

BUSINESS ADMINISTRATION MAJOR: STUDENT DESIGNED OPTION (B.S.)

<https://paulcollege.unh.edu/business-administration/program/bs/business-administration-major-student-designed-option>

Description

A **Student-Designed Option (SDO)** in Business Administration is for highly motivated and disciplined students to pursue a course of study that is not available through any of the other current options in Paul College. The SDO should be different from any of the existing options and should serve to further the students' intellectual development and future career goals.

The SDO cannot be used to avoid portions of existing options that are presumed to be uninteresting or difficult. For example, the SDO cannot consist of all courses from an existing option with one or two substitutions. The SDO will consist of courses from Paul College, and courses from outside of Paul College from existing disciplines (e.g., Psychology, Art, Homeland Security, etc.).

Students should begin planning for their designed major in their sophomore year by finding a faculty advisor and work with them to draft the proposal. All proposals should be submitted by the fall of the student's junior year.

The faculty coordinator is Professor Carole K. Barnett.

If you are considering this option you should begin to plan for it no later than the second semester of your sophomore year. The formal application deadline is Oct. 15 of your Junior year; you must have a cumulative grade point average of at least 3.0.

Requirements

Degree Requirements

Minimum Credit Requirement: 128 credits

Minimum Residency Requirement: 32 credits must be taken at UNH

Minimum GPA: 2.0 required for conferral*

Core Curriculum Required: Discovery & Writing Program Requirements

Foreign Language Requirement: No

All Major, Option and Elective Requirements as indicated.

*Major GPA requirements as indicated.

Major Requirements

A typical plan of study follows, showing the major-required courses. Students take 16-18 credits per semester. Discovery Program requirements (including the Inquiry requirement in the first two years) and elective courses are taken as well. Students are expected to follow this course plan. In the first three semesters, students cannot take more than two major courses in a single semester. The options have additional requirements as noted. For a detailed schedule/plan of study for each

option, students should check with the Paul College Undergraduate Programs and Advising Office for specific recommendations.

| Code | Title | Credits |
|--|--|---------|
| Business Administration core requirements | | |
| ADMN courses: | | |
| ADMN 400 | Introduction to Business | 4 |
| ADMN 403 | Computing Essentials for Business | 1 |
| ADMN 410 | Management Information Systems | 4 |
| ADMN 502 | Financial Accounting | 4 |
| ADMN 503 | Managerial Accounting | 4 |
| ADMN 510 | Business Statistics | 4 |
| ADMN 570 | Introduction to Financial Management | 4 |
| ADMN 575 | Behavior in Organizations | 4 |
| ADMN 580 | Quantitative Decision Making | 4 |
| ADMN 585 | Marketing | 4 |
| ADMN 775 | Strategic Management: Decision Making ¹ | 4 |
| Other subject code courses: | | |
| ECON 401 | Principles of Economics (Macro) | 4 |
| ECON 402 | Principles of Economics (Micro) | 4 |
| MATH 422 | Mathematics for Business Applications | 4 |
| or MATH 424A | Calculus for Social Sciences | |
| PHIL 431 | Business Ethics | 4 |
| PAUL 405 | Freshman Academic Experience I | 1 |
| PAUL 406 | Freshman Academic Experience II | 1 |
| PAUL 660 | BiP-Social Intelligence Topics ² | 2 |
| PAUL 670 | BiP-Analytical Intelligence Topics ² | 2 |
| PAUL 680 | BiP-Competitive Intelligence Topics ² | 2 |
| PAUL 690 | BiP-Professional Intelligence Topics ² | 2 |

¹ This is the capstone course in the business administration program, and satisfies the capstone requirement of the Discovery Program. Students may be required to concurrently enroll in ADMN 700 PAUL Assessment of Core Knowledge (zero credits) for AACSB accreditation purposes.

² Students may satisfy PAUL 660, PAUL 670, PAUL 680, PAUL 690 requirements through other courses/experiences with approved intelligence attributes assigned.

Depending of the choice of option and the specific requirements thereof, students may be able to take PAUL or non-PAUL electives in their junior or senior year.

Student-Designed Option

| Code | Title | Credits |
|--|-------|-----------|
| Student Designed Option (SDO) Requirements | | 20 |
| Students will work with a faculty advisor to draft a proposal to be submitted to the Undergraduate Curriculum Committee. Proposals must be submitted by fall of Junior Year. The option must consist of at least 5 courses and include: ¹ | | |
| At least two (2) courses from ACC, DS, FIN, MGT, or MKTG departments that meet approval | | |
| At least two (2) other courses from outside of Paul College | | |
| One (1) Additional Course chosen in consultation with your faculty advisor. | | |

¹ Students interested in the Student Designed Option must meet with their advisor to discuss their interest and obtain the proposal application.

Student Learning Outcomes

- Students will demonstrate proficiency in the core content areas of business.
- Students will think critically to address business situations.
- Students will demonstrate communication skills to interact effectively in business situations.

- Students will identify and understand the ethical dimensions and implications of business decisions.
- Students will demonstrate the ability to analyze a business situation by applying a multiple stakeholder lens.
- Students will demonstrate an understanding of business practices as they relate to local, national and global competitiveness.