must complete six courses (24 credits) in the major and one elective course.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>BUS 400</td>
<td>Introduction to Business</td>
<td>4</td>
</tr>
<tr>
<td>BUS 532</td>
<td>Introduction to Financial Accounting</td>
<td>4</td>
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<tr>
<td>BUS 533</td>
<td>Introduction to Managerial Accounting</td>
<td>4</td>
</tr>
<tr>
<td>ECN 412</td>
<td>Introduction to Microeconomic Principles</td>
<td>4</td>
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Business Administration Electives

Select two of the following courses: 1,2

- BUS 430 Introduction to Business Statistics
- BUS 601 Financial Management
- BUS 610 Marketing Principles and Applications
- BUS 620 Organizational Behavior
- CA 450 Introduction to Public Speaking
- CMN 457 Introduction to Language and Social Interaction
- COMP 405 Introduction to Web Design and Development
- ECN 411 Introduction to Macroeconomic Principles
- ECN 635 Money Banking and Macroeconomic Activity
- ECN 640 Business Law and Economics
- ECN 650 Economics for Managers

Other 600-level ECN or BUS courses by permission of instructor

Electives

Select one elective

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Total Credits

28

1 Students may select electives from 600-level ECN or BUS courses with advisor permission.
2 Students planning to pursue the B.A. in business should select BUS 430 Introduction to Business Statistics and ECN 411 Introduction to Macroeconomic Principles.

For more information, contact Kelly Kilcrease, program coordinator, at Kelly.Kilcrease@unh.edu (kelly.kilcrease@unh.edu), or contact the Office of Admissions (unhm.admissions@unh.edu), (603) 641-4150.

Student Learning Outcomes

At the conclusion of the Business program, students should be able to demonstrate:

- Breadth of knowledge about business, accounting, and economic concepts, theories and methodologies.
- Ability to apply business concepts to case based and situations in order to craft workable solutions that will yield to increased success for the company.
- Information literacy (ability to find, retrieve and analyze information) in the fields of business, economics, and accounting/finance through use of proven and reliable private and public sector resources, including: articles, studies and research reports using UNH library resources such as ebscohost.
- Ability to lead discussion groups and project teams to effective conclusions – written and oral, delivered in or out of the classroom.
- Adeptness at multiple kinds of qualitative and quantitative analysis of data, particularly data found in, but not limited to, private and public sector reports.
- Effective writing skills in all types of business and professional writing: memoranda, case studies, analytical and project reports.
- Essential grasp of cogent presentation methods and techniques in the classroom, in front of visitors and peers.
- Sensitivity to cultural differences and an appreciation for the diversity of human experience and perspectives.
- An understanding of the importance of engaged citizenship in building healthy communities at every level (local, national and global).