TOURISM MANAGEMENT MINOR

https://paulcollege.unh.edu/hospitality-management/program/minor/tourism-management

Description

"Tourism" is the world's largest and most diverse industry. Tourism is a composite of activities, services, and industries delivering travel experiences through transportation, accommodations, eating and drinking establishments, shops, entertainment, activity facilities (parks, sports, and amusement parks), historic sites, natural resources, among others.

The faculty of Recreation Management and Policy [RMP], Hospitality Management [HMGT], and Natural Resources and the Environment [NRE] Tourism [Tour] have bundled a number of courses for non-majors which, when combined with certain elective courses, can constitute a Minor in Tourism Management. Each of the courses offered for this minor are already offered in each of the three departments. These programs represent the three Colleges of College of Health and Human Services, Peter T. Paul College of Business and Economics, and the College of Life Science and Agriculture.

Questions about the minor may be directed to:

Recreation Management and Policy – Dr. Bob Barcelona, Bob.Barcelona@unh.edu

Tourism Management – Dr. Rob Robertson, <u>Rob.Robertson@unh.edu</u> Hospitality Management – Dr. Markus Schuckert, <u>Markus.Schuckert@unh.edu</u> (<u>markus.schuckert@unh.edu</u>)

Approval of the Minor for Graduation, verification and sign-off must be coordinated with Dr. Rob Robertson.

Requirements

- For the minor students must complete 20 credits (five courses) with a grade of C- or better and a 2.0 grade point average.
- Courses taken on a Pass/Fail basis may not be used toward the minor.
- No more than 8 credits used by the student to satisfy major requirements may be used for the minor.
- · No transfer courses may be used toward the minor.
- The courses may be taken in any order, and students are responsible for checking pre-requisites for the elective courses.
- Courses taken during study abroad maybe considered as part of the minor; prior approval of an advisor is required.

Co	ode	Title	Credits	
Re	equired Courses			
TC	OUR 400	Introduction to Tourism	4	
Н	MGT 401	Introduction to the Hospitality Industry	4	
RI	MP 490	Recreation & Tourism in Society	4	
Select Two additional courses. The remaining two courses for the minor may be used to focus studies in area of interest. One course must be and experiential learning course.				
Ar	eas of interest, with samp	le courses, include:	y Industry 4 ety 4 for the minor may be used to focus studies in an 8 ing course.	
	Lodging and Resort Man	agement		
	HMGT 681	Contemporary Resort Development and Management		
	HMGT 570	International Food and Culture (Experiential Learning Course)		

al Credits		20
RMP 711	Recreation Resource Management	
HMGT #756	International Franchising	
TOUR 767	Social Impact Assessment	
ECOG 401	Introduction to Ecogastronomy	
EREC 444	The New Pirates of the Caribbean	
TOUR 510	Tourism and Global Understanding (Experiential Learning Course)	
HMGT 570	International Food and Culture (Experiential Learning Course)	
International Travel and T	Tourism Tourism	
TOUR 767	Social Impact Assessment	
RMP 560	Recreational Sport Management	
RMP 680	Festival and Event Planning	
HMGT 661	Event Design, Planning, and Management	
Event Planning and Mana	gement	
TOUR 767	Social Impact Assessment	
RMP 775	Entrepreneurial and Commercial Recreation (Experiencial Learning Course)	
HMGT #682	Private Club Management	
HMGT 554	Lodging Operations Management	