BUSINESS ADMINISTRATION MAJOR: ENTREPRENEURIAL STUDIES OPTION (B.S.)

https://paulcollege.unh.edu/business-administration/program/bs/business-administration-major-entrepreneurial-studies-option

Description

The Option in Entrepreneurial Studies is designed for students interested in entrepreneurship and creativity and who seek to learn about starting high growth business, working for a new venture, investing in start-ups or becoming involved in a new venture creation within an established organization. The ES option fosters an entrepreneurial culture throughout the program with a priority on applied learning in the dynamic environment of entrepreneurial ventures. Students apply what they’ve learned to a senior project and in conducting due diligence for investors. The ES option studies entrepreneurship from the entrepreneurs, employees and the investor’s perspective.

Requirements

A typical plan of study follows, showing the major-required courses. Students take 16-18 credits per semester. Discovery Program requirements (including the Inquiry requirement in the first two years) and elective courses are taken as well. Students are expected to follow this course plan. In the first three semesters, students cannot take more than two major courses in a single semester. The options have additional requirements as noted. For a detailed schedule/plan of study for each option, students should check with the Paul College Undergraduate Programs and Advising Office for specific recommendations.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ADMN</td>
<td>Introduction to Business</td>
<td>4</td>
</tr>
<tr>
<td>ADMN</td>
<td>Computing Essentials for Business</td>
<td>1</td>
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<tr>
<td>ADMN</td>
<td>Management Information Systems</td>
<td>4</td>
</tr>
<tr>
<td>ADMN</td>
<td>Financial Accounting</td>
<td>4</td>
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<tr>
<td>ADMN</td>
<td>Managerial Accounting</td>
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<tr>
<td>ADMN</td>
<td>Business Statistics</td>
<td>4</td>
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<tr>
<td>ADMN</td>
<td>Introduction to Financial Management</td>
<td>4</td>
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<tr>
<td>ADMN</td>
<td>Behavior in Organizations</td>
<td>4</td>
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<tr>
<td>ADMN</td>
<td>Quantitative Decision Making</td>
<td>4</td>
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<tr>
<td>ADMN</td>
<td>Marketing</td>
<td>4</td>
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<tr>
<td>ADMN</td>
<td>Strategic Management: Decision Making</td>
<td>4</td>
</tr>
<tr>
<td>MKTG</td>
<td>Marketing Analytics</td>
<td>4</td>
</tr>
<tr>
<td>or MKTG</td>
<td>New Product Development</td>
<td>4</td>
</tr>
<tr>
<td>DS</td>
<td>Private Equity/Venture Capital</td>
<td>4</td>
</tr>
<tr>
<td>DS</td>
<td>Internship in Entrepreneurial and Management Practice</td>
<td>4</td>
</tr>
<tr>
<td>MGT</td>
<td>Launching New Ventures</td>
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Depending on the choice of option and the specific requirements thereof, students may be able to take PAUL or non-PAUL electives in their junior or senior year.

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Total Credits 16