

# BUSINESS AND PUBLIC AFFAIRS

---

The Department of Business and Public Affairs offers undergraduate programs in Business, Accounting, and Public Service & Non-Profit Leadership. The Department also offers a variety of concentrations and minors that help you specialize in certain areas of study.

## **Business (B.A.)**

The Bachelor of Arts in Business (BUS) has a strong interdisciplinary focus. The curriculum adheres to a philosophy that effective decision making requires a broad understanding of the institutional and cultural climate within which businesses are operating. The program uses the resources of Manchester's business community and its economic strengths to provide students with skills, knowledge, and opportunities.

The business program offers areas of focus in accounting, business economics, management (including human resources), and marketing/sales. Students with a unique interest can create a self-designed concentration with approval of their advisor and the coordinator of the business program.

## **Public Service and Non-Profit Leadership (B.S.)**

The Bachelor of Science degree in Public Service and Non-Profit Leadership (PS) provides an interdisciplinary, applied approach to the study of public and not-for-profit institutions and actors. Students explore the ways that leaders and citizens work in and around governments to address the complex problems confronted by New Hampshire and the United States today.

## Programs

- [Business](#)
- [Public Service and Nonprofit Leadership](#)

## Faculty

[Business and Public Affairs Faculty](#)