SPORT MANAGEMENT MINOR

Description

The Sport Management minor offers an opportunity for students outside of the major to strategically take classes in our SML curriculum, specifically designed to provide students with the basic knowledge of sport management. The minor consists of two required Sport Management courses and then a variety of options across our SML curriculum and within Paul College.

Admission into the minor is based on successful completion of SPST 580 Sport Industry and a minimum GPA of 2.0

Requirements

• To graduate with a sport management minor, individuals must earn a grade of C- or better in all courses associated with the minor.
• Sport Management and Leadership/Sport Studies majors are not permitted to minor in sport management.
• Please contact Zachary.Scola@unh.edu for additional information.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>SPST 580</td>
<td>Sport Industry ¹</td>
<td>4</td>
</tr>
<tr>
<td>SPST 564</td>
<td>Introduction to Sport Marketing</td>
<td>4</td>
</tr>
<tr>
<td>or SPST 764</td>
<td>Advanced Sport Marketing</td>
<td></td>
</tr>
</tbody>
</table>

Select two courses from the following: 8

- SPST 630: Sport Facility and Event Management
- SPST 634: Sport Sponsorship and Sales
- SPST 738: Sport Finance
- SPST 740: Athletic Administration
- SPST 764: Advanced Sport Marketing ²

Select one course from the following: 4

- PAUL 450: Personal Finance
- MGT 535: Organizational Behavior
  - or ADMN 575: Behavior in Organizations
- MKTG 649: Foundations of Personal Selling
- ECON 676: Economics of Sports

Total Credits 20

¹ SPST 580 Sport Industry should be the first class students take in this minor. Additionally, enrolling in this class is when a student fills out the intent to minor form.

² If not taken as one of the two required courses.