

BUSINESS ADMINISTRATION MINOR

<https://paulcollege.unh.edu/business-administration/program/minor/business-administration>

Description

The Minor in Business Administration offers students majoring in other disciplines the opportunity to develop a well-rounded business background. Students complete coursework in core business areas such as accounting, marketing, management, as well as economics. The minor enables students to enter their selected industries with skills and experience that distinguish them as professionals.

Requirements

Business Administration Minor

Code	Title	Credits
Required courses:		
ECON 402	Principles of Economics (Micro)	4
ACC 501	Survey of Accounting	4
or ADMN 502	Financial Accounting	
MKTG 530	Survey of Marketing	4
MGT 535	Organizational Behavior	4
One elective from the following courses:		4
ADMN 510	Business Statistics	
ADMN 503	Managerial Accounting	
DS 520	Topics in Decision Sciences	
ECON 401	Principles of Economics (Macro)	
ECON 625	Economic History of the United States	
ECON 620	Topics in Economics	
FIN 620	Topics in Finance I	
MGT 620	Topics in Management	
MGT 640	Human Resource Management	
MGT 642	Talent Acquisition	
MGT 666	Judgment Days: Revelations for Negotiating in your Favor	
MKTG 520	Topics in Marketing	
MKTG 547	Promotion and Advertising	
MKTG 649	Foundations of Personal Selling	
PAUL 450	Personal Finance	

*Other courses may be approved by petition

Please note:

- The courses may be taken in any order; you are responsible for checking pre-requisites for elective courses.
- Capacity in most courses may be limited.
- ACC 501, MKTG 530, and MGT 535 are for Business Administration minor only; they do not carry credit toward Paul College majors.
- The Business Administration minors must also follow UNH's policy on minors.
- Following University policy, you must complete 20 semester hours with a grade of C- or better and a 2.0 grade point average.
- Courses taken on a Pass/Fail basis may not be used for the minor.
- No more than 8 credits used by the student to satisfy major requirements may be used for the minor.
- No more than 8 credits or 2 courses of approved transfer courses may be used toward the minor.