

# SPORT STUDIES (SPST)

# Course numbers with the # symbol included (e.g. #400) have not been taught in the last 3 years.

## SPST 521 - Theory of Coaching Basketball

**Credits:** 2

Individual and team offense and defense; rules of the game. Problems in team handling and conditioning. Permission. Pre- or Co-req: SPST 565.

**Equivalent(s):** KIN 521

## SPST 522 - Theory of Coaching Football

**Credits:** 2

Systems of play; team and individual offensive and defensive fundamentals; theory and strategy of team play; coaching methods, physical conditioning; rules. Pre- or Co-req: SPST 565.

**Equivalent(s):** KIN 522

## SPST 523 - Theory of Coaching Ice Hockey

**Credits:** 2

Basic hockey skills. Fundamentals of individual and team offense and defense; coaching methods; rules. Prereq: student must have basic skating skills prior to taking course. Special fee. Pre- or Co-req: SPST 565.

**Equivalent(s):** KIN 523

## SPST 525 - Theory of Coaching Soccer

**Credits:** 2

Fundamental and advanced skills and techniques; offensive and defensive principles of team play; tactical formations and strategy; methods of training and practicing; rules. Pre- or Co-req: SPST 565.

**Equivalent(s):** KIN 525

## SPST 528 - Theory of Coaching Track and Field

**Credits:** 2

Starting, sprinting, middle-distance and distance running, relay, hurdling, high and broad jumping, pole vault, shot putting, discus, hammer, and javelin. Methods of training and practicing. Pre- or Co-req: SPST 565.

**Equivalent(s):** KIN 528

## SPST 560 - Sport Psychology

**Credits:** 4

Introduction to the discipline of sport psychology. Explores behavioral, cognitive, and social psychology in relation to elite, collegiate, and high school athletes, as well as recreational sport participants.

**Equivalent(s):** KIN 560

## SPST 561 - History of American Sport and Physical Culture

**Credits:** 4

Major individuals, organizations, and trends that influenced the development of an American industry in sports, active recreation, and physical fitness. Readings, discussions, and research projects provide experience in the craft and utility of history.

**Attributes:** Historical Perspectives(Disc)

**Equivalent(s):** KIN 561, KIN 561W, SPST 561W

## SPST 561W - History of American Sport and Physical Culture

**Credits:** 4

Major individuals, organizations, and trends that influenced the development of an American industry in sports, active recreation, and physical fitness. Readings, discussions, and research projects provide experience in the craft and utility of history.

**Attributes:** Historical Perspectives(Disc); Writing Intensive Course

**Equivalent(s):** KIN 561, KIN 561W, SPST 561

## SPST 562 - Sport Media Relations

**Credits:** 4

A survey of basic concepts of sports media relations for students considering careers in school or college sports coaching or administration, media or related fields. The focus is on developing necessary skills, techniques and recommended media relations practices as well as social implications of the media in sports public relations including print, radio, television, the World Wide Web, and social media.

**Equivalent(s):** KIN 562

## SPST 564 - Introduction to Sport Marketing

**Credits:** 4

An introductory study of sport marketing, which includes the basic principles, key scholars, relevant scholarship, and necessary experiential elements to aid students in understanding the discipline's applied and academic aspects. This course will introduce traditional marketing concepts as well as focus on the marketing of sport and through sport.

## SPST 565 - Principles of Coaching

**Credits:** 4

Overviews current theory and practice in coaching education, including sport pedagogy, physiology, psychology, administration, and risk management. Issues of performance and competition specific to child, youth, and collegiate coaching are addressed.

**Equivalent(s):** KIN 565

## SPST 565A - Clinical Practice in Coaching

**Credits:** 2

Students will learn and utilize best practices in the field to create safe, positive and effective coaching environments while teaching technical and tactical sport skills. Group management, motivation skill progression, evaluation and feedback will be explored. An emphasis will be placed on writing and implementing practice objectives, as well as effective practice design and execution. This course will include weekly practical coaching sessions. Prereq: SPST 565 or by approval.

## SPST 568 - Global Perspectives in Sport

**Credits:** 4

Global Perspectives in Sport explores the intersections of management and the cross cultural context of sport in examining issues and challenges in sport around the globe. This course will prepare students to think critically about the organization, governance, business activities, and cross-cultural context of modern sport on an international level.

## SPST 580 - Sport Industry

**Credits:** 4

Overviews the various segments that make up the sport industry, including governing bodies, the mass media, sporting goods firms, players' and coaches' associations, public regulatory agencies, and secondary and higher education. Readings and discussions consider the development and structure of each segment. Interaction between segments, legal issues, and policy implications. While the course will focus on the United States, there is some comparison to other countries.

**Equivalent(s):** KIN 580

## SPST 630 - Sport Facility and Event Management

**Credits:** 4

Students learn the principles and processes involved in effective sport facility and event management. In terms of facilities, students explore the concepts of facility design, planning, systems, risk management, marketing, and ownership. In terms of events, students explore the concepts of creation, impact(s) on host communities, marketing/ sponsorship, and the potential positive and negative outcomes of sport events. Special fee.

**Equivalent(s):** KIN 630

**SPST 631 - Sport Media Production****Credits:** 4

Sport media professionals are expected to write their own scripts, produce their own content, and distribute that content on multiple digital platforms. Sport Media Production is designed to combine media management with production work in digital media, video, podcasting and website design. This course examines many of the current distribution platforms (Twitter, Facebook, Youtube, blogs, mobile applications) and the tools to create media for these outlets. In this course, students will create media using Adobe Creative Cloud and current video-editing systems. Prereq: SPST 562 or by approval.

**SPST 634 - Sport Sponsorship and Sales****Credits:** 4

The goal of this course is for students to develop an understanding of all aspects of sport sales and sponsorship. This course will explain the intricacies of both sport sales and sport sponsorship as well as demonstrate the ways they overlap and differ. Specifically, this course will cover concepts such as aftermarketing, up-selling, benefit selling, and sponsorship proposals.

**SPST 643 - Social Media Marketing in Sport****Credits:** 4

Students examine the use of social media as a tool in the marketing of sport and sport-related products. They are expected to effectively analyze and prescribe different ways in which social media can enhance the marketing profile of such products upon course completion. Student work should facilitate a deep understanding of social media in its constituent forms as they apply to sport and students should be able to examine such use critically.

**Equivalent(s):** KIN 643**SPST 645 - Leadership in Sport****Credits:** 4

This course examines leadership theories and behavior as it relates to the sport industry. Students will study leadership behavior as it relates to coaching, administering athletic departments or programs, and directing sport-related businesses. Additionally, this course will explore the ethical issues dilemmas, and ethical decision-making process sport managers face in professional, collegiate and interscholastic sport.

**SPST 650C - Internship in Sport Studies****Credits:** 1-8

Experiential learning in a setting appropriate to the major option and to student's objectives. An 8 credit internship requires a minimum of 600 hours experience; fewer credits will require proportionally fewer hours. Sport Studies: May be on- or off-campus with an approved organization. Student must participate in securing the internship. A journal, bi-weekly reports and a final paper required. Prereq: junior/senior major; permission. May be repeated, with no more than 8 credits taken in any given semester.

**Repeat Rule:** May be repeated for a maximum of 12 credits.**Equivalent(s):** KIN 650C**SPST 650D - Internship in Coaching****Credits:** 2-4

Experiential learning in a setting appropriate to student's learning objectives in coaching. May be on- or off-campus with an approved organization. Student must participate in securing the assistantship. A journal, bi-weekly reports, and final report required. Prereq: SPST 565. (IA continuous grading).

**Repeat Rule:** May be repeated for a maximum of 12 credits.**Equivalent(s):** KIN 650D**SPST 693 - Teaching Assistantship****Credits:** 2

A) Physical Education Pedagogy; B) Exercise Leader; C) Outdoor Education; D) Science Labs; E) Cardiac Rehabilitation; F) Coaching. Students serve as teaching assistants in assigned class activities. Assignments to be made by the class instructor may include teaching assistants' and administrative duties. May take two different sections. Prereq: junior standing; departmental approval. Cr/F.

**Repeat Rule:** May be repeated for a maximum of 4 credits.**SPST 696 - Independent Study****Credits:** 2-4

An advanced, individual scholarly project under the direct supervision of a faculty member. Prereq: junior or senior; departmental approval. Special fee.

**Repeat Rule:** May be repeated for a maximum of 8 credits.**SPST 696W - Independent Study****Credits:** 2-4

An advanced, writing-intensive, individual scholarly project under the direct supervision of a faculty member. Student and Faculty Adviser will prepare a written proposal that outlines: the questions to be pursued, the methods of investigation, the student's qualifications to conduct the research, the nature of the finished written product (e.g. case study, position paper, extended lab report). This proposal must be approved by the major faculty and the department chair prior to the student's registration for SPST 696 WI. All SPST 696 WI projects must include: Some forms of informal, ungraded writing such as a journal, reading summaries, draft chapters, or invention activities. Regular writing interaction between student and faculty adviser (i.e. at least weekly or biweekly), to include written feedback from the adviser. A finished product that is polished via revision. Faculty sponsors and students should consult the resources and guidelines of the UNH Writing Program. Prereq: junior or senior; departmental approval.

**Attributes:** Writing Intensive Course**Repeat Rule:** May be repeated for a maximum of 8 credits.**SPST 699H - Honors Project****Credits:** 4

Project first involves tutorial sessions to introduce the student to the experimental design, after which a research question is developed. After an appropriate literature review, the student collects and analyzes data, forms conclusions, and prepares a written report on the findings.

**Attributes:** Honors course**SPST 738 - Sport Finance****Credits:** 4

This course examines the financial tools that sport managers use to run their sport businesses. Therefore it explores traditional and innovative methods of revenue acquisition and financial management in sports organizations, the financial business structure of sports organizations, and the financial planning and forecasting processes that make organizations effective. Various other aspects of finance are discussed as they relate to sport organizations, including the tie value of money, capital structuring, stocks, inventory management, and taxation.

**SPST 740 - Athletic Administration****Credits:** 4

Introduces basic management components and processes used in the successful administration of school and college athletic programs. Topics include planning, organizing, and managing sports programs, personnel, and policies; game scheduling; finances and facilities; equipment and event management; student support services; and key legal issues.

**Equivalent(s):** KIN 740

**SPST 741 - Social Issues in Contemporary Sport****Credits:** 4

Investigation of interrelationships among sport, culture, and society in an attempt to understand the role and function of sport in contemporary society. Overview of selected socio-cultural factors that influence and result from participation in sports.

**Equivalent(s):** KIN 741**SPST 761 - Senior Seminar in Sport Studies****Credits:** 4

Discussions of sport studies topics, such as gambling, aggression, media, gender, race, class. Students consider different disciplinary approaches to these topics and develop projects to advance knowledge related to their interests. Prereq: Sport Studies majors; students must accumulate an aggregate total of 150 hours of work (paid or unpaid) in four approved sport organizations before they are allowed to register for SPST 761.

**Attributes:** Writing Intensive Course**Equivalent(s):** KIN 761**SPST 764 - Advanced Sport Marketing****Credits:** 4

An advanced course covering sport marketing, which includes a review of key sport marketing terms/concepts, in-depth experience writing as a sport marketer, and practical experience acting as a sport marketer. This course will instruct students on how to complete all aspects of an in-depth marketing plan. This is an undergraduate/graduate dual student course. Prereq: SPST 564.

**SPST 765 - Advanced Topics in Coaching****Credits:** 4

This course goes beyond the basic principles of coaching and addresses advanced topics in coaching (talent identification, talent development) from both the science and the art of coaching technique and strategies. This course is structured as an upper division course in Sport Studies. Content includes topics related to the development of the field of coaching. The class makes extensive use of case studies and analysis of practical coaching situations for the betterment of coach development. This course combines lecture, small group discussion and practical application of material. Prereq: SPST 565.

**Equivalent(s):** KIN 765**SPST 780 - Psychological Factors in Sport****Credits:** 4

Factors of outstanding athletic achievement; psychological variables in competition; the actions and interactions of sport, spectator, and athlete. Special attention directed to strategies for coaches, teachers, and athletic trainers to utilize sport psychology in their professional practice. Prereq: PSYC 401.

**Equivalent(s):** KIN 780**SPST 798 - Special Topics****Credits:** 1-4

New or specialized courses not normally covered in regular course offerings. Special fee on some sections.

**Repeat Rule:** May be repeated for a maximum of 8 credits.