

RECREATION MANAGEMENT AND POLICY: RECREATION ADMINISTRATION (M.S.)

<https://chhs.unh.edu/recreation-management-policy/program/ms/recreation-management-policy-recreation-administration>

Description

The Recreation Administration option prepares professionals with advanced knowledge and skills to plan, administer, and evaluate recreation and outdoor education programs and services across a variety of sectors, including: sports and fitness, community recreation, campus recreation, nonprofit administration, commercial recreation and events, tourism, camps, outdoor education, adventure programming, outdoor recreation, parks and protected areas, conservation, natural resources, and senior or youth-serving agencies. Postgraduate employment opportunities include working as guides, leaders, directors, planners, and managers of agencies and programs that provide healthy recreation and outdoor activities for people across the lifespan.

Specializations are available in campus recreation, outdoor education, and leadership through our partnerships with UNH Campus Recreation (<http://campusrec.unh.edu/>) and The Browne Center (<https://brownecenter.com/>). A specialization is available in adaptive sports through our partnership with Northeast Passage (www.nepassage.org).

Applied research opportunities are available through our Applied Recreation Research Collaborative (ARRC Lab), which provides public, private, and non-profit recreation resource managers and practitioners with data-driven solutions to inform decision-making and policy.

Requirements

Degree Requirements

The **30 credit** Recreation Administration option consists of required and elective coursework. In consultation with a faculty adviser, students will select either a thesis or non-thesis track. Full-time students typically take two years to progress through the RA option degree requirements. If a student takes leveling courses, they may need to complete more than two years. Part-time students typically complete the program in three years.

Code	Title	Credits
Required Core Competencies		
RMP 800	Concepts of Recreation and Leisure	3
RMP 806	Recreation Administration and Organizational Behavior	3
Required Research Competencies		
RMP 992	Research Methods in Recreation Management and Policy	3
SW 962	Data Analysis and Statistics	3
or EDUC 881	Introduction to Statistics: Inquiry, Analysis, and Decision Making	
Capstone Course (choose 1 track)		
Thesis Track:		
RMP 899	Master's Thesis (Sections I & II - 6 cr total)	6
Non-Thesis Track:		
RMP 980	Independent Study (counts as elective course for non-thesis track; can take twice)	
RMP 995	Colloquium Seminar	
Elective Courses in RMP Dept (Thesis track takes 4 electives; Non-thesis track takes 5 electives. Both tracks may also take electives outside Dept)		
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RMP 811	Recreation Resource Management
RMP 820	Adaptive Sports and Recreation Facilitation
RMP 872	Law and Public Policy in Leisure Services
RMP 875	Entrepreneurial and Commercial Recreation
RMP 912	Non-Profit Administration and Leadership
RMP 924	Fund Development and Grantwriting
RMP 964	Graduate Internship
RMP 970	Teaching Practicum
RMP 980	Independent Study
Total Credits	30

Code	Title	Credits
Elective Options Outside of RMP Department (not all-inclusive list):		
ADMN #832	Exploration in Entrepreneurial Management	
ADMN 852	Marketing Research	
ADMN 952	Organizations, Leadership, and Environments	
ADMN 953	The Social Power of Leadership in the 21 Century	
ADMN #956	Managerial Decision Making	
ADMN 960	Marketing/Building Customer Value	
ADMN 970	Economics of Competition	
ADMN 982	Creating Winning Strategies	
HMP 812	Health Analytics	
KIN 802	Health Content and Youth Risk Behaviors	
KIN 840	Athletic Administration	
KIN 841	Social Issues in Contemporary Sports	
KIN 865	Advanced Topics in Coaching	
KIN 880	Psychological Factors in Sport	
KIN 881	Inclusion in Physical Education	
KIN 882	Therapeutic Applications of Adventure Programming	
KIN 883	Psych Factors of Adventure Ed	
KIN 884	Historical Foundations of Outdoor Experiential Education	
KIN 885	Program Models and Evaluation in Outdoor Education	
PHP 902	Environmental Health	
PHP 904	Social and Behavioral Health	
PHP 922	Public Health Economics	
PHP 924	Policy and Practice of Community Health Assessment	
PHP #940	Health and the Built Environment	
RAM 867	Social Impact Assessment	
SOC #880	Social Conflict	
SW 814	Introduction to Addiction: Assessment and Intervention	
SW 840	Implications of Race, Culture, and Oppression for Social Work Practice	

Student Learning Outcomes

- Students will know the roles and interrelationships of diverse leisure service delivery systems, as well as professionalism in the discipline.
- Students will know and apply the psychological, sociological, and social psychological theories and philosophies associated with leisure and recreation behavior.
- Students will develop the ability to translate and apply relevant theory to park and recreation programs and services.
- Students will know the historical and cultural perspectives associated with the park and recreation field, and will apply issues of diversity, equity, and inclusion to park and recreation management.
- Students will apply financial, budgetary, planning, marketing, program evaluation, and human resource knowledge and skills to meet present and future organizational needs and challenges.
- Students will implement leadership skills that advance the park and recreation profession and broader society.
- Students will design and conduct research, analyze and interpret data, and apply research findings to the park and recreation profession.

- Students will explore the interrelationships of allied professions with the park and recreation profession.
- Students will know how to promote the benefits of recreation and leisure to enhance individual, social, economic, and environmental well-being and quality of life.
- Students will demonstrate effective conceptual and technical communication skills, both in oral and written form.