BUSINESS ADMINISTRATION
MAJOR: STUDENT DESIGNED
OPTION (B.S.)

https://paulcollege.unh.edu/business-administration/program/bs/business-administration-major-student-designed-option

Description

A Student-Designed Option in Business Administration is available for those students whose interests are not fully satisfied by any of the other currently available options in business administration. Students desiring a self-designed option must submit the application to the faculty coordinator. After approval by the Faculty Coordinator*, the proposal must receive approval from the Undergraduate Programs Office in Paul College.

Students considering this option should begin to plan for it no later than the second semester of their Sophomore year. The formal application deadline is October 15 of a student's Junior year; students must have a cumulative grade point average of at least 3.0. The written proposal must contain an introduction to the option, the specific rationale for pursuing this program of study (including academic and career interests, and why none of the existing options are appropriate), and the specific program of study proposed (courses and schedule). The proposal will also include a current copy of the student's UNH transcript.

A Student-Designed Option in Business Administration shall consist of at least five Paul College courses, at least three of which shall be from the Business Administration departments (currently Accounting & Finance, Decision Sciences, Management, and Marketing).

*The Faculty Coordinator is Dr. Carole K. Barnett (carole.barnett@unh.edu), 862-3307, Office: 360L.

Requirements

Student-Designed Option
A typical plan of study follows, showing the major-required courses. Students take 16-18 credits per semester. Discovery Program requirements (including the inquiry requirement in the first two years) and elective courses are taken as well. Students are expected to follow this course plan. In the first three semesters, students cannot take more than two major courses in a single semester. The options have additional requirements as noted. For a detailed schedule/plan of study for each option, students should check with the Paul College Undergraduate Programs and Advising Office for specific recommendations.

Code            Title                              Credits
ADMN 400        Introduction to Business            4
ADMN 403        Computing Essentials for Business    1
ADMN 410        Management Information Systems       4
ADMN 420        Business Statistics                 4
ADMN 502        Financial Accounting                4
ADMN 503        Managerial Accounting               4
ADMN 570        Introduction to Financial Management  4
ADMN 575        Behavior in Organizations            4
ADMN 580        Quantitative Decision Making         4
ADMN 585        Marketing                            4
ADMN 703        Strategic Management: Decision Making 4

Other subject code courses:
ECON 401        Principles of Economics (Macro)        4
ECON 402        Principles of Economics (Micro)        4
MATH 422        Mathematics for Business Applications  4
or MATH 424A    Calculus for Social Sciences          4
PHIL 431        Business Ethics                       4
PAUL 405        Freshman Academic Experience I        1
PAUL 406        Freshman Academic Experience II       1
PAUL 660        BiP-Social Intelligence Topics         2
PAUL 670        BiP-Analytical Intelligence Topics     2
PAUL 680        BiP-Competitive Intelligence Topics    2
PAUL 690        BiP-Professional Intelligence Topics   2

1 This is the capstone course in the business administration program, and satisfies the capstone requirement of the Discovery Program. Students may be required to concurrently enroll in ADMN 700 PAUL Assessment of Core Knowledge (zero credits) for AACSB accreditation purposes.
2 Students may satisfy PAUL 660, PAUL 670, PAUL 680, PAUL 690 requirements through other courses/experiences with approved intelligence attributes assigned.

Depending of the choice of option and the specific requirements thereof, students may be able to take PAUL or non-PAUL electives in their junior or senior year.

Code            Title                              Credits
Student Designed Option Requirements
At least three (3) courses from ACFI, DS, MGT, or MKTG departments that meet approval 12
At least two (2) other Paul College courses that meet approval                        8