SPORT STUDIES (SPST)

Course numbers with the # symbol included (e.g. #400) have not been taught in the last 3 years.

SPST 521 - Theory of Coaching Basketball
Credits: 2
Individual and team offense and defense; rules of the game. Problems in team handling and conditioning. Permission. Pre- or Co-req: SPST 565.
Equivalent(s): KIN 521

SPST 522 - Theory of Coaching Football
Credits: 2
Systems of play; team and individual offensive and defensive fundamentals; theory and strategy of team play; coaching methods, physical conditioning; rules. Pre- or Co-req: SPST 565.
Equivalent(s): KIN 522

SPST 523 - Theory of Coaching Ice Hockey
Credits: 2
Basic hockey skills. Fundamentals of individual and team offense and defense; coaching methods; rules. Prereq: student must have basic skating skills prior to taking course. Special fee. Pre- or Co-req: SPST 565.
Equivalent(s): KIN 523

SPST 525 - Theory of Coaching Soccer
Credits: 2
Fundamental and advanced skills and techniques; offensive and defensive principles of team play; tactical formations and strategy; methods of training and practicing; rules. Pre- or Co-req: SPST 565.
Equivalent(s): KIN 525

SPST 528 - Theory of Coaching Track and Field
Credits: 2
Starting, sprinting, middle-distance and distance running, relay, hurdling, high and broad jumping, pole vault, shot putting, discus, hammer, and javelin. Methods of training and practicing. Pre- or Co-req: SPST 565.
Equivalent(s): KIN 528

SPST 560 - Sport Psychology
Credits: 4
Introduction to the discipline of sport psychology. Explores behavioral, cognitive, and social psychology in relation to elite, collegiate, and high school athletes, as well as recreational sport participants.
Equivalent(s): KIN 560

SPST 561 - History of American Sport and Physical Culture
Credits: 4
Major individuals, organizations, and trends that influenced the development of an American industry in sports, active recreation, and physical fitness. Readings, discussions, and research projects provide experience in the craft and utility of history.
Attributes: Historical Perspectives(Disc)
Equivalent(s): KIN 561, KIN 561W, SPST 561W

SPST 561W - History of American Sport and Physical Culture
Credits: 4
Major individuals, organizations, and trends that influenced the development of an American industry in sports, active recreation, and physical fitness. Readings, discussions, and research projects provide experience in the craft and utility of history.
Attributes: Historical Perspectives(Disc); Writing Intensive Course
Equivalent(s): KIN 561, KIN 561W, SPST 561

SPST 562 - Sport Media Relations
Credits: 4
A survey of basic concepts of sports media relations for students considering careers in school or college sports coaching or administration, media or related fields. The focus is on developing necessary skills, techniques and recommended media relations practices as well as social implications of the media in sports public relations including print, radio, television, the World Wide Web, and social media.
Equivalent(s): KIN 562

SPST 565 - Principles of Coaching
Credits: 4
Overview current theory and practice in coaching education, including sport pedagogy, physiology, psychology, administration, and risk management. Issues of performance and competition specific to child, youth, and collegiate coaching are addressed.
Equivalent(s): KIN 565

SPST 580 - Sport Industry
Credits: 4
Overviews the various segments that make up the sport industry, including governing bodies, the mass media, sporting goods firms, players’ and coaches’ associations, public regulatory agencies, and secondary and higher education. Readings and discussions consider the development and structure of each segment. Interaction between segments, legal issues, and policy implications. While the course will focus on the United States, there is some comparison to other countries.
Equivalent(s): KIN 580

SPST 630 - Sport Facility and Event Management
Credits: 4
Students learn the principles and processes involved in effective sport facility and event management. In terms of facilities, students explore the concepts of facility design, planning, systems, risk management, marketing, and ownership. In terms of events, students explore the concepts of creation, impact(s) on host communities, marketing/sponsorship, and the potential positive and negative outcomes of sport events. Special fee.
Equivalent(s): KIN 630

SPST 631 - Sport Media Production
Credits: 4
Sport media professionals are expected to write their own scripts, produce their own content, and distribute that content on multiple digital platforms. Sport Media Production is designed to combine media management with production work in digital media, video, podcasting and website design. This course examines many of the current distribution platforms (Twitter, Facebook, Youtube, blogs, mobile applications) and the tools to create media for these outlets. In this course, students will create media using Adobe Creative Cloud and current video-editing systems. Prereq: SPST 562 or by approval.

SPST 643 - Social Media Marketing in Sport
Credits: 4
Students examine the use of social media as a tool in the marketing of sport and sport-related products. They are expected to effectively analyze and prescribe different ways in which social media can enhance the marketing profile of such products upon course completion. Student work should facilitate a deep understanding of social media in its constituent forms as they apply to sport and students should be able to examine such use critically.
Equivalent(s): KIN 643
Language: en
Mode: Reading
Is blind: No
Is multilingual: No
Is a sum of natural language: Yes
Is a translated text: No
Is a transcribed speech: No
Is a technical manual: No
Is a scientific paper: No
Is a creative writing: No
Is a legal document: No
Is a financial report: No
Is a news article: No
Is a historical text: No
Is a religious text: No
Is a philosophical text: No
Is a mathematical text: No
Is a biological text: No
Is a chemical text: No
Is a physical text: No
Is an educational text: Yes
Is a procedural text: No
Is a literary text: No
Is a dialogue: No
Is a list: No
Is a description: No
Is an explanation: Yes
Is an argument: Yes
Is a narrative: No
Is a reference: Yes
Is a definition: No
Is a instruction: Yes
Is a classification: No
Is a comparison: No
Is a contrast: No
Is a cause and effect: No