The Recreation Administration option prepares professionals with advanced knowledge and skills to plan, administer, and evaluate recreation and outdoor education programs and services across a variety of sectors, including: sports and fitness, community recreation, campus recreation, nonprofit administration, commercial recreation and events, tourism, camps, outdoor education, adventure programming, outdoor recreation, parks and protected areas, conservation, natural resources, and senior or youth-serving agencies. Postgraduate employment opportunities include working as guides, leaders, directors, planners, and managers of agencies and programs that provide healthy recreation and outdoor activities for people across the lifespan.

Specializations are available in campus recreation, outdoor education, and leadership through our partnerships with UNH Campus Recreation (http://campusrec.unh.edu/) and The Browne Center (https://browncenter.com/). A specialization is available in adaptive sports through our partnership with Northeast Passage (www.nepassage.org).

Applied research opportunities are available through our Applied Recreation Research Collaborative (ARRC Lab), which provides public, private, and non-profit recreation resource managers and practitioners with data-driven solutions to inform decision-making and policy.

Student Learning Outcomes

- Knowledge of the roles and interrelationships of diverse leisure service delivery systems, as well as professionalism in the discipline.
- Knowledge of the psychological, sociological, and social psychological theories and philosophies related to recreation and leisure.
- Ability to translate and apply theory to park and recreation programs and services.
- Knowledge of the historical and cultural perspectives of recreation and leisure.
- Ability to apply financial, budgetary, planning, marketing, program evaluation, and human resource knowledge and skills to meet present and future organizational needs and challenges.
- Ability to implement leadership skills that advance the recreation profession and broader society.
- Ability to design and conduct research, analyze and interpret data, and apply research findings to the park and recreation industry.
• Knowledge of the interrelationships of allied professions with the recreation industry.
• Ability to promote the benefits of recreation and leisure to enhance individual, social, economic, and environmental well-being and quality of life.
• Skill in communicating effectively in written form in the context of both conceptual and technical writing assignments.