

TOURISM PLANNING & DEVELOPMENT (TOUR)

Course numbers with the # symbol included (e.g. #400) have not been taught in the last 3 years.

TOUR 400 - Introduction to Tourism

Credits: 4

Provides an informational foundation in tourism and gives a more extensive knowledge of the tourism industry. Examines historical perspectives, tourism organization, and supply and demand of the tourism industry. Discusses the dynamic and pluralistic nature of the tourism industry.

Equivalent(s): RECO 400

Grade Mode: Letter Grading

TOUR 510 - Tourism and Global Understanding

Credits: 4

Introduces ways in which tourism can act as a vehicle to understanding foreign cultures. Responsible tourism, has the potential to help bridge cultural and psychological distances that separate people of different races, religions, and socio-economic classes. Through responsible tourism we can learn to appreciate, trust, and respect the human diversity that our world has to offer. Helps students gain an informed acquaintance with other cultures and customs, and to understand the central role of tourism in international and cross-cultural understanding.

Grade Mode: Letter Grading

TOUR 767 - Social Impact Assessment

Credits: 4

Provides a cross-disciplinary perspective on the issues, problems, and methods of Social Impact Assessment (SIA). Provides analytic approach and theoretical framework for the assessment of diverse events, including changes in the natural environment, the local economy, or dominant technology. SIA is required of most U.S. and Canadian federal- and state-sponsored projects that come under the National Environmental Protection Act, as well as all projects funded by international donor agencies.

Attributes: Writing Intensive Course

Grade Mode: Letter Grading

TOUR 798 - Independent Study

Credits: 1-4

Special assignments in readings, investigations, field problems. May include teaching experience.

Equivalent(s): TOUR 798W

Grade Mode: Letter Grading