RECREATION MANAGEMENT AND POLICY MAJOR: PROGRAM AND EVENT MANAGEMENT OPTION (B.S.)

https://chhs.unh.edu/recreation-management-policy/program/bs/recreation-management-policy-major-program-event-management-option

Description

This option prepares students for managerial positions in commercial, public, and nonprofit organizations that provide recreation and leisure services. Curriculum design emphasizes the effective and efficient planning, delivery, and evaluation of leisure-based programs, services, and enterprises. Applied experience is a component of most courses, in addition to a required practicum and the 10-16 week full-time internship under professional supervision. Depending upon the RMP electives and the career support emphasis or minor chosen, students may expect to find employment in a broad range of settings. Recent graduates have found employment in the areas of conference and event planning, municipal park and recreation services, recreational sports, commercial and entrepreneurial recreation businesses, youth-serving agencies, resorts, camps, and natural resource management positions in state and federal agencies.

Requirements

Degree Requirements

Minimum Credit Requirement: 128 credits
Minimum Residency Requirement: 32 credits must be taken at UNH
Minimum GPA: 2.0 required for conferral*
Core Curriculum Required: Discovery & Writing Program Requirements
Foreign Language Requirement: No

All Major, Option and Elective Requirements as indicated.
*Major GPA requirements as indicated.

Major Requirements

All majors must complete a core curriculum of seven courses.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>RMP 490</td>
<td>Recreation &amp; Tourism in Society 1</td>
<td>4</td>
</tr>
<tr>
<td>RMP 501</td>
<td>Recreation Services for Individuals with Disabilities</td>
<td>4</td>
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<tr>
<td>RMP 557</td>
<td>Program and Event Design</td>
<td>4</td>
</tr>
<tr>
<td>RMP 563</td>
<td>Recreation Management and Policy Practicum</td>
<td>2</td>
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<tr>
<td>RMP 654</td>
<td>Professional Development and Ethics</td>
<td>2</td>
</tr>
<tr>
<td>RMP 724</td>
<td>Research, Evaluation, and Data-Driven Decisions</td>
<td>4</td>
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<tr>
<td>RMP 764</td>
<td>Internship 2</td>
<td>8-12</td>
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1 RMP majors cannot count RMP 490 Recreation & Tourism in Society toward the University Social Sciences requirement.
2 All RMP students must complete an 8 or 12 credit hour internship.

Program and Event Management Option - Course Requirements:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>RMP 559</td>
<td>Marketing the Recreation Experience</td>
<td>4</td>
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<tr>
<td>RMP 661</td>
<td>Leadership in Recreation Services</td>
<td>4</td>
</tr>
<tr>
<td>RMP 663</td>
<td>Management and Finance in the Experience Industry</td>
<td>4</td>
</tr>
<tr>
<td>RMP 772</td>
<td>Law and Public Policy in Leisure Services</td>
<td>4</td>
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Statistics - select one of the following:

- PSYC 402 Statistics in Psychology
- SOC 402 Statistics
- MATH 439 Statistical Discovery for Everyone
- ADMN 510 Business Statistics

Electives: Choose any 4 of the following (16 credits total) 1

- RMP 560 Recreational Sport Management
- RMP 668 Youth Culture and Programs
- RMP 670 Venue Management Design & Operations
- RMP 603 New Hampshire Ski Industry Management
- RMP 680 Festival and Event Planning
- RMP 775 Entrepreneurial and Commercial Recreation
- RMP 780 Event and Experience Design

Emphasis or Minor requirement 18-20

Emphasis (minimum of 18 credits) or Minor (18-20 credits) with C- or better, approved by their advisor.

Total Credits 84-92

1 RMP courses completed to fulfill the elective course requirement may not be used to fulfill the emphasis area requirement; unless prior approval from the student’s academic advisor is granted.

Professional Internship

A supervised internship (RMP 764) is required of all majors and serves as their major capstone requirement. The internship is designed to create a bridge between theory and practical application. Students, working with their advisers and the internship coordinator, select an appropriate setting based on their professional and career interests. They must register for an 8 or 12 credit full-time internship that ranges from 10 to 16 weeks and is under the supervision of a qualified professional. Specific requirements are identified in the Internship Manual available from the Department of Recreation Management and Policy.

Student Learning Outcomes

- Students will know and demonstrate the nature and scope of the recreation, events, and tourism profession and their associated industries.
- Students will know and demonstrate the techniques and processes used by professionals and staff in the recreation, events, and tourism industry.
- Students will know and demonstrate the foundation of the recreation, events, and tourism profession in history, science, and philosophy.
- Students will demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.
- Students will demonstrate knowledge about operations, strategic management, and administration in recreation, events, and tourism organizations.
- Students will demonstrate the potential to succeed as professionals at supervisory or higher levels in recreation, events, tourism, or related organizations through participation in structured practicums and internship experiences.