

BUSINESS ADMINISTRATION MAJOR (B.S.)

<https://paulcollege.unh.edu/business-administration/program/bs/business-administration-major>

Description

A Bachelor of Science in business administration will help you build the skills, knowledge and experience to land a job and thrive in today's evolving economy. Graduates are in demand in a variety of industries including accounting, finance, information systems and business analytics, management and marketing. Whether you aspire to work for a high-powered firm, start-up or non-profit or launch your own business, a business administration degree opens the doors to many career opportunities.

At Paul College, students in the business administration major take foundation courses in their freshman and sophomore years that cover the fundamental theories, principles, concepts and skill sets in key areas of business, while building upon their social, analytical, competitive and professional intelligence. These foundation courses prepare you to move into a variety of fields and companies. You also must declare an option within your major during the second semester of your sophomore year that provides deeper expertise in a specific business area to propel you on your career path. Many students choose more than one! Options within the major include: accounting, entrepreneurial studies, finance, information systems and business analytics, international business and economics, management, marketing, and student designed.

Requirements

Degree Requirements

Minimum Credit Requirement: 128 credits

Minimum Residency Requirement: 32 credits must be taken at UNH

Minimum GPA: 2.0 required for conferral*

Core Curriculum Required: Discovery & Writing Program Requirements

Foreign Language Requirement: No

All Major, Option and Elective Requirements as indicated.

*Major GPA requirements as indicated.

Major Requirements

The following courses are major-required courses. Students take 16-18 credits per semester. Discovery Program requirements (including the Inquiry requirement in the first two years) and elective courses are taken as well. Students are expected to follow this course plan. In the first three semesters, students cannot take more than two major courses in a single semester. The options have additional requirements as noted in those program descriptions. For a detailed schedule/plan of study for each option, students should check with the Paul College Undergraduate Programs and Advising Office for specific recommendations.

A typical plan of study follows, showing the major-required courses. Students take 16-18 credits per semester. Discovery Program

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Code	Title	Credits
Business Administration core requirements		
ADMN courses:		
ADMN 400	Introduction to Business	4
ADMN 403	Computing Essentials for Business	1
ADMN 410	Management Information Systems	4
ADMN 502	Financial Accounting	4
ADMN 503	Managerial Accounting	4
ADMN 510	Business Statistics	4
ADMN 570	Introduction to Financial Management	4
ADMN 575	Behavior in Organizations	4
ADMN 580	Quantitative Decision Making	4
ADMN 585	Marketing	4
ADMN 775	Strategic Management: Decision Making ¹	4
Other subject code courses:		
ECON 401	Principles of Economics (Macro)	4
ECON 402	Principles of Economics (Micro)	4
MATH 422	Mathematics for Business Applications	4
or MATH 424A	Calculus for Social Sciences	
PHIL 431	Business Ethics	4
PAUL 405	Freshman Academic Experience I	1
PAUL 406	Freshman Academic Experience II	1
PAUL 660	BiP-Social Intelligence Topics ²	2
PAUL 670	BiP-Analytical Intelligence Topics ²	2
PAUL 680	BiP-Competitive Intelligence Topics ²	2
PAUL 690	BiP-Professional Intelligence Topics ²	2

¹ This is the capstone course in the business administration program, and satisfies the capstone requirement of the Discovery Program. Students may be required to concurrently enroll in ADMN 700 PAUL Assessment of Core Knowledge (zero credits) for AACSB accreditation purposes.

² Students may satisfy PAUL 660, PAUL 670, PAUL 680, PAUL 690 requirements through other courses/experiences with approved intelligence attributes assigned.

Depending on the choice of option and the specific requirements thereof, students may be able to take PAUL or non-PAUL electives in their junior or senior year.

Degree Plan

Sample Degree Plan

First Year		Credits
Fall		
ADMN 400	Introduction to Business	4
or ADMN 410	or Management Information Systems	
ECON 401	Principles of Economics (Macro)	4
or ECON 402	or Principles of Economics (Micro)	
MATH 422	Mathematics for Business Applications	4
or MATH 424A	or Calculus for Social Sciences	
PHIL 431	Business Ethics	4
ADMN 403	Computing Essentials for Business	1

PAUL 405	Freshman Academic Experience I	1
Credits		18
Spring		
ADMN 410 or ADMN 400	Management Information Systems or Introduction to Business	4
ECON 402 or ECON 401	Principles of Economics (Micro) or Principles of Economics (Macro)	4
ENGL 401	First-Year Writing	4
Discovery		4
PAUL 406	Freshman Academic Experience II	1
Credits		17
Second Year		
Fall		
ADMN 502	Financial Accounting	4
ADMN 510	Business Statistics	4
Discovery		4
Discovery		4
Credits		16
Spring		
ADMN 503	Managerial Accounting	4
ADMN Course selected in consultation with advisor		4
Discovery		4
Discovery		4
PAUL 660 or PAUL 690	BiP-Social Intelligence Topics or BiP-Professional Intelligence Topics	2
Credits		18
Total Credits		69

Student Learning Outcomes

- Students will demonstrate proficiency in the core content areas of business.
- Students will think critically to address business situations.
- Students will demonstrate communication skills to interact effectively in business situations.
- Students will identify and understand the ethical dimensions and implications of business decisions.
- Students will demonstrate the ability to analyze a business situation by applying a multiple stakeholder lens.
- Students will demonstrate an understanding of business practices as they relate to local, national and global competitiveness.