

JOURNALISM AND MEDIA STUDIES MAJOR (B.A.)

<https://www.unh.edu/program/bachelor-arts/journalism-media-studies>

Description

Journalism is a rapidly changing discipline that remains crucial in how we negotiate and engage with civic life. This program will provide students with the practical skills journalism demands as well as the theoretical and analytic training to navigate an evolving media landscape in thoughtful and ethical ways. The Journalism and Media Studies major offers a wide variety of courses, introducing students to interviewing, reporting, editing, narrative storytelling, and media production (the “how” of the craft of journalism) as well the rhetoric, evolution, and impact of the media and digital humanities (the “why” of journalism’s mission and role in our culture). Together, these practical skills and theoretical perspectives will prepare students for an expansive range of professional opportunities including media writing, editing, and production, and private/public communication; and will help them learn to engage with a complex information environment in whatever field they pursue.

Requirments

Degree Requirements

Minimum Credit Requirement: 128 credits

Minimum Residency Requirement: 32 credits must be taken at UNH

Minimum GPA: 2.0 required for conferral*

Core Curriculum Required: Discovery & Writing Program Requirements

Foreign Language Requirement: Yes

All Major, Option and Elective Requirements as indicated.

*Major GPA requirements as indicated.

Major Requirements

Code	Title	Credits
Required Core Courses		
CMN 455	Introduction to Media Studies	4
or CMN 456	Propaganda and Persuasion	
ENGL 621	Newswriting	4
ENGL 721	Advanced Reporting	4
Reporting and Production		
Select three courses from the following:		12
ENGL 501	Introduction to Creative Nonfiction	
ENGL 623	Creative Nonfiction	
ENGL 703T	Travel Writing ¹	
ENGL 711	Editing	
ENGL 712	Multimedia Storytelling	
ENGL 722	Feature Writing	
CMN 696W	Seminar in Media Studies	
CMN 740	Seminar in Communication Research and Theory	
CMN 772	Seminar in Media Theory	
Analysis of Journalism and Media		
Select two courses from the following:		8
CMN 535	Digital Democracies	
CMN 596	Special Topics in Media Studies	
CMN 620W	Global Media, Culture, and Power	

CMN 622	Digital Rhetoric	
CMN 634	Media and Politics	
CMN 650W	Critical Perspectives on Film	
CMN 703	Seminar in Rhetorical Theory	
CMN 772	Seminar in Media Theory	
ENGL 610W	Digital Humanities	
Practicum		
Select 4-credits (1-2 courses) from the following:		4
CMN 599	Internship (Media Practices)	
CMN 675	Civil Discourse Lab: Public Dialogue, Equity, & Authenticity	
CMN 676	Civil Discourse Lab: Public Deliberation and Issue Framing	
ENGL 610W	Digital Humanities	
ENGL 693	Special Topics in Literature	
ENGL 703T	Travel Writing ¹	
ENGL 720	Journalism Internship	
Capstone		
CMN 772	Seminar in Media Theory (Digital Newsroom)	4
Total Credits		40

¹ ENGL 703T Travel Writing can either be used to fulfill the Reporting and Production or Practicum requirement, not both.

Degree Plan

Sample Degree Plan

This sample degree plan serves as a general guide; students collaborate with their academic advisor to develop a personalized degree plan to meet their academic goals and program requirements.

First Year

Fall		Credits
ENGL 401	First-Year Writing	4
CMN 455	Introduction to Media Studies	4
or CMN 456	or Propaganda and Persuasion	
Discovery Course		4
Discovery Course		4
Credits		16

Spring

ENGL 621	Newswriting	4
CMN 596	Special Topics in Media Studies	4
Discovery Course		4
Discovery Course		4
Credits		16

Second Year

Fall		Credits
ENGL 721	Advanced Reporting	4
CMN 696W	Seminar in Media Studies	4
Discovery Course		4
Foreign Language		4
Credits		16

Spring

ENGL 501	Introduction to Creative Nonfiction	4
CMN 634	Media and Politics	4
Discovery Course		4
Foreign Language		4
Credits		16

Third Year**Fall**

CMN 772	Seminar in Media Theory	4
CMN 620W	Global Media, Culture, and Power	4
ENGL 712	Multimedia Storytelling	4
Discovery Course		4
Credits		16

Spring

ENGL 720 or CMN 599	Journalism Internship or Internship	1
Discovery Course		4
Elective Course		4
Elective Course		4
Credits		13

Fourth Year**Fall**

Semester Abroad		
Discovery Course		4
Credits		4

Spring

CMN 772	Seminar in Media Theory	4
ENGL 711	Editing	4
Discovery Course		4
Elective Course		4
Credits		16
Total Credits		113

Student Learning Outcomes

Program Learning Outcomes**Strengthen Writing & Storytelling Skills**

- Reporting, writing, editing, and storytelling skills necessary for a successful career in journalism and related professions.

Develop Strong Analytical Skills

- Media literacy skills required to navigate, and innovate in our evolving media ecosystem.

Understand Historical Context

- An ethically and historically grounded understanding of mass media systems, with special attention to the integrity of civil discourse in the context of disinformation, AI, and other emerging challenges.