

BUSINESS ADMINISTRATION MAJOR: STUDENT DESIGNED OPTION (B.S.)

<https://paulcollege.unh.edu/business-administration/program/bs/business-administration-major-student-designed-option>

Description

A **Student-Designed Option (SDO)** in Business Administration is for highly motivated and disciplined students to pursue a course of study that is not available through any of the other current options in Paul College. The SDO should be different from any of the existing options and should serve to further the students' intellectual development and future career goals.

The SDO cannot be used to avoid portions of existing options that are presumed to be uninteresting or difficult. For example, the SDO cannot consist of all courses from an existing option with one or two substitutions.

The SDO will consist of courses from Paul College, and courses from outside of Paul College from existing disciplines (e.g., Psychology, Art, Homeland Security, etc.).

Requirements

Student-Designed Option

A typical plan of study follows, showing the major-required courses. Students take 16-18 credits per semester. Discovery Program requirements (including the Inquiry requirement in the first two years) and elective courses are taken as well. Students are expected to follow this course plan. In the first three semesters, students cannot take more than two major courses in a single semester. The options have additional requirements as noted. For a detailed schedule/plan of study for each option, students should check with the Paul College Undergraduate Programs and Advising Office for specific recommendations.

Code	Title	Credits
Business Administration core requirements		
ADMN courses:		
ADMN 400	Introduction to Business	4
ADMN 403	Computing Essentials for Business	1
ADMN 410	Management Information Systems	4
ADMN 502	Financial Accounting	4
ADMN 503	Managerial Accounting	4
ADMN 510	Business Statistics	4
ADMN 570	Introduction to Financial Management	4
ADMN 575	Behavior in Organizations	4
ADMN 580	Quantitative Decision Making	4
ADMN 585	Marketing	4
ADMN 775	Strategic Management: Decision Making ¹	4
Other subject code courses:		
ECON 401	Principles of Economics (Macro)	4
ECON 402	Principles of Economics (Micro)	4
MATH 422	Mathematics for Business Applications	4
or MATH 424A	Calculus for Social Sciences	
PHIL 431	Business Ethics	4
PAUL 405	Freshman Academic Experience I	1
PAUL 406	Freshman Academic Experience II	1
PAUL 660	BiP-Social Intelligence Topics ²	2

PAUL 670	BiP-Analytical Intelligence Topics ²	2
PAUL 680	BiP-Competitive Intelligence Topics ²	2
PAUL 690	BiP-Professional Intelligence Topics ²	2

- ¹ This is the capstone course in the business administration program, and satisfies the capstone requirement of the Discovery Program. Students may be required to concurrently enroll in ADMN 700 PAUL Assessment of Core Knowledge (zero credits) for AACSB accreditation purposes.
- ² Students may satisfy PAUL 660, PAUL 670, PAUL 680, PAUL 690 requirements through other courses/experiences with approved intelligence attributes assigned.

Depending on the choice of option and the specific requirements thereof, students may be able to take PAUL or non-PAUL electives in their junior or senior year.

Code	Title	Credits
Student Designed Option (SDO) Requirements		20
Students will work with a faculty advisor to draft a proposal to be submitted to the Undergraduate Curriculum Committee. Proposals must be submitted by fall of Junior Year. The option must consist of at least 5 courses and include: ¹		
At least two (2) courses from ACC, DS, FIN, MGT, or MKTG departments that meet approval		
At least two (2) other courses from outside of Paul College		
One (1) Additional Course chosen in consultation with your faculty advisor.		

- ¹ Students interested in the Student Designed Option must meet with their advisor to discuss their interest and obtain the proposal application.

Student Learning Outcomes

- Students will demonstrate proficiency in the core content areas of business.
- Students will think critically to address business situations.
- Students will demonstrate communication skills to interact effectively in business situations.
- Students will identify and understand the ethical dimensions and implications of business decisions.
- Students will demonstrate the ability to analyze a business situation by applying a multiple stakeholder lens.
- Students will demonstrate an understanding of business practices as they relate to local, national and global competitiveness.