

SURVEY RESEARCH MINOR

<https://cola.unh.edu/political-science/program/minor/survey-research>
<https://cola.unh.edu/political-science/program/minor/survey-research>

Description

The survey research minor will provide students with the skills necessary to design, conduct, analyze and present survey research in a variety of professional settings. This minor will enable students to gain a strong grounding in the theory and practice of survey research, as well as learn how public opinion forms and changes over time. Students will apply what they have learned at the UNH Survey Center, nationally recognized for its public opinion and political polling. Students who complete this minor will be poised to pursue an advanced degree in this subject and, ultimately, a career in the field.

Requirements

The survey research minor requires five courses (20 credits), as follows:

Code	Title	Credits
Core Course		4
POLT 512	Public Opinion in American Politics	
Introduction to Research Methods Course		4
Select one (1) from the following:		
POLT 595	Smart Politics	
SOC 601	Methods of Social Research	
JUST 501	Research Methods	
Statistics Course		4
Select one (1) from the following:		
SOC 402	Statistics	
PSYC 402	Statistics in Psychology	
Advanced Research Course Elective		4
Select one (1) from the following:		
HMP 711	Introduction to Healthcare Operations Analytics	
HMP 712	Healthcare Operations Management	
MKTG 752	Marketing Research	
PSYC 531	Psychobiology	
PSYC 552	Social Psychology	
SOC 620	Drugs and Society	
SOC 625	Mental Health and Society	
SOC 725	Social Demography	
SOC 797	Special Topics (Only topic: Survey Research in Practice)	
Other elective based on student's field of interest and approved by the coordinator		
Capstone Practicum		4
To be chosen in consultation with the coordinator		
Total Credits		20

- Students must receive a grade of C or better for a course to count toward the minor requirements.
- Once students have declared the minor, they are required to meet with the coordinator or appropriate affiliated faculty advisor at least once per semester for regular review and assessment of their program, learning outcomes, and progress toward the degree.

Transfer or Articulation Agreements with Other Institutions

Transfer credits may be approved by the coordinator to count toward the minor. If the transfer credit is accepted by the university and fits within the scope of the minor, it will be considered.