

SURVEY RESEARCH MINOR

<https://cola.unh.edu/political-science/program/minor/survey-research>
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Description

The survey research minor will provide students with the skills necessary to design, conduct, analyze and present survey research in a variety of professional settings. This minor will enable students to gain a strong grounding in the theory and practice of survey research, as well as learn how public opinion forms and changes over time. Students will apply what they have learned at the UNH Survey Center, nationally known for its public opinion and political polling. Students who complete this minor will be poised to pursue an advanced degree in this subject and, ultimately, a career in the field.

Requirements

The survey research minor requires five courses (20 credits), as follows.

| Code | Title | Credits |
|---|--|-----------|
| Core Course | | 4 |
| POLT 512 | Public Opinion in American Politics | |
| Introduction to Research Methods Course | | 4 |
| Select one (1) from the following: | | |
| POLT 595 | Smart Politics | |
| SOC 601 | Methods of Social Research | |
| JUST 501 | Research Methods | |
| Statistics Course | | 4 |
| Select one (1) from the following: | | |
| SOC 402 | Statistics | |
| PSYC 402 | Statistics in Psychology | |
| Advanced Research Course Elective | | 4 |
| Select one (1) from the following: | | |
| HMP 711 | Health Systems Research I | |
| HMP 712 | Health Analytics | |
| MKTG 752 | Marketing Research | |
| PSYC 531 | Psychobiology | |
| PSYC 552 | Social Psychology | |
| SOC 620 | Drugs and Society | |
| SOC 625 | Mental Health and Society | |
| SOC 725 | Social Demography | |
| SOC 797 | Special Topics (Only topic: Survey Research in Practice) | |
| Other elective based on student's field of interest and approved by the coordinator | | |
| Capstone Practicum | | 4 |
| To be chosen in consultation with the coordinator | | |
| Total Credits | | 20 |

- Students must receive a grade of C or better for a course to count toward the minor requirements.
- Once students have declared the minor, they are required to meet with the coordinator or appropriate affiliated faculty advisor at least once per semester for regular review and assessment of their program, learning outcomes, and progress towards the degree.

Transfer or Articulation Agreements with Other Institutions

Transfer credits may be approved by the coordinator to count toward the minor. If the transfer credit is accepted by the university and fits within the scope of the minor, it will be considered.