BUSINESS ADMINISTRATION MAJOR: ENTREPRENEURIAL STUDIES OPTION (B.S.)

https://paulcollege.unh.edu/business-administration/program/bs/business-administration-major-entrepreneurial-studies-option

Description

The **Option in Entrepreneurial Studies** is designed for students interested in entrepreneurship and creativity and who seek to learn about starting high growth business, working for a new venture, investing in start-ups or becoming involved in a new venture creation within an established organization. The ES option fosters an entrepreneurial culture throughout the program with a priority on applied learning in the dynamic environment of entrepreneurial ventures. Students apply what they’ve learned to a senior project and in conducting due diligence for investors. The ES option studies entrepreneurship from the entrepreneurs, employees and the investor's perspective.

Requirements

A typical plan of study follows, showing the major-required courses. Students take 16-18 credits per semester. Discovery Program requirements (including the Inquiry requirement in the first two years) and elective courses are taken as well. Students are expected to follow this course plan. In the first three semesters, students cannot take more than two major courses in a single semester. The options have additional requirements as noted. For a detailed schedule/plan of study for each option, students should check with the Paul College Undergraduate Programs and Advising Office for specific recommendations.

### Code | Title | Credits
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ADMN 400 | Introduction to Business | 4
ADMN 403 | Computing Essentials for Business | 1
ADMN 410 | Management Information Systems | 4
ADMN 420 | Business Statistics | 4
ADMN 502 | Financial Accounting | 4
ADMN 503 | Managerial Accounting | 4
ADMN 570 | Introduction to Financial Management | 4
ADMN 575 | Behavior in Organizations | 4
ADMN 580 | Quantitative Decision Making | 4
ADMN 585 | Marketing | 4
ADMN 703 | Strategic Management: Decision Making | 4
MKTG 763 | Marketing Analytics | 4
or MKTG 764 | New Product Development | 4
DS 741 | Private Equity/Venture Capital | 4
DS/MGT 742 | Internship in Entrepreneurial and Management Practice | 4
MGT 732 | Exploration in Entrepreneurial Management | 4
Total Credits | 16

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1. This is the capstone course in the business administration program, and satisfies the capstone requirement of the Discovery Program. Students may be required to concurrently enroll in ADMN 700 PAUL Assessment of Core Knowledge (zero credits) for AACSB accreditation purposes.

2. Students may satisfy PAUL 660, PAUL 670, PAUL 680, PAUL 690 requirements through other courses/experiences with approved intelligence attributes assigned.

Depending of the choice of option and the specific requirements thereof, students may be able to take PAUL or non-PAUL electives in their junior or senior year.

### Option in Entrepreneurial Studies

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