### MANAGEMENT (MGT)

# Course numbers with the # symbol included (e.g. #400) have not been taught in the last 3 years.

**MGT 444 - Meaning of Entrepreneurship**  
**Credits:** 4  
This course explores the idea and ideals of entrepreneurship, the creating of value through individual initiative, creativity, and innovation. The idea of entrepreneurship is of significant relevance in the highly dynamic and competitive 21st century global economy. It is an idea that is important for students to understand and to critically consider and apply. The course encourages the development of multiple views of entrepreneurship, and uses a broad, not just business, approach to the study as it engages students in the subject matter. Open to freshmen from all majors. (Also offered as DS 444 in alternating terms). Writing intensive.  
**Attributes:** Environment, TechSociety(Disc); Inquiry (Discovery); Writing Intensive Course

**MGT 580 - Introduction to Organizational Behavior**  
**Credits:** 4  
Application of behavioral science concepts to work settings in profit and nonprofit organizations. Individual settings behavior, interpersonal relations, work groups, relations among groups studied in the context of organizational goals and structure. Experiential focus. For non-business administration majors and minors. No credit for students who have had ADMN 575.

**MGT 598 - Topics**  
**Credits:** 4  
Special topics; may be repeated.

**MGT 614 - Organizational Leadership and Structure**  
**Credits:** 4  
How structural characteristics in an organization (e.g., the design of roles, reporting relationships, coordinating mechanisms, communication systems, and processes, etc.) affect whether leader actions and choices enable or prevent high performance. An open systems framework is used to assess how reactions to change occurring inside and outside an organization determine whether individuals, groups, and organizations position themselves to adapt, grow and develop, or decline. Examination of individual roles in organizations. Prereq: ADMN 575.

**MGT 647 - Business Law I**  
**Credits:** 4  
Law of contracts, agency, sales, negotiable instruments, real and personal property, partnership and corporations, with application of the Uniform Commercial Code. Prereq: Junior standing, ECON 401, ECON 402, and ADMN 420.

**MGT 701 - Business, Government, and Society**  
**Credits:** 4  
Managerial problem solving and decision making relative to economic, ethical, legal, political, social, and technological aspects of an organization's environment. Case discussion, stakeholder analysis, managerial values and ethics, and social issues management are important course components. Open to WSBE majors only. Prereq: ADMN 575; at least two of ADMN 570 or ADMN 580 and ADMN 585.

**MGT 713 - Leadership Assessment and Development**  
**Credits:** 4  
Activities and exercises to help students determine their ideal job upon graduation as well as their career goals for the next three to five years. Students learn a matrix of key leadership behaviors and skills that distinguish high-performing managers and executives. Each student’s behavior is assessed using this model so that students can determine the leadership behaviors and skills they most need to develop to meet their early career goals. Faculty assist students in developing a personal leadership development plan to focus professional energy, efforts, and achievements over the next three to five years. Prereq: ADMN 575.

**MGT 732 - Exploration in Entrepreneurial Management**  
**Credits:** 4  
Examines the management of change and innovation, especially the role of entrepreneur in managing new ventures. Uses case analysis, guest speakers, and business plan preparation to study the characteristic behavioral, organizational, financial, and marketing problems of entrepreneurs and new enterprises. Prereq: ADMN 570, ADMN 575, and ADMN 585. Writing intensive.  
**Attributes:** Writing Intensive Course

**MGT 742 - Internship in Entrepreneurial and Management Practice**  
**Credits:** 4  
Involves working for leading companies and dynamic entrepreneurs, as well as classroom instruction. The priority experiential, real-world, and real-time learning in the high growth environment of entrepreneurial ventures. Focuses on several topic areas, including venture capital. Prereq: senior standing; permission. (Also listed as DS 742.)

**MGT 755 - International Management**  
**Credits:** 4  
Develops an understanding of international ventures and partnerships from the viewpoint of management, leadership, human resource management, and organizational structure and strategy. Emphasizes the impact of culture on business practices and on interpersonal skills and global perspectives needed for personal effectiveness in international and multicultural environments. Prereq: ADMN 575. Writing intensive.  
**Attributes:** Writing Intensive Course

**MGT 798 - Topics**  
**Credits:** 4  
Special topics; may be repeated. Prereq: permission.

**MGT 798W - Topics**  
**Credits:** 4  
Special topics; may be repeated. Prereq: permission. Writing intensive.  
**Attributes:** Writing Intensive Course