

# BUSINESS ADMINISTRATION MAJOR: SUPPLY CHAIN MANAGEMENT OPTION (B.S.)

<https://paulcollege.unh.edu/program/ba/business-administration-major-supply-chain-management-option>

## Description

The Supply Chain Management (SCM) Option is designed for students eager to leverage data analytics and sustainable practices to optimize the flow of goods and services in global markets. Recognizing the pivotal role of supply chains in today's business landscape, the SCM Option equips future leaders with the skills needed to tackle operational challenges and formulate strategic solutions. SCM students will be well-prepared to navigate diverse industries, equipped with an understanding of essential supply chain functions such as planning, forecasting, procurement, logistics, distribution, and price optimization. Graduates will be ready to drive innovation and deliver impactful solutions to real-world business challenges.

## Requirements

### Degree Requirements

**Minimum Credit Requirement:** 128 credits

**Minimum Residency Requirement:** 32 credits must be taken at UNH

**Minimum GPA:** 2.0 required for conferral\*

**Core Curriculum Required:** Discovery & Writing Program Requirements

**Foreign Language Requirement:** No

All Major, Option and Elective Requirements as indicated.

\*Major GPA requirements as indicated.

### Major Requirements

A typical plan of study follows, showing the major-required courses. Students take 16-18 credits per semester. Discovery Program requirements (including the Inquiry requirement in the first two years) and elective courses are taken as well. Students are expected to follow this course plan. In the first three semesters, students cannot take more than two major courses in a single semester. The options have additional requirements as noted. For a detailed schedule/plan of study for each option, students should check with the Paul College Undergraduate Programs and Advising Office for specific recommendations.

Code	Title	Credits
<b>Business Administration Core</b>		
<i>Required Courses:</i>		
ADMN 400	Introduction to Business	4
ADMN 403	Computing Essentials for Business	1
ADMN 410	Management Information Systems	4
ADMN 502	Financial Accounting	4
ADMN 503	Managerial Accounting	4
ADMN 510	Business Statistics	4
ADMN 570	Introduction to Financial Management	4
ADMN 575	Behavior in Organizations	4

ADMN 580	Quantitative Decision Making	4
ADMN 585	Marketing	4
ADMN 775	Strategic Management: Decision Making <sup>1</sup>	4
ECON 401	Principles of Economics (Macro)	4
ECON 402	Principles of Economics (Micro)	4
MATH 422 or MATH 424A	Mathematics for Business Applications Calculus for Social Sciences	4
PHIL 431	Business Ethics	4
PAUL 405	Freshman Academic Experience I	1
PAUL 406	Freshman Academic Experience II	1
PAUL 660	BiP-Social Intelligence Topics <sup>2</sup>	2
PAUL 670	BiP-Analytical Intelligence Topics <sup>2</sup>	2
PAUL 680	BiP-Competitive Intelligence Topics <sup>2</sup>	2
PAUL 690	BiP-Professional Intelligence Topics <sup>2</sup>	2

Depending on the choice of option and the specific requirements thereof, students may be able to take PAUL or non-PAUL electives in their junior or senior year.

Code	Title	Credits
<b>Option in Supply Chain Management</b>		
<i>Required courses:</i>		
SC 680	Global Supply Chain Management	4
SC 671	Supply Chain Analytics	4
SC 775	Supply Chain Management Project Experience	4
<i>Analytics Electives <sup>3</sup></i>		
Select one of the following:		
FIN 703	International Financial Management	
MKTG 763	Marketing Analytics	
ECON 652	Economics of Artificial Intelligence	
DS 772	Predictive Analytics and Modeling	
DS 673	Database Management	
ACC 620	Topics in Accounting	
<i>Process Electives <sup>3</sup></i>		
Select one of the following:		
MGT 755	Global Mindset for Sustainable Business	
MGT 666	Strategic Negotiation and Conflict Management	
MKTG 764	New Product Development	
DS 774	E-Business	

<sup>1</sup> This is the capstone course in the business administration program, and satisfies the capstone requirement of the Discovery Program. Students may be required to concurrently enroll in ADMN 700 PAUL Assessment of Core Knowledge (zero credits) for AACSB accreditation purposes.

<sup>2</sup> Students may satisfy PAUL 660, PAUL 670, PAUL 680, PAUL 690 requirements through other courses/experiences with approved intelligence attributes assigned.

<sup>3</sup> Only one course can overlap between two Business Administration Options.

## Degree Plan

### Sample Degree Plan

#### First Year

Fall	Credits	
ADMN 400 or ADMN 410	Introduction to Business or Management Information Systems	4
ECON 401 or ECON 402	Principles of Economics (Macro) or Principles of Economics (Micro)	4
MATH 422 or MATH 424A	Mathematics for Business Applications or Calculus for Social Sciences	4

PHIL 431	Business Ethics	4
ADMN 403	Computing Essentials for Business	1
PAUL 405	Freshman Academic Experience I	1
<b>Credits</b>		<b>18</b>

**Spring**

ADMN 410 or ADMN 400	Management Information Systems or Introduction to Business	4
ECON 402 or ECON 401	Principles of Economics (Micro) or Principles of Economics (Macro)	4
ENGL 401	First-Year Writing	4
Discovery		4
PAUL 406	Freshman Academic Experience II	1
<b>Credits</b>		<b>17</b>

**Second Year****Fall**

ADMN 502	Financial Accounting	4
ADMN 510	Business Statistics	4
Discovery		4
Discovery		4
<b>Credits</b>		<b>16</b>

**Spring**

ADMN 503	Managerial Accounting	4
ADMN 580	Quantitative Decision Making	4
Discovery		4
Discovery		4
PAUL 660 or PAUL 690	BiP-Social Intelligence Topics or BiP-Professional Intelligence Topics	2
<b>Credits</b>		<b>18</b>

**Third Year****Fall**

ADMN 570	Introduction to Financial Management	4
ADMN 575 or ADMN 585	Behavior in Organizations or Marketing	4
SC 680	Global Supply Chain Management	4
Discovery		4
BiP. Business in Practice (Paul 660, 670, 680 or 690)		2
<b>Credits</b>		<b>18</b>

**Spring**

ADMN 585 or ADMN 575	Marketing or Behavior in Organizations	4
SC 671	Supply Chain Analytics	4
Supply Chain option course		4
Course selected in consultation with advisor <sup>1</sup>		4
BiP. Business in Practice (PAUL 660, 670, 680 or 690)		2
<b>Credits</b>		<b>18</b>

**Fourth Year****Fall**

ADMN 775 & ADMN 700	Strategic Management: Decision Making and PAUL Assessment of Core Knowledge	4
Supply Chain option course		4
Course selected in consultation with advisor <sup>1</sup>		4
Course selected in consultation with advisor <sup>1</sup>		4

BiP. Business in Practice (PAUL 660, 670, 680 or 690)		2
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**Credits****18****Spring**

SC 775	Supply Chain Management Project Experience	4
Supply Chain option course		4
Course selected in consultation with advisor <sup>1</sup>		4
Course selected in consultation with advisor <sup>1</sup>		4

**Credits****16****Total Credits****139**

<sup>1</sup> Students can explore a second option, second major, minor, or general electives.

## Student Learning Outcomes

- Students will demonstrate proficiency in the core content areas of business.
- Students will think critically to address business situations.
- Students will demonstrate communication skills to interact effectively in business situations.
- Students will identify and understand the ethical dimensions and implications of business decisions.
- Students will demonstrate the ability to analyze a business situation by applying a multiple stakeholder lens.
- Students will demonstrate an understanding of business practices as they relate to local, national and global competitiveness.