

RECREATION MANAGEMENT AND POLICY MAJOR: TOURISM AND EVENT MANAGEMENT OPTION (B.S.)

<https://chhs.unh.edu/recreation-management-policy/program/bs/recreation-management-policy-major-program-event-management-option>

Description

This option equips students with an entrepreneurial mindset and prepares students for career-track positions in tourism and event management organizations, emphasizing planning, leadership, and administrative concepts. Students learn to apply skills in settings such as destination marketing and management firms, resorts, residential facilities, community development agencies, and festival and event businesses. To change your major to TEM, complete the [online change of major form](#). TEM applications are accepted throughout the year and decisions are made on a rolling admission basis. If you have questions about the program and event management option, please contact [Sean McLaughlin](#) (sean.mclaughlin@unh.edu).

Requirements

Degree Requirements

Minimum Credit Requirement: 128 credits

Minimum Residency Requirement: 32 credits must be taken at UNH

Minimum GPA: 2.0 required for conferral*

Core Curriculum Required: Discovery & Writing Program Requirements

Foreign Language Requirement: No

All Major, Option and Elective Requirements as indicated.

*Major GPA requirements as indicated.

Major Requirements

All majors must complete a core curriculum.

Code	Title	Credits
Required Courses		
RMP 490 or HMG 401 or TOUR 400	Recreation & Tourism in Society Introduction to the Hospitality and Tourism Industry Introduction to Tourism	4
RMP 501	Diversity, Equity, Inclusion, and Justice for Recreation Services	4
RMP 557	Program and Event Design	4
RMP 563	Recreation Management and Policy Practicum	2
RMP 654	Professional Development and Ethics	2
RMP 764	Internship (Capstone) ¹	8 or 12

¹ All RMP students must complete an 8 or 12 credit hour internship.

Code	Title	Credits
Tourism and Event Management Option - Course Requirements		
RMP 559	Marketing the Recreation Experience	4

RMP 661	Leadership in Recreation Services	4
or HMG 635	Leadership and HR Management in Hospitality and Tourism	
RMP 663	Management and Finance in the Experience Industry	4
RMP 724	Research, Evaluation, and Data-Driven Decisions	4
RMP 772	Law and Public Policy in Leisure Services	4
Electives		
Choose from the following courses:		16
CEP 673	Green Real Estate	
HMG 661	Event Design, Planning, and Management	
HMG 667	Advanced Food & Beverage Operations & Event Management	
HMG 681	Contemporary Resort Development and Management	
HMG 758	Revenue Management: The Art of Pricing	
HMG 771	International Wine and Beverage	
HMG 777	Casino Management	
HMG 798	Topics	
RMP 603	New Hampshire Ski Industry Management	
RMP 668	Youth Culture and Programs	
RMP 670	Venue Management Design & Operations	
RMP 680	Festival and Community Event Planning	
RMP 711	Recreation Resource Management	
RMP 775	Entrepreneurial and Commercial Recreation	
RMP 776	Human Dimensions of Natural Environments	
RMP 780	Event and Experience Design	
or any courses recommended by academic advisor		
Total Credits		60-64

Professional Internship

A supervised internship (RMP 764) is required of all majors and serves as their **major capstone requirement**. The internship is designed to create a bridge between theory and practical application. Students, working with their advisers and the internship coordinator, select an appropriate setting based on their professional and career interests. They must register for an **8 or 12 credit full-time internship** that ranges from 10 to 16 weeks and is under the supervision of a qualified professional. Specific requirements are identified in the *Internship Manual* available from the Department of Recreation Management and Policy.

Degree Plan

Sample Degree Plan

This sample degree plan serves as a general guide; students collaborate with their academic advisor to develop a personalized degree plan to meet their academic goals and program requirements.

First Year

Fall	Credits	
RMP 490 or HMG 401 or TOUR 400	Recreation & Tourism in Society or Introduction to the Hospitality and Tourism Industry or Introduction to Tourism	4
ENGL 401	First-Year Writing	4
	Discovery Course (INQ)	4
	Discovery Course (QR)	4
Credits		16

Spring

RMP 501	Diversity, Equity, Inclusion, and Justice for Recreation Services	4
	RMP TEM Elective Course	4
	Discovery Course (BS)	4
	Discovery Course (PS/Lab)	4
Credits		16

Second Year**Fall**

RMP 557	Program and Event Design	4
Minor/Free Elective		4
Discovery Course (ETS)		4
Discovery Course (FPA)		4
Credits		16

Spring

RMP 559	Marketing the Recreation Experience	4
RMP 663	Management and Finance in the Experience Industry	4
Discovery Course (HP)		4
Minor/Free Elective		4
Credits		16

Third Year**Fall**

RMP 661 or HMG 635	Leadership in Recreation Services or Leadership and HR Management in Hospitality and Tourism	4
RMP TEM Elective Course		4
Minor/Free Elective		4
Discovery Course (HUMA)		4
RMP 563	Recreation Management and Policy Practicum	2
Credits		18

Spring

RMP TEM Elective Course		4
RMP TEM Elective Course		4
Discovery Course (SS)		4
Discovery Course (WC)		4
Credits		16

Fourth Year**Fall**

RMP 724	Research, Evaluation, and Data-Driven Decisions	4
RMP 772	Law and Public Policy in Leisure Services	4
Minor/Free Elective		4
Minor/Free Elective		4
RMP 654	Professional Development and Ethics	2
Credits		18

Spring

RMP 764	Internship	8-12
Credits		8-12
Total Credits		124-128

- Students will know and demonstrate the techniques and processes used by professionals and staff in the recreation, events, and tourism industry.
- Students will know and demonstrate the foundation of the recreation, events, and tourism profession in history, science, and philosophy.
- Students will demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.
- Students will demonstrate knowledge about operations, strategic management, and administration in recreation, events, and tourism organizations.
- Students will demonstrate the potential to succeed as professionals at supervisory or higher levels in recreation, events, tourism, or related organizations through participation in structured practicum and internship experiences.

Student Learning Outcomes

Program Learning Outcomes

- Students will know and demonstrate the nature and scope of the recreation, events, and tourism profession and their associated industries.