BUSINESS ADMINISTRATION
MAJOR: INTERNATIONAL BUSINESS AND ECONOMICS
OPTION (B.S.)

https://paulcollege.unh.edu/business-administration/program/bs/business-administration-major-international-business-economics

Description

The Option in International Business and Economics offers an interdisciplinary course of study, providing strong business training for students pursuing careers at organizations with an international focus, particularly in multinational corporations, international banks, and government agencies. It achieves this by combining general business training with in-depth knowledge in economics, finance, and management. Students are strongly encouraged to round out their education with either an internship at an international organization or by studying abroad for one semester.

Requirements

Degree Requirements

Minimum Credit Requirement: 128 credits

Minimum Residency Requirement: 32 credits must be taken at UNH

Minimum GPA: 2.0 required for conferral*

Core Curriculum Required: Discovery & Writing Program Requirements

Foreign Language Requirement: No

All Major, Option and Elective Requirements as indicated.

*Major GPA requirements as indicated.

Major Requirements

A typical plan of study follows, showing the major-required courses. Students take 16-18 credits per semester. Discovery Program requirements (including the Inquiry requirement in the first two years) and elective courses are taken as well. Students are expected to follow this course plan. In the first three semesters, students cannot take more than two major courses in a single semester. The options have additional requirements as noted. For a detailed schedule/plan of study for each option, students should check with the Paul College Undergraduate Programs and Advising Office for specific recommendations.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>ADMN 580</td>
<td>Quantitative Decision Making</td>
<td>4</td>
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<tr>
<td>ADMN 585</td>
<td>Marketing</td>
<td>4</td>
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<tr>
<td>ADMN 775</td>
<td>Strategic Management: Decision Making</td>
<td>4</td>
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Other subject code courses:

- ECON 401 Principles of Economics (Macro) 4
- ECON 402 Principles of Economics (Micro) 4
- MATH 422 Mathematics for Business Applications 4
- or MATH 424A Calculus for Social Sciences 4
- PHIL 431 Business Ethics 4
- PAUL 405 Freshman Academic Experience I 1
- PAUL 406 Freshman Academic Experience II 1
- PAUL 660 BP-Social Intelligence Topics 2
- PAUL 670 BP-Analytical Intelligence Topics 2
- PAUL 680 BP-Competitive Intelligence Topics 2
- PAUL 690 BP-Professional Intelligence Topics 2

1 This is the capstone course in the business administration program, and satisfies the capstone requirement of the Discovery Program. Students may be required to concurrently enroll in ADMN 700 PAUL Assessment of Core Knowledge (zero credits) for AACSB accreditation purposes.

2 Students may satisfy PAUL 660, PAUL 670, PAUL 680, PAUL 690 requirements through other courses/experiences with approved intelligence attributes assigned.

Depending on the choice of option and the specific requirements thereof, students may be able to take PAUL or non-PAUL electives in their junior or senior year.

Option in International Business and Economics

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<th>Code</th>
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<tbody>
<tr>
<td>ECON 645</td>
<td>International Economics</td>
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<tr>
<td>MGT 665</td>
<td>Doing Business Globally</td>
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<tr>
<td>ECON 655</td>
<td>Innovation in the Global Economy</td>
<td>12</td>
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<tr>
<td>ECON #668</td>
<td>Economic Development</td>
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<tr>
<td>ECON 746</td>
<td>International Finance</td>
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<tr>
<td>FIN 703</td>
<td>International Financial Management</td>
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<tr>
<td>HMGT #756</td>
<td>International Franchising</td>
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<tr>
<td>MGT 755</td>
<td>Global Mindset for Sustainable Business</td>
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<tr>
<td>MKTG 760</td>
<td>International Marketing (Fall only)</td>
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<tr>
<td>DS 620</td>
<td>Topics in Decision Sciences (Global Supply Chain Management)</td>
<td>4</td>
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International Experience

- A one-semester (8 weeks or longer) study abroad experience. Must involve at least one approved International Business or Economics Course.
- A shorter term Faculty-Led international program (e.g., J-Term or Summer international trip)
- 1-4 credit internship at an International Organization (must be approved prior to the beginning the internship.)

Total Credits 16

1 Students can tailor their option by specializing in International Trade and Finance (ITF) or International Business (IB). For ITF select ECON 655, ECON 746 and FIN 703. For IB select ECON 655, MGT 755, MKTG 760, HMGT #756 or DS 620 (Global Supply Chain Management).

Student Learning Outcomes

- Students will demonstrate proficiency in the core content areas of international business.
- Students will think critically to address business situations.
• Students will demonstrate communication skills to interact effectively in business situations.
• Students will identify and understand the ethical dimensions and implications of business decisions.
• Students will demonstrate the ability to analyze a business situation by applying a multiple stakeholder lens.
• Students will demonstrate an understanding of business practices as they relate to local, national and global competitiveness.