TOURISM MANAGEMENT MINOR

Description

“Tourism” is the world’s largest and most diverse industry. Tourism is a composite of activities, services, and industries delivering travel experiences through transportation, accommodations, eating and drinking establishments, shops, entertainment, activity facilities (parks, sports, and amusement parks), historic sites, natural resources, among others.

The faculty of Recreation Management and Policy [RMP], Hospitality Management [HMGT], and Natural Resources and the Environment [NRE] Tourism [Tour] have bundled a number of courses for non-majors which, when combined with certain elective courses, can constitute a Minor in Tourism Management. Each of the courses offered for this minor are already offered in each of the three departments. These programs represent the three Colleges of College of Health and Human Services, Peter T. Paul College of Business and Economics, and the College of Life Science and Agriculture.

Questions about the minor may be directed to:
Recreation Management and Policy – Dr. Bob Barcelona, Bob.Barcelona@unh.edu
Tourism Management – Dr. Rob Robertson, Rob.Robertson@unh.edu
Hospitality Management – Dr. Nelson A. Barber, nelson.barber@unh.edu

Approval of the Minor for Graduation, verification and sign-off must be coordinated with Dr. Rob Robertson.

Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>TOUR 400</td>
<td>Introduction to Tourism</td>
<td>4</td>
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<tr>
<td>HMGT 401</td>
<td>Introduction to the Hospitality Industry</td>
<td>4</td>
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<tr>
<td>RMP 490</td>
<td>Recreation and Leisure in Society</td>
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The remaining two courses for the minor may be used to focus your study in an area of interest. One course must be and experiential learning course. Areas of interest, with sample course, include:

Lodging and Resort Management:
- HMGT 681 Contemporary Resort Development and Management
- HMGT 662 Convention Sales and Service Management
- HMGT 570 International Food and Culture
- HMGT 564 Lodging Operations Management
- HMGT 682 Private Club Management
- RMP 775 Entrepreneurial and Commercial Recreation
- TOUR 767 Social Impact Assessment

Event Planning and Management:
- HMGT 662 Convention Sales and Service Management
- HMGT 661 Event Design, Planning, and Management
- RMP 680 Festival and Event Planning
- RMP 560 Recreational Sport Management
- TOUR 767 Social Impact Assessment

International Travel and Tourism:
- HMGT 570 International Food and Culture
- TOUR 610 Tourism and Global Understanding
- EREC 444 The New Pirates of the Caribbean
- ECOG 401 Introduction to Ecotourism
- TOUR 767 Social Impact Assessment
- HMGT 756 International Franchising

1 Identification of experiential learning courses.

Courses taken during study abroad may be considered as part of the minor; prior approval of an advisor is required.

Please Note:
The courses may be taken in any order, and you are responsible for checking pre-requisites for the elective courses.

Following University policy, you must complete 20 semester hours with a grade of C- or better and a 2.0 grade point average. Courses taken on a Pass/Fail basis may not be used toward the minor. No more than 8 credits used by the student to satisfy major requirements may be used for the minor.

No transfer courses may be used toward the minor.