

# SPORT MANAGEMENT MINOR

<https://chhs.unh.edu/kinesiology/program/minor/sport-management>

## Description

The Sport Management minor offers an opportunity for students outside of the major to strategically take classes in our SML curriculum, specifically designed to provide students with the basic knowledge of sport management. The minor consists of two required Sport Management courses and then a variety of options across our SML curriculum and within Paul College.

Admission into the minor is based on successful completion of SML 580 Sport Industry and a minimum GPA of 2.0. Please contact [sophia.min@unh.edu](mailto:sophia.min@unh.edu) for additional information.

## Requirements

- To graduate with a sport management minor, individuals must earn a grade of C- or better in all courses associated with the minor.
- Sport Management and Leadership/Sport Studies majors are not permitted to minor in sport management.

Code	Title	Credits
<b>Two Required Courses</b>		
SML 580	Sport Industry <sup>1</sup>	4
SML 564	Introduction to Sport Marketing	4
<b>Select two courses from the following:</b>		
SML 630	Sport Facility and Event Management	4
SML 634	Sport Sponsorship and Sales	4
SML 738	Sport Finance	4
SML 740	Athletic Administration	4
SML 764	Advanced Sport Marketing <sup>2</sup>	4
<b>Select one course from the following:</b>		
PAUL 450	Personal Finance	4
MGT 535	Organizational Behavior	4
or ADMN 575	Behavior in Organizations	
MKTG 649	Foundations of Personal Selling	4
ECON 676	Economics of Sports	4

<sup>1</sup> SML 580 Sport Industry should be the first class students take in this minor. Additionally, enrolling in this class is when a student fills out the intent to minor form.

<sup>2</sup> If not taken as one of the two required courses.