SPST 521 - Theory of Coaching Basketball
Credits: 2
Individual and team offense and defense; rules of the game. Problems in
team handling and conditioning. Permission. Pre- or Co-req: SPST 565.
Equivalent(s): KIN 521
Grade Mode: Letter Grading

SPST 522 - Theory of Coaching Football
Credits: 2
Systems of play; team and individual offensive and defensive
fundamentals; theory and strategy of team play; coaching methods,
physical conditioning; rules. Pre- or Co-req: SPST 565.
Equivalent(s): KIN 522
Grade Mode: Letter Grading

SPST 523 - Theory of Coaching Ice Hockey
Credits: 2
Basic hockey skills. Fundamentals of individual and team offense and
defense; coaching methods; rules. Prereq: student must have basic
skating skills prior to taking course. Special fee. Pre- or Co-req: SPST 565.
Equivalent(s): KIN 523
Grade Mode: Letter Grading

SPST 525 - Theory of Coaching Soccer
Credits: 2
Fundamental and advanced skills and techniques; offensive and
defensive principles of team play; tactical formations and strategy;
methods of training and practicing; rules. Pre- or Co-req: SPST 565.
Equivalent(s): KIN 525
Grade Mode: Letter Grading

SPST 528 - Theory of Coaching Track and Field
Credits: 2
Starting, sprinting, middle-distance and distance running, relay, hurdling,
high and broad jumping, pole vault, shot putting, discus, hammer, and
javelin. Methods of training and practicing. Pre- or Co-req: SPST 565.
Equivalent(s): KIN 528
Grade Mode: Letter Grading

SPST 560 - Sport Psychology
Credits: 4
Introduction to the discipline of sport psychology. Explores behavioral,
cognitive, and social psychology in relation to elite, collegiate, and high
school athletes, as well as recreational sport participants.
Equivalent(s): KIN 560
Grade Mode: Letter Grading

SPST 561 - History of American Sport and Physical Culture
Credits: 4
Major individuals, organizations, and trends that influenced the
development of an American industry in sports, active recreation, and
physical fitness. Readings, discussions, and research projects provide
experience in the craft and utility of history.
Attributes: Historical Perspectives(Disc)
Equivalent(s): KIN 561, KIN 561W, SPST 561W
Grade Mode: Letter Grading
SPST 580 - Sport Industry  
Credits: 4  
Overviews the various segments that make up the sport industry, including governing bodies, the mass media, sporting goods firms, players’ and coaches’ associations, public regulatory agencies, and secondary and higher education. Readings and discussions consider the development and structure of each segment, interaction between segments, legal issues, and policy implications. While the course will focus on the United States, there is some comparison to other countries. 
Equivalent(s): KIN 580  
Grade Mode: Letter Grading  

SPST 630 - Sport Facility and Event Management  
Credits: 4  
Students learn the principles and processes involved in effective sport facility and event management. In terms of facilities, students explore the concepts of facility design, planning, systems, risk management, marketing, and ownership. In terms of events, students explore the concepts of creation, impact(s) on host communities, marketing/ sponsorship, and the potential positive and negative outcomes of sport events. Special fee.  
Equivalent(s): KIN 630  
Grade Mode: Letter Grading  

SPST 631 - Sport Media Production  
Credits: 4  
Sport media professionals are expected to write their own scripts, produce their own content, and distribute that content on multiple digital platforms. Sport Media Production is designed to combine media management with production work in digital media, video, podcasting and website design. This course examines many of the current distribution platforms (Twitter, Facebook, Youtube, blogs, mobile applications) and the tools to create media for these outlets. In this course, students will create media using Adobe Creative Cloud and current video-editing systems. Prereq: SPST 562 or by approval.  
Grade Mode: Letter Grading  

SPST 634 - Sport Sponsorship and Sales  
Credits: 4  
The goal of this course is for students to develop an understanding of all aspects of sport sales and sponsorship. This course will explain the intricacies of both sport sales and sport sponsorship as well as demonstrate the ways they overlap and differ. Specifically, this course will cover concepts such as aftermarketing, up-selling, benefit selling, and sponsorship proposals.  
Grade Mode: Letter Grading  

SPST 643 - Social Media Marketing in Sport  
Credits: 4  
Students examine the use of social media as a tool in the marketing of sport and sport-related products. They are expected to effectively analyze and prescribe different ways in which social media can enhance the marketing profile of such products upon course completion. Student work should facilitate a deep understanding of social media in its constituent forms as they apply to sport and students should be able to examine such use critically.  
Equivalent(s): KIN 643  
Grade Mode: Letter Grading  

SPST 645 - Leadership in Sport  
Credits: 4  
This course examines leadership theories and behavior as it relates to the sport industry. Students will study leadership behavior as it relates to coaching, administering athletic departments or programs, and directing sport-related businesses. Additionally, this course will explore the ethical issues dilemmas, and ethical decision-making process sport managers face in professional, collegiate and interscholastic sport.  
Grade Mode: Letter Grading  

SPST 650C - Internship in Sport Studies  
Credits: 1-8  
Experiential learning in a setting appropriate to the major option and to student’s objectives. An 8 credit internship requires a minimum of 600 hours experience; fewer credits will require proportionally fewer hours. Sport Studies: May be on- or off-campus with an approved organization. Student must participate in securing the internship. A journal, bi-weekly reports and a final paper required. Prereq: SPST 565. (IA continuous grading).  
Repeat Rule: May be repeated for a maximum of 12 credits.  
Equivalent(s): KIN 650C  
Grade Mode: Letter Grading  

SPST 650D - Internship in Coaching  
Credits: 2-4  
Experiential learning in a setting appropriate to student’s learning objectives in coaching. May be on- or off-campus with an approved organization. Student must participate in securing the internship. A journal, bi-weekly reports, and final report required. Prereq: SPST 565. (IA continuous grading).  
Repeat Rule: May be repeated for a maximum of 12 credits.  
Equivalent(s): KIN 650D  
Grade Mode: Letter Grading  

SPST 693 - Teaching Assistantship  
Credits: 2  
A) Physical Education Pedagogy; B) Exercise Leader; C) Outdoor Education; D) Science Labs; E) Cardiac Rehabilitation; F) Coaching. Students serve as teaching teaching assistants in assigned class activities. Assignments to be made by the class instructor may include teaching assistants’ and administrative duties. May take two different sections. Prereq: junior standing; departmental approval. Cr/F.  
Repeat Rule: May be repeated for a maximum of 4 credits.  
Grade Mode: Credit/Fail Grading  

SPST 696 - Independent Study  
Credits: 2-4  
An advanced, individual scholarly project under the direct supervision of a faculty member. Prereq: junior or senior; departmental approval. Special fee.  
Repeat Rule: May be repeated for a maximum of 8 credits.  
Grade Mode: Letter Grading
SPST 696W - Independent Study  
Credits: 2-4  
An advanced, writing-intensive, individual scholarly project under the direct supervision of a faculty member. Student and Faculty Adviser will prepare a written proposal that outlines: the questions to be pursued, the methods of investigation, the student's qualifications to conduct the research, the nature of the finished written product (e.g. case study, position paper, extended lab report). This proposal must be approved by the major faculty and the department chair prior to the student's registration for SPST 696 W. All SPST 696 W projects must include: Some forms of informal, ungraded writing such as a journal, reading summaries, draft chapters, or invention activities. Regular writing interaction between student and faculty adviser (i.e. at least weekly or biweekly), to include written feedback from the adviser. A finished product that is polished via revision. Faculty sponsors and students should consult the resources and guidelines of the UNH Writing Program. Prereq: junior or senior; departmental approval.  
Attributes: Writing Intensive Course  
Repeat Rule: May be repeated for a maximum of 8 credits.  
Grade Mode: Letter Grading

SPST 699H - Honors Project  
Credits: 4  
Project first involves tutorial sessions to introduce the student to the experimental design, after which a research question is developed. After an appropriate literature review, the student collects and analyzes data, forms conclusions, and prepares a written report on the findings.  
Attributes: Honors course  
Grade Mode: Letter Grading

SPST 738 - Sport Finance  
Credits: 4  
This course examines the financial tools that sport managers use to run their sport businesses. Therefore it explores traditional and innovative methods of revenue acquisition and financial management in sports organizations, the financial business structure of sports organizations, and the financial planning and forecasting processes that make organizations effective. Various other aspects of finance are discussed as they relate to sport organizations, including the tie value of money, capital structuring, stocks, inventory management, and taxation.  
Grade Mode: Letter Grading

SPST 740 - Athletic Administration  
Credits: 4  
Introduces basic management components and processes used in the successful administration of school and college athletic programs. Topics include planning, organizing, and managing sports programs, personnel, and policies; game scheduling; finances and facilities; equipment and event management; student support services; and key legal issues.  
Equivalent(s): KIN 740  
Grade Mode: Letter Grading

SPST 741 - Social Issues in Contemporary Sport  
Credits: 4  
Investigation of interrelationships among sport, culture, and society in an attempt to understand the role and function of sport in contemporary society. Overview of selected socio-cultural factors that influence and result from participation in sports.  
Equivalent(s): KIN 741  
Grade Mode: Letter Grading

SPST 761 - Senior Seminar in Sport Studies  
Credits: 4  
Discussions of sport studies topics, such as gambling, aggression, media, gender, race, class. Students consider different disciplinary approaches to these topics and develop projects to advance knowledge related to their interests. Prereq: Sport Studies majors; students must accumulate an aggregate total of 150 hours of work (paid or unpaid) in four approved sport organizations before they are allowed to register for SPST 761.  
Attributes: Writing Intensive Course  
Equivalent(s): KIN 761  
Grade Mode: Letter Grading

SPST 764 - Advanced Sport Marketing  
Credits: 4  
An advanced course covering sport marketing, which includes a review of key sport marketing terms/concepts, in-depth experience writing as a sport marketer, and practical experience acting as a sport marketer. This course will instruct students on how to complete all aspects of an in-depth marketing plan. This is an undergraduate/graduate dual student course. Prereq: SPST 564 or ADMN 585.  
Grade Mode: Letter Grading

SPST 765 - Advanced Topics in Coaching  
Credits: 4  
This course goes beyond the basic principles of coaching and addresses advanced topics in coaching (talent identification, talent development) from both the science and the art of coaching technique and strategies. This course is structured as an upper division course in Sport Studies. Content includes topics related to the development of the field of coaching. The class makes extensive use of case studies and analysis of practical coaching situations for the betterment of coach development. This course combines lecture, small group discussion and practical application of material. Prereq: SPST 565.  
Equivalent(s): KIN 765  
Grade Mode: Letter Grading

SPST 780 - Psychological Factors in Sport  
Credits: 4  
Factors of outstanding athletic achievement; psychological variables in competition; the actions and interactions of sport, spectator, and athlete. Special attention directed to strategies for coaches, teachers, and athletic trainers to utilize sport psychology in their professional practice. Prereq: PSYC 401.  
Equivalent(s): KIN 780  
Grade Mode: Letter Grading

SPST 798 - Special Topics  
Credits: 1-4  
New or specialized courses not normally covered in regular course offerings. Special fee on some sections.  
Repeat Rule: May be repeated for a maximum of 8 credits.  
Grade Mode: Letter Grading