STUDIES IN FASHION AND DESIGN COGNATE

https://cola.unh.edu/theatre-dance/program/cognate/studies-fashion-design

Description

The studies in fashion and design cognate offers students a foundation for developing the basic skills to enter the field of fashion design. It introduces the art behind the creation of apparel and the basics of marketing strategy connected to fashion design. Students will be educated to develop their own creative process and design method while learning the basic knowledge of marketing and personal business. The cognate prepares students with a means to combine their artistic vision with practical application and helps them become designers who have the skills to support their own artstries.

Students complete three courses, one in each of three groups:

1. Design Creation: Helps students to adapt their artistic skills to support conceptual ideas. It gives students the abilities in creating, analyzing, constructing and presenting works for costume creation. It aims to guide students in developing their own working process with a critical approach to problem solving. Students will be able to use terminology to communicate ideas in the fashion design industry.
2. Design Skills: Gives students the options to understand and apply a skill class of their choice to helps students articulate their design ideas visually and digitally. It aims to offer students with the options to create visual merchandising for their design works through rendering hand skills, graphic design software, or photography.
3. Marketing: Helps students to understand and incorporate the business aspect into their creative works. It aims to prepare students to promote and sustain their creative works independently as a personal business or within retail organizations.

Requirements

Student must complete three courses (12 credits), one course in each group listed below.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>THDA 546</td>
<td>Costume Design for the Theatre</td>
<td>4</td>
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<tr>
<td>THDA 458</td>
<td>Costume Construction</td>
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<tr>
<td>ARTS 510</td>
<td>Principles of Design</td>
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<tr>
<td>ARTS 582</td>
<td>Introductory Digital Photography</td>
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<tr>
<td>THDA 651</td>
<td>Rendering for the Theatre</td>
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<tr>
<td>MKTG 530</td>
<td>Survey of Marketing</td>
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<tr>
<td>MKTG 547</td>
<td>Promotion and Advertising</td>
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<tr>
<td>MKTG 649</td>
<td>Foundations of Personal Selling</td>
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Total Credits 12