

SKI RESORT MANAGEMENT COGNATE

<https://www.unh.edu/program/cognate/ski-resort-management>

Description

Skiing has long been central to New Hampshire's economy and culture and it comprises a large part of the state's tourism market. Snowsports are the second largest contributor to New Hampshire's \$3.9 billion dollar outdoor recreation economy and mountain resorts are now a 4-season business encompassing adventure sports, conferences, hospitality, real estate, and events. Combining academic work, field experience, and risk management competencies, this program bridges the gap between students and potential careers in the local, state, and regional ski and snowboard industry. This cognate capitalizes on the growing interest in ski industry jobs and careers.

Requirements

- Credit toward the cognate will only be given for courses passed as credit and/or with C- or better.
- A 2.00 grade-point average must be maintained in courses for the cognate.
- Students must complete a [certification of completion of cognate form](#) at the beginning of their final semester.
- Students must complete 14 credits total as outlined below for the cognate.

Code	Title	Credits
Required Courses		
RMP 603	New Hampshire Ski Industry Management	4
RMP 571	Mountain Resort Practicum	3
RMP 411	Applied Recreation Risk Management	3
Electives		
Select one course from the following:		4
ESCI 405	Global Environmental Change	
HMG 681	Contemporary Resort Development and Management	
RMP 711	Recreation Resource Management	
RMP 775	Entrepreneurial and Commercial Recreation	
Total Credits		14

Student Learning Outcomes

Program Learning Outcomes

Ski resort industry knowledge

- Basic understanding of social, economic, operational, and environmental perspectives of the ski and snowboard industry.

Risk management

- Students should leave this course with competency in liability issues and legal considerations at ski and snowboard resort settings.

Practical experience

- This hands-on practicum allows students to apply skills in a professional setting, providing the necessary operational experience for a career in the ski and snowboard industry.