

RECREATION MANAGEMENT AND POLICY MAJOR: PROGRAM AND EVENT MANAGEMENT OPTION (B.S.)

<https://chhs.unh.edu/recreation-management-policy/program/bs/recreation-management-policy-major-program-event-management-option>

Description

This option prepares students for managerial positions in commercial, public, and nonprofit organizations that provide recreation and leisure services. Curriculum design emphasizes the effective and efficient planning, delivery, and evaluation of leisure-based programs, services, and enterprises. Applied experience is a component of most courses, in addition to a required practicum and the 10-16 week full-time internship under professional supervision. Depending upon the RMP electives and the career support emphasis or minor chosen, students may expect to find employment in a broad range of settings. Recent graduates have found employment in the areas of conference and event planning, municipal park and recreation services, recreational sports, commercial and entrepreneurial recreation businesses, youth-serving agencies, resorts, camps, and natural resource management positions in state and federal agencies.

Requirements

Core Requirements

All majors must complete a core curriculum of seven courses.

Code	Title	Credits
RMP 490	Recreation & Tourism in Society ¹	4
RMP 501	Recreation Services for Individuals with Disabilities	4
RMP 557	Program and Event Design	4
RMP 563	Recreation Management and Policy Practicum	2
RMP 654	Professional Development and Ethics	2
RMP 724	Research, Evaluation, and Data-Driven Decisions	4
RMP 764	Internship ²	10-16

¹ RMP majors cannot count RMP 490 Recreation & Tourism in Society toward the University Social Sciences requirement.

² TR Students must complete a 14-16 credit hour internship
PEM Students must complete a 10-16 credit hour internship

Program and Event Management Option - Course Requirements:

Code	Title	Credits
RMP 559	Marketing the Recreation Experience	4
RMP 661	Leadership in Recreation Services	4
RMP 663	Management and Finance in the Experience Industry	4
RMP 772	Law and Public Policy in Leisure Services	4
Statistics - select one of the following:		4
PSYC 402	Statistics in Psychology	
SOC 402	Statistics	
MATH 439	Statistical Discovery for Everyone	
ADMN 510	Business Statistics	

Recreation & Programming - Career Support Electives - select two of the following: ¹		8
RMP 560	Recreational Sport Management	
RMP 668	Youth Culture and Programs	
RMP 670	Venue Management Design & Operations	
Event Planning & Tourism - Career Support Electives - select two of the following: ¹		8
RMP 603	New Hampshire Ski Industry Management	
RMP 680	Festival and Event Planning	
RMP 775	Entrepreneurial and Commercial Recreation	
RMP 780	Event and Experience Design	
Emphasis or Minor requirement		18-20
Emphasis (minimum of 18 credits) or Minor (18-20 credits) with C- or better, approved by their advisor.		
Total Credits		84-92

¹ RMP courses completed to fulfill the elective course requirement may not be used to fulfill the emphasis area requirement; unless prior approval from the student's academic advisor is granted.

Professional Internship

A supervised internship (RMP 764) is required of all majors and serves as their **major capstone requirement**. The internship is designed to create a bridge between theory and practical application. Students, working with their advisers and the internship coordinator, select an appropriate setting based on their professional and career interests. They must register for a **10-16 credit full-time internship** that ranges from 10 to 16 weeks and is under the supervision of a qualified professional. Specific requirements are identified in the *Internship Manual* available from the Department of Recreation Management and Policy.

Student Learning Outcomes

- Students will know and demonstrate the nature and scope of the recreation, events, and tourism profession and their associated industries.
- Students will know and demonstrate the techniques and processes used by professionals and staff in the recreation, events, and tourism industry.
- Students will know and demonstrate the foundation of the recreation, events, and tourism profession in history, science, and philosophy.
- Students will demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.
- Students will demonstrate knowledge about operations, strategic management, and administration in recreation, events, and tourism organizations.
- Students will demonstrate the potential to succeed as professionals at supervisory or higher levels in recreation, events, tourism, or related organizations through participation in structured practicum and internship experiences.