RECREATION MANAGEMENT AND POLICY MAJOR: PROGRAM AND EVENT MANAGEMENT OPTION (B.S.)

http://chhs.unh.edu/rmp/program-and-event-management-bs

Description

This option prepares students for managerial positions in commercial, public, and nonprofit organizations that provide recreation and leisure services. Curriculum design emphasizes the effective and efficient planning, delivery, and evaluation of leisure-based programs, services, and enterprises. Applied experience is a component of most courses, in addition to a required practicum and the 14-16 week full-time internship under professional supervision. Depending upon the RMP electives and the career support emphasis or minor chosen, students may expect to find employment in a broad range of settings. Recent graduates have found employment in the areas of conference and event planning, municipal park and recreation services, recreational sports, commercial and entrepreneurial recreation businesses, youth-serving agencies, resorts, camps, and natural resource management positions in state and federal agencies.

Requirements

Core Requirements

All majors must complete a core curriculum of seven courses.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>RMP 490</td>
<td>Recreation and Leisure in Society ¹</td>
<td>4</td>
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<tr>
<td>RMP 501</td>
<td>Recreation Services for Individuals with Disabilities</td>
<td>4</td>
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<tr>
<td>RMP 557</td>
<td>Program and Event Design</td>
<td>4</td>
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<tr>
<td>RMP 563</td>
<td>Recreation Management and Policy Practicum</td>
<td>2</td>
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<tr>
<td>RMP 654</td>
<td>Professional Development and Ethics</td>
<td>2</td>
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<tr>
<td>RMP 664</td>
<td>Internship</td>
<td>14-16</td>
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<tr>
<td>RMP 724</td>
<td>Grantsmanship, Evaluation, and Research</td>
<td>4</td>
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<tr>
<td><strong>Total Credits</strong></td>
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<td><strong>34-36</strong></td>
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¹ RMP majors cannot count RMP 490 Recreation and Leisure in Society toward the University Social Sciences requirement.

In addition to the required core courses, students who pursue the program and event management option must complete the following departmental requirements:

Program and Event Management Course Requirements

- RMP 559 Program and Event Marketing 4
- RMP 661 Recreation and Event Leadership 4
- RMP 663 Recreation and Event Management 4
- RMP 772 Law and Public Policy in Leisure Services 4

Statistics - Take any one of the following 4
- PSYC 402 Statistics in Psychology
- SOC 502 Statistics
- ADMN 420 Business Statistics
- MATH 439 Statistical Discovery for Everyone

RMP Electives select three of the following: ¹ 12
- RMP 511 Issues of Wilderness and Nature in American Society
- RMP 515 History of Outdoor Pursuits in North America
- RMP 560 Recreational Sport Management
- RMP 593 Special Topics (as offered)
- RMP 668 Youth Culture and Programs
- RMP 680 Festival and Event Planning
- RMP 711 Recreation Resource Management
- RMP 730 Camp Administration and Leadership
- RMP 750 Aging, Advocacy, and Active Learning
- RMP #768 Theories and Philosophies of Youth Development
- RMP 770 Management and Design of Recreation and Park Facilities
- RMP 775 Entrepreneurial and Commercial Recreation
- RMP 793 Advanced Topics (as offered)

*RMP courses taken to fulfill the elective course requirement may not also be used to fulfill the emphasis area requirement unless prior approval from the student’s academic adviser is obtained in unique circumstances.

Total Credits 32

Program and Event Management students must complete a minor or emphasis area of 18–20 credits to support their specific career goals.

Professional Internship

A supervised internship (RMP 664 Internship) is required of all majors and serves as their major capstone requirement. The internship is designed to create a bridge between theory and practical application. Students, working with their advisers and the internship coordinator, select an appropriate setting based on their professional and career interests. They must register for a 14-16 credit full-time internship that ranges from 14 to 16 weeks and is under the supervision of a qualified professional. Specific requirements are identified in the Internship Manual available from the Department of Recreation Management and Policy.