TOURISM PLANNING &
DEVELOPMENT (TOUR)

# Course numbers with the # symbol included (e.g. #400) have not been
taught in the last 3 years.

TOUR 400 - Introduction to Tourism
Credits: 4
Provides an informational foundation in tourism and gives a more
extensive knowledge of the tourism industry. Examines historical
perspectives, tourism organization, and supply and demand of the
tourism industry. Discusses the dynamic and pluralistic nature of the
tourism industry.
Equivalent(s): RECO 400
Grade Mode: Letter Grading

TOUR 510 - Tourism and Global Understanding
Credits: 4
Introduces ways in which tourism can act as a vehicle to understanding
foreign cultures. Responsible tourism, has the potential to help bridge
cultural and psychological distances that separate people of different
races, religions, and socio-economic classes. Through responsible
tourism we can learn to appreciate, trust, and respect the human
diversity that our world has to offer. Helps students gain an informed
acquaintance with other cultures and customs, and to understand the
central role of tourism in international and cross-cultural understanding.
Cr/F option.
Grade Mode: Letter Grading

TOUR 767 - Social Impact Assessment
Credits: 4
Provides a cross-disciplinary perspective on the issues, problems,
and methods of Social Impact Assessment (SIA). Provides analytic
approach and theoretical framework for the assessment of diverse
events, including changes in the natural environment, the local
economy, or dominant technology. SIA is required of most U.S. and
Canadian federal- and state-sponsored projects that come under the
National Environmental Protection Act, as well as all projects funded
by international donor agencies. (Juniors and seniors only.) Writing
intensive.
Attributes: Writing Intensive Course
Grade Mode: Letter Grading

TOUR 798 - Independent Study
Credits: 1-4
Special assignments in readings, investigations, field problems. May
include teaching experience. Prereq: permission.
Equivalent(s): TOUR #798W
Grade Mode: Letter Grading

TOUR #798W - Independent Study
Credits: 1-4
Special assignments in readings, investigations, field problems. May
include teaching experience. Prereq: permission. Writing intensive.
Attributes: Writing Intensive Course
Equivalent(s): TOUR 798
Grade Mode: Letter Grading