BORDER BUSINESS ADMINISTRATION MAJOR: INTERNATIONAL BUSINESS AND ECONOMICS OPTION (B.S.)

https://paulcollege.unh.edu/business-administration/program/bas-business-administration-major-international-business-economics

Description

The Option in International Business and Economics offers an interdisciplinary course of study, providing strong business training for students pursuing careers at organizations with an international focus, particularly in multinational corporations, international banks, and government agencies. It achieves this by combining general business training with in-depth knowledge in economics, finance, and management. Students are strongly encouraged to round out their education with either an internship at an international organization or by studying abroad for one semester.

Requirements

A typical plan of study follows, showing the major-required courses. Students take 16-18 credits per semester. Discovery Program requirements (including the Inquiry requirement in the first two years) and elective courses are taken as well. Students are expected to follow this course plan. In the first three semesters, students cannot take more than two major courses in a single semester. The options have additional requirements as noted. For a detailed schedule/plan of study for each option, students should check with the Paul College Undergraduate Programs and Advising Office for specific recommendations.

Option in International Business and Economics

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECON 645</td>
<td>International Economics</td>
<td>4</td>
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<tr>
<td>ECON 665</td>
<td>Innovation in the Global Economy</td>
<td>12</td>
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<tr>
<td>ECON 746</td>
<td>International Finance</td>
<td></td>
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<tr>
<td>FIN 703</td>
<td>International Financial Management</td>
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<tr>
<td>MGT 755</td>
<td>International Management</td>
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<tr>
<td>MKTG 760</td>
<td>International Marketing</td>
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Required courses:

Select three of the following:

- ECON 645
- ECON 665
- ECON 746
- FIN 703
- MGT 755
- MKTG 760

A faculty-approved course in International Business

Select one of the following:

- One of the remaining courses from list above
- Credited internship at an international organization
- One-semester study abroad experience that involves at least one approved international business or economics course and that results in at least 12 academic credits being transferred back to UNH
- ECON 668
- Economic Development

Total Credits: 20

1 Students should consult with their academic adviser and/or the faculty option coordinator in their selection of these courses according to their interests.

Student Learning Outcomes

- Students will demonstrate proficiency in the core content areas of business.
- Students will think critically to address business situations.
- Students will demonstrate communication skills to interact effectively in business situations.
- Students will identify and understand the ethical dimensions and implications of business decisions.
- Students will demonstrate the ability to analyze a business situation by applying a multiple stakeholder lens.
- Students will demonstrate an understanding of business practices as they relate to local, national and global competitiveness.