HOSPITALITY MANAGEMENT
MAJOR (B.S.)

Description

Hospitality Management is more than an area of study; it's a way of life. At the second-oldest four-year degree program in the country you will study and work using state-of-the-art technology and facilities, receiving relevant industry certifications.

The hospitality management program curriculum comprises foundation courses in hospitality management, business administration courses, and a number of University Discovery Program courses. A wide range of elective courses complement the foundation courses. To graduate, students must obtain a 2.3 grade-point average in all major required courses and a minimum grade of C- in each major course. A student must have a minimum of 800-hours of on-the-job, paid work experience in the hospitality industry; 400 hours must be earned through a structured paid internship. Students may earn up to 6 total credits in internships, independent studies, field experience, and supervised student teaching experiences.

CAREER SPECIALIZATIONS

Students can use their electives to enhance their marketability through carefully designed specializations. Students interested in a specialization should notify the faculty coordinator, or Donna Stickney at donna.stickney@unh.edu, by completing a Specialization Registration and Evaluation Form. Specializations do not appear on diplomas or transcripts, but students who complete a specialization will receive a certificate from the Hospitality Management Program and can enhance their resume. Specialization requirements are below.

- **Food and Beverage Management**
  The Food and Beverage Management specialization will provide students with the necessary competencies to pursue careers in restaurants, hotel and resorts, etc.

- **Lodging and Resort Management**
  The lodging and resort management specialization will provide students with the necessary competencies to pursue careers in lodging, casinos, resorts, clubs, cruise lines, etc.

- **Event Management**
  The event management specialization will provide students with the necessary competencies to pursue careers in Meeting Planning Management, Convention Sale and Service Management, Meetings and Conventions, etc.

- **Marketing and Sales Management**
  The marketing and sales specialization will provide students with the necessary competencies to pursue careers in hospitality market research, sales management, services marketing, etc.

- **Real Estate Finance and Management**
  The real estate specialization will provide the foundation skills and necessary competencies to pursue careers in hospitality asset management.

Requirements

A typical plan of study is as follows, showing the requirements of the program. Students complete 16-18 credits per semester, which includes major requirements, electives for the major, Discovery Program requirements, and free electives offered across the college and university.

**Required courses (outside of HMGT):**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ADMN 403</td>
<td>Computing Essentials for Business</td>
<td>1</td>
</tr>
<tr>
<td>PAUL 405</td>
<td>Freshman Academic Experience I</td>
<td>1</td>
</tr>
<tr>
<td>PAUL 406</td>
<td>Freshman Academic Experience II</td>
<td>1</td>
</tr>
<tr>
<td>MATH 420</td>
<td>Finite Mathematics</td>
<td>4</td>
</tr>
<tr>
<td>or MATH 424A</td>
<td>Calculus for Social Sciences</td>
<td></td>
</tr>
<tr>
<td>PHIL 430</td>
<td>Ethics and Society</td>
<td>4</td>
</tr>
<tr>
<td>ADMN 420</td>
<td>Business Statistics</td>
<td>4</td>
</tr>
<tr>
<td>ADMN 502</td>
<td>Financial Accounting</td>
<td>4</td>
</tr>
<tr>
<td>ADMN 575</td>
<td>Behavior in Organizations</td>
<td>4</td>
</tr>
<tr>
<td>ECON 401</td>
<td>Principles of Economics (Macro)</td>
<td>4</td>
</tr>
<tr>
<td>ECON 402</td>
<td>Principles of Economics (Micro)</td>
<td>4</td>
</tr>
</tbody>
</table>

**HMGT required courses:**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>HMGT 401</td>
<td>Introduction to the Hospitality Industry</td>
<td>4</td>
</tr>
<tr>
<td>HMGT 404</td>
<td>Professional Development I</td>
<td>1</td>
</tr>
<tr>
<td>HMGT 405</td>
<td>Introduction to Food and Service Management</td>
<td>4</td>
</tr>
<tr>
<td>HMGT 504</td>
<td>Professional Development II</td>
<td>2</td>
</tr>
<tr>
<td>HMGT 554</td>
<td>Lodging Operations Management</td>
<td>4</td>
</tr>
<tr>
<td>HMGT 600</td>
<td>Hospitality Marketing Management</td>
<td>4</td>
</tr>
<tr>
<td>HMGT 604</td>
<td>Professional Development III</td>
<td>2</td>
</tr>
<tr>
<td>HMGT 618</td>
<td>Uniform Systems for the Hospitality Industry</td>
<td>4</td>
</tr>
<tr>
<td>HMGT 625</td>
<td>Hospitality and Employment Law</td>
<td>4</td>
</tr>
<tr>
<td>HMGT 635</td>
<td>Hospitality Human Resource Management</td>
<td>4</td>
</tr>
<tr>
<td>HMGT 655</td>
<td>Hospitality Finance and Development</td>
<td>4</td>
</tr>
<tr>
<td>HMGT 661</td>
<td>Event Design, Planning, and Management</td>
<td>4</td>
</tr>
<tr>
<td>HMGT 667</td>
<td>Adv Food/Bev Operations Mgt</td>
<td>4</td>
</tr>
<tr>
<td>HMGT 703</td>
<td>Strategic Management in the Hospitality Industry</td>
<td>4</td>
</tr>
</tbody>
</table>

Three Hospitality Management Electives 12

Note: In addition to the foundation courses above, three elective courses in hospitality management are required for completion of the hospitality management curriculum. Using HMGT and free electives, students may opt to pursue one of the following **HMGT specializations:**

- **Food and Beverage Management** (faculty coordinator Professor Daniel Remar, Daniel.Remar@unh.edu)
- **Lodging and Resort Management** (faculty coordinator Professor Anupama Sukhu, Anupama.Sukhu@unh.edu)
- **Event Management** (faculty coordinator Professor Carl Lindblade, Carl.Lindblade@unh.edu)
- **Marketing and Sales Management** (faculty coordinator Professor Daniel Innis, dan.innis@unh.edu)
- **Real Estate Finance and Management** (faculty coordinator Professor E. Hachemi Aliouche Hachemi.Aliouche@unh.edu)