TOURISM PLANNING & DEVELOPMENT (TOUR)

# Course numbers with the # symbol included (e.g. #400) have not been taught in the last 3 years.

TOUR 400 - Introduction to Tourism
Credits: 4
Provides an informational foundation in tourism and gives a more extensive knowledge of the tourism industry. Examines historical perspectives, tourism organization, and supply and demand of the tourism industry. Discusses the dynamic and pluralistic nature of the tourism industry.

TOUR 510 - Tourism and Global Understanding
Credits: 4
Introduces ways in which tourism can act as a vehicle to understanding foreign cultures. Responsible tourism, has the potential to help bridge cultural and psychological distances that separate people of different races, religions, and socio-economic classes. Through responsible tourism we can learn to appreciate, trust, and respect the human diversity that our world has to offer. Helps students gain an informed acquaintance with other cultures and customs, and to understand the central role of tourism in international and cross-cultural understanding. Cr/F option.

TOUR 615 - Tourism Planning and Development
Credits: 4
The planning and development of tourist resources and programs within a geographic region. Planning models are reviewed and analyzed. The relationship among tourists, tourist developments, and the planning of tourist attractions and services is examined. A strategic planning process is applied to the development of a regional tourism plan in New Hampshire. Prereq: TOUR 400.

TOUR 705 - Ecotourism: Managing for the Environment
Credits: 4
Ecotourism embraces both the environment and economics. Provides a comprehensive framework for planning and managing ecotourism in order to both maximize potential benefits and minimize potential costs for people and the environment. Seminar format. Case studies used to assess the role of ecotourism in the sustainable development of natural resources. Prereq: TOUR 400, juniors or seniors only.

TOUR 767 - Social Impact Assessment
Credits: 4
Provides a cross-disciplinary perspective on the issues, problems, and methods of Social Impact Assessment (SIA). Provides analytic approach and theoretical framework for the assessment of diverse events, including changes in the natural environment, the local economy, or dominant technology. SIA is required of most U.S. and Canadian federal- and state-sponsored projects that come under the National Environmental Protection Act, as well as all projects funded by international donor agencies. (Juniors and seniors only.) Writing intensive.
Attributes: Writing Intensive Course

TOUR 798 - Independent Study
Credits: 1-4
Special assignments in readings, investigations, field problems. May include teaching experience. Prereq: permission. Writing intensive. Attributes: Writing Intensive Course