COMMUNICATION MAJOR: MEDIA PRACTICES OPTION (B.A.)

https://cola.unh.edu/communication/program/ba/communication-major-media-practices-option

Description

The Department of Communication in collaboration with the Communication Arts Department at the UNH Manchester campus offers the media practices option. This option is designed for qualified students who want to augment their communication major at Durham with training in media production and applied media communication through courses in the Communication Arts Department at the Manchester Campus. Qualified students who meet all requirements will graduate with a B.A. degree in communication with a media practices option, an achievement which will be recorded on their official transcripts.

Minimum Requirements for Option Eligibility

1. Declared Communication Major.
2. Completion of CMN 455 Introduction to Media Studies, CMN 456 Propaganda and Persuasion, and CMN 457 Introduction to Language and Social Interaction with a C or better.
3. Maintain minimum in-major GPA of 2.5.

Students are responsible for their own travel arrangements between Durham and Manchester campuses.

Requirements

Major Courses

Completion of all Communication major requirements.

Majors must complete ten courses (40 credits) with a 2.0 overall average in the major. The distribution of required courses for the major is as follows:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>CMN 455</td>
<td>Introduction to Media Studies</td>
<td>4</td>
</tr>
<tr>
<td>CMN 456</td>
<td>Propaganda and Persuasion</td>
<td>4</td>
</tr>
<tr>
<td>CMN 457</td>
<td>Introduction to Language and Social Interaction</td>
<td>4</td>
</tr>
<tr>
<td></td>
<td>Select three 500-level communication analysis courses</td>
<td>12</td>
</tr>
<tr>
<td></td>
<td>Select four upper-division courses</td>
<td>16</td>
</tr>
<tr>
<td></td>
<td><strong>Total Credits</strong></td>
<td><strong>40</strong></td>
</tr>
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</table>

1. Majors must earn a grade of C or better in each introductory course.

Option Courses

Complete two media practices courses (8 credits) in the Department of Communication Arts at Manchester campus from among the following:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>CA 500</td>
<td>Media Writing</td>
<td></td>
</tr>
<tr>
<td>CA 502</td>
<td>Image and Sound</td>
<td></td>
</tr>
<tr>
<td>CA 512</td>
<td>Screenwriting</td>
<td></td>
</tr>
<tr>
<td>CA 514</td>
<td>Fundamentals of Video Production</td>
<td></td>
</tr>
<tr>
<td>CA 515</td>
<td>Advanced Video Production</td>
<td></td>
</tr>
<tr>
<td>CA 517</td>
<td>Fundamentals of Audio Prod</td>
<td></td>
</tr>
<tr>
<td>CA #520</td>
<td>Special Topics in Applied Communication</td>
<td></td>
</tr>
</tbody>
</table>

Internship

Based on work experience at a site directly relevant to applied media practices or production for a minimum of 4 academic credits completed in one semester. Junior standing is required.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>CMN 595</td>
<td>Internship</td>
<td></td>
</tr>
</tbody>
</table>

Students may arrange to take Media Practices (CA) courses at any time during the course of their academic programs after they have satisfactorily completed the three 400-level introductory courses. Thus, students may take the 500-level CA courses before, concurrently with, or after completion of CMN 500-level courses and/or CMN 600-level courses.

Visit our Internships webpage for procedures on how to arrange internships.

Up to four credits of CMN 795 can be used towards the major, but can only fulfill the capstone requirement with department approval.

Up to four credits of CMN 799 (Honors Thesis) and CMN 796 (Comm-Entary) cannot be used to fulfill the advanced-level requirement.

Transfer students must complete 20 credits of their communication coursework at UNH to complete the major satisfactorily. Exchange students may transfer no more than 10 approved credits from another institution to be applied toward completion of the communication major at UNH.

Candidates for a degree must satisfy all of the University Discovery Program requirements in addition to satisfying the requirements of each individual major program. Bachelor of arts candidates must also satisfy the foreign language proficiency requirement.

Major department courses may not be used to satisfy Discovery category requirements except in the case of a second or dual major.