

# SPORT MANAGEMENT MINOR

## Description

The Sport Management minor offers an opportunity for students outside of the major to strategically take classes in our SML curriculum, specifically designed to provide students with the basic knowledge of sport management. The minor consists of two required Sport Management courses and then a variety of options across our SML curriculum and within Paul College.

Admission into the minor is based on successful completion of SPST 580 Sport Industry and a minimum GPA of 2.0

## Requirements

- To graduate with a sport management minor, individuals must earn a grade of C- or better in all courses associated with the minor.
- Sport Management and Leadership/Sport Studies majors are not permitted to minor in sport management.
- Please contact [Zachary.Scola@unh.edu](mailto:Zachary.Scola@unh.edu) for additional information.

Code	Title	Credits
<b>Two Required Courses</b>		
SPST 580	Sport Industry <sup>1</sup>	4
SPST 564	Introduction to Sport Marketing	4
or SPST 764	Advanced Sport Marketing	
<b>Select two courses from the following:</b>		<b>8</b>
SPST 630	Sport Facility and Event Management	
SPST 634	Sport Sponsorship and Sales	
SPST 738	Sport Finance	
SPST 740	Athletic Administration	
SPST 764	Advanced Sport Marketing <sup>2</sup>	
<b>Select one course from the following:</b>		<b>4</b>
PAUL 450	Personal Finance	
MGT 535	Organizational Behavior	
or ADMN 575	Behavior in Organizations	
MKTG 649	Foundations of Personal Selling	
ECON 676	Economics of Sports	
<b>Total Credits</b>		<b>20</b>

<sup>1</sup> SPST 580 Sport Industry should be the first class students take in this minor. Additionally, enrolling in this class is when a student fills out the intent to minor form.

<sup>2</sup> If not taken as one of the two required courses.