ARTS ADMINISTRATION MINOR

https://cola.unh.edu/theatre-dance/program/minor/arts-administration

Description

The minor in arts administration is designed to give students in the fine and performing arts a base knowledge and skill set that can be applied to a wide range of job opportunities related to arts management and administration. It has also been created for students enrolled in the Peter T. Paul School of Business, as well as majors in other disciplines, to expand their knowledge base in the fine and performing arts area of their greatest interest. These courses are combined with specific classes in arts administration to prepare students for opportunities within the non-profit and for-profit arts sectors. Students who major in theatre or one if its theatre or dance options may minor in arts administration provided no more than 8 credits are used to satisfy both major and minor requirements.

Contact Michael Wood, (603) 862-3038, mike.wood@unh.edu.

Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACC 501</td>
<td>Survey of Accounting</td>
<td>4</td>
</tr>
<tr>
<td>or ADMIN 502</td>
<td>Financial Accounting</td>
<td></td>
</tr>
<tr>
<td>MKTG 530</td>
<td>Survey of Marketing</td>
<td>4</td>
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<tr>
<td>or ADMIN 585</td>
<td>Marketing</td>
<td></td>
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<tr>
<td>THDA 541</td>
<td>Arts Administration and Entrepreneurship</td>
<td>4</td>
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</tbody>
</table>

Elective Courses 8

For students pursuing majors in The Peter T Paul School of Business or the fine and performing arts division of COLA: Two elective courses from the following list (electives must be taken outside your home college unless indicated). For all other students, two elective courses from the following list. At least one elective course must be in the fine or performing arts.

- ARTH 400 Topics in Art History
- ARTH 480 Introduction to Art History
- ARTS 510 Principles of Design 1
- ARTS 532 Introductory Drawing
- ARTS 552 Introductory Digital Photography
- MGT 520 Topics in Management (Thinking Like an Entrepreneur, Negotiations)
- MGT 540 Leadership in the 21st Century
- MGT 640 Human Resource Management
- MKTG 547 Promotion and Advertising
- MKTG 649 Foundations of Personal Selling
- MKTG 520 Topics in Marketing (Understanding Your Customer)
- PAUL 450 Personal Finance
- THDA 442 Introduction to the Art of Acting
- THDA 459 Stagecraft
- THDA 462 Ballet I
- THDA 463 Theatre Dance I
- THDA 547 Stage Properties
- THDA 548 Stage Lighting Design and Execution
- THDA 555 Acting The Song
- THDA 641 Stage Management
- THDA 791 Internship in Theatre and Dance 2

Total Credits 20

1 This course can be taken by students pursuing majors in the fine and performing arts division of COLA. This course cannot also be used toward completion of any major in Art and Art History.

2 This course can be taken by students pursuing majors in the fine and performing arts division of COLA. This course cannot also be used toward completion of the Theatre & Dance major. Course must be specifically focused on Arts Administration.