BUSINESS ADMINISTRATION MAJOR (B.S.)

https://paulcollege.unh.edu/business-administration/program/bs/business-administration-major

Description

A Bachelor of Science in business administration will help you build the skills, knowledge and experience to land a job and thrive in today’s evolving economy. Graduates are in demand in a variety of industries including accounting, finance, information systems and business analytics, management and marketing. Whether you aspire to work for a high-powered firm, start-up or non-profit or launch your own business, a business administration degree opens the doors to many career opportunities.

At Paul College, students in the business administration major take foundation courses in their freshman and sophomore years that cover the fundamental theories, principles, concepts and skill sets in key areas of business, while building upon their social, analytical, competitive and professional intelligence. These foundation courses prepare you to move into a variety of fields and companies. You also must declare an option within your major during the second semester of your sophomore year that provides deeper expertise in a specific business area to propel you on your career path. Many students choose more than one! Options within the major include: accounting, entrepreneurial studies, finance, information systems and business analytics, international business and economics, management, marketing, and student designed.

Requirements

The following courses are major-required courses. Students take 16-18 credits per semester. Discovery Program requirements (including the Inquiry requirement in the first two years) and elective courses are taken as well. Students are expected to follow this course plan. In the first three semesters, students cannot take more than two major courses in a single semester. The options have additional requirements as noted in those program descriptions. For a detailed schedule/plan of study for each option, students should check with the Paul College Undergraduate Programs and Advising Office for specific recommendations.

A typical plan of study follows, showing the major-required courses. Students take 16-18 credits per semester. Discovery Program requirements (including the Inquiry requirement in the first two years) and elective courses are taken as well. Students are expected to follow this course plan. In the first three semesters, students cannot take more than two major courses in a single semester. The options have additional requirements as noted. For a detailed schedule/plan of study for each option, students should check with the Paul College Undergraduate Programs and Advising Office for specific recommendations.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ADMIN 400</td>
<td>Introduction to Business</td>
<td>4</td>
</tr>
<tr>
<td>ADMIN 403</td>
<td>Computing Essentials for Business</td>
<td>1</td>
</tr>
<tr>
<td>ADMIN 410</td>
<td>Management Information Systems</td>
<td>4</td>
</tr>
<tr>
<td>ADMIN 502</td>
<td>Financial Accounting</td>
<td>4</td>
</tr>
<tr>
<td>ADMIN 503</td>
<td>Managerial Accounting</td>
<td>4</td>
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1 This is the capstone course in the business administration program, and satisfies the capstone requirement of the Discovery Program. Students may be required to concurrently enroll in ADMN 700 PAUL Assessment of Core Knowledge (zero credits) for AACSB accreditation purposes.

2 Students may satisfy PAUL 660, PAUL 670, PAUL 680, PAUL 690 requirements through other courses/experiences with approved intelligence attributes assigned.

Depending of the choice of option and the specific requirements thereof, students may be able to take PAUL or non-PAUL electives in their junior or senior year.

Student Learning Outcomes

- Students will demonstrate proficiency in the core content areas of business.
- Students will think critically to address business situations.
- Students will demonstrate communication skills to interact effectively in business situations.
- Students will identify and understand the ethical dimensions and implications of business decisions.
- Students will demonstrate the ability to analyze a business situation by applying a multiple stakeholder lens.
- Students will demonstrate an understanding of business practices as they relate to local, national and global competitiveness.

Code | Title                              | Credits |
-----|------------------------------------|---------|
ADMIN 510 | Business Statistics               | 4       |
ADMIN 570 | Introduction to Financial Management | 4     |
ADMIN 575 | Behavior in Organizations         | 4       |
ADMIN 580 | Quantitative Decision Making      | 4       |
ADMIN 585 | Marketing                         | 4       |
ADMIN 775 | Strategic Management: Decision Making | 4   |

Other subject code courses:

- ECON 401 Principles of Economics (Micro) | 4
- ECON 402 Principles of Economics (Macro) | 4
- MATH 422 Mathematics for Business Applications | 4
- or MATH 424A Calculus for Social Sciences | 4
- PHIL 431 Business Ethics | 4
- PAUL 405 Freshman Academic Experience I | 1
- PAUL 406 Freshman Academic Experience II | 1
- PAUL 660 BP-Social Intelligence Topics | 2
- PAUL 670 BP-Competitive Intelligence Topics | 2
- PAUL 680 BP-Competitive Intelligence Topics | 2
- PAUL 690 BP-Competitive Intelligence Topics | 2

University of New Hampshire