BUSINESS ADMINISTRATION MAJOR: INTERNATIONAL BUSINESS AND ECONOMICS OPTION (B.S.)

https://paulcollege.unh.edu/business-administration/program/bs/business-administration-major-international-business-economics

Description

The Option in International Business and Economics offers an interdisciplinary course of study, providing strong business training for students pursuing careers at organizations with an international focus, particularly in multinational corporations, international banks, and government agencies. It achieves this by combining general business training with in-depth knowledge in economics, finance, and management. Students are strongly encouraged to round out their education with either an internship at an international organization or by studying abroad for one semester.

Requirements

Degree Requirements

Minimum Credit Requirement: 128 credits

Minimum Residency Requirement: 32 credits must be taken at UNH

Minimum GPA: 2.0 required for conferral*

Core Curriculum Required: Discovery & Writing Program Requirements

Foreign Language Requirement: No

All Major, Option and Elective Requirements as indicated.

*Major GPA requirements as indicated.

Major Requirements

A typical plan of study follows, showing the major-required courses. Students take 16-18 credits per semester. Discovery Program requirements (including the Inquiry requirement in the first two years) and elective courses are taken as well. Students are expected to follow this course plan. In the first three semesters, students cannot take more than two major courses in a single semester. The options have additional requirements as noted. For a detailed schedule/plan of study for each option, students should check with the Paul College Undergraduate Programs and Advising Office for specific recommendations.

Option in International Business and Economics

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<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>ECON 645</td>
<td>International Economics</td>
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<tr>
<td>MGT 665</td>
<td>Doing Business Globally</td>
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Select three of the following: 1

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<thead>
<tr>
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<tbody>
<tr>
<td>ECON 665</td>
<td>Innovation in the Global Economy</td>
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<td>ECON #668</td>
<td>Economic Development</td>
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<td>ECON 746</td>
<td>International Finance</td>
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<td>FIN 703</td>
<td>International Financial Management</td>
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<td>HMGT #756</td>
<td>International Franchising</td>
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<td>MGT 755</td>
<td>Global Mindset for Sustainable Business</td>
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<tr>
<td>MKTG 760</td>
<td>International Marketing (Fall only)</td>
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DS 620 Topics in Decision Sciences (Global Supply Chain Management) 4

International Experience 4

A one-semester (9 weeks or longer) study abroad experience. Must involve at least one approved International Business or Economics Course.

A shorter term Faculty-Led international program (e.g., J-Term or Summer international trip)

1-4 credit internship at an International Organization (must be approved prior to the beginning the internship.)

Total Credits 16

1 Students can tailor their option by specializing in International Trade and Finance (ITF) or International Business (IB). For ITF select ECON 655, ECON 746 and FIN 703. For IB select ECON 655, MGT 755, MKTG 760, HMGT #756 or DS 620 (Global Supply Chain Management).

Student Learning Outcomes

- Students will demonstrate proficiency in the core content areas of international business.
- Students will think critically to address business situations.
• Students will demonstrate communication skills to interact effectively in business situations.
• Students will identify and understand the ethical dimensions and implications of business decisions.
• Students will demonstrate the ability to analyze a business situation by applying a multiple stakeholder lens.
• Students will demonstrate an understanding of business practices as they relate to local, national and global competitiveness.