BUSINESS ADMINISTRATION MINOR

https://paulcollege.unh.edu/business-administration/program/minor/business-administration

Description

The Minor in Business Administration offers students majoring in other disciplines the opportunity to develop a well-rounded business background. Students complete coursework in core business areas such as accounting, marketing, management, as well as economics. The minor enables students to enter their selected industries with skills and experience that distinguish them as professionals.

Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>Required courses:</td>
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<tr>
<td>ECON 402</td>
<td>Principles of Economics (Micro)</td>
<td>4</td>
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<tr>
<td>ACC 501</td>
<td>Survey of Accounting</td>
<td>4</td>
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<tr>
<td>or ADMN 502</td>
<td>Financial Accounting</td>
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<tr>
<td>MKTG 530</td>
<td>Survey of Marketing</td>
<td>4</td>
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<tr>
<td>MGT 535</td>
<td>Organizational Behavior</td>
<td>4</td>
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One elective from the following courses: 4

- ADMN 510  Business Statistics
- ADMN 503  Managerial Accounting
- DS 520    Topics in Decision Sciences
- ECON 401  Principles of Economics (Macro)
- ECON 625  Economic History of the United States
- ECON 620  Topics in Economics
- FIN 620   Topics in Finance I
- MGT 620   Topics in Management
- MGT 640   Human Resource Management
- MGT 642   Talent Acquisition
- MGT 666   Judgment Days: Revelations for Negotiating in your Favor
- MKTG 520  Topics in Marketing
- MKTG 547  Promotion and Advertising
- MKTG 649  Foundations of Personal Selling
- PAUL 450  Personal Finance

*Other courses may be approved by petition

Please note:

- The courses may be taken in any order; you are responsible for checking pre-requisites for elective courses.
- Capacity in most courses may be limited.
- ACC 501, MKTG 530, and MGT 535 are for Business Administration minor only; they do not carry credit toward Paul College majors.
- The Business Administration minors must also follow UNH's policy on minors.
- Following University policy, you must complete 20 semester hours with a grade of C- or better and a 2.0 grade point average.
- Courses taken on a Pass/Fail basis may not be used for the minor.
- No more than 8 credits used by the student to satisfy major requirements may be used for the minor.
- No more than 8 credits or 2 courses of approved transfer courses may be used toward the minor.