

# RECREATION MANAGEMENT AND POLICY MAJOR: PROGRAM AND EVENT MANAGEMENT OPTION (B.S.)

<https://chhs.unh.edu/rmp/program-and-event-management-bs>

## Description

This option prepares students for managerial positions in commercial, public, and nonprofit organizations that provide recreation and leisure services. Curriculum design emphasizes the effective and efficient planning, delivery, and evaluation of leisure-based programs, services, and enterprises. Applied experience is a component of most courses, in addition to a required practicum and the 10-16 week full-time internship under professional supervision. Depending upon the RMP electives and the career support emphasis or minor chosen, students may expect to find employment in a broad range of settings. Recent graduates have found employment in the areas of conference and event planning, municipal park and recreation services, recreational sports, commercial and entrepreneurial recreation businesses, youth-serving agencies, resorts, camps, and natural resource management positions in state and federal agencies.

## Requirements

### Core Requirements

All majors must complete a core curriculum of seven courses.

Code	Title	Credits
RMP 490	Recreation and Leisure in Society <sup>1</sup>	4
RMP 501	Recreation Services for Individuals with Disabilities	4
RMP 557	Program and Event Design	4
RMP 563	Recreation Management and Policy Practicum	2
RMP 654	Professional Development and Ethics	2
RMP 724	Grantsmanship, Evaluation, and Research	4
RMP 764	Internship	10-16

<sup>1</sup> RMP majors cannot count RMP 490 Recreation and Leisure in Society toward the University Social Sciences requirement.

### Program and Event Management Option - Course Requirements:

Code	Title	Credits
RMP 559	Program and Event Marketing	4
RMP 661	Recreation and Event Leadership	4
RMP 663	Recreation and Event Management	4
RMP 772	Law and Public Policy in Leisure Services	4
<b>Statistics - select one of the following:</b>		4
PSYC 402	Statistics in Psychology	
SOC 502	Statistics	

ADMN 420	Business Statistics	
MATH 439	Statistical Discovery for Everyone	
<b>RMP Electives - select three of the following:</b> <sup>1</sup>		12
RMP 511	Issues of Wilderness and Nature in American Society	
RMP 515	History of Outdoor Pursuits in North America	
KIN 515	History of Outdoor Pursuits in North America	
RMP 560	Recreational Sport Management	
RMP 593	Special Topics (as offered)	
RMP 603	New Hampshire Ski Industry Management	
RMP 668	Youth Culture and Programs	
RMP 680	Festival and Event Planning	
RMP 711	Recreation Resource Management	
RMP #730	Camp Administration and Leadership	
RMP 750	Aging, Advocacy, and Active Learning	
RMP #768	Theories and Philosophies of Youth Development	
RMP 770	Management and Design of Recreation and Park Facilities	
RMP 775	Entrepreneurial and Commercial Recreation	
RMP 793	Advanced Topics (as offered)	
<b>Minor or Emphasis requirement</b>		18-20
Total Credits		50-52

<sup>1</sup> RMP courses completed to fulfill the elective course requirement may not be used to fulfill the emphasis area requirement; unless prior approval from the student's academic advisor is granted.

### Professional Internship

A supervised internship (RMP 764 Internship) is required of all majors and serves as their **major capstone requirement**. The internship is designed to create a bridge between theory and practical application. Students, working with their advisers and the internship coordinator, select an appropriate setting based on their professional and career interests. They must register for a 10-16 credit full-time internship that ranges from 10 to 16 weeks and is under the supervision of a qualified professional. Specific requirements are identified in the *Internship Manual* available from the Department of Recreation Management and Policy.