

BUSINESS ANALYTICS (GRADUATE CERTIFICATE)

<https://paulcollege.unh.edu/program/certificate/business-analytics>

Description

Business Analytics (Graduate Certificate)

The graduate certificate in business analytics is a great choice for working business professionals who completed their education before the current focus on analytics, and who are interested in developing knowledge and skills in this expanding interdisciplinary business area. Students can pursue the certificate alone or in conjunction with a graduate degree. All classes are available online, with some courses available in a face-to-face format.

Highlights

- You will take courses alongside MBA students and be taught by the same world-class faculty.
- You will collaborate with working professionals with experience in a globally diverse range of industries.
- You will have access to a program advisor and career development tools.

Requirements

Business Analytics Certificate Requirements

Credits: Students will complete 4 courses for a total of 12 credits

GPA: Students must have a minimum 3.0 GPA at certificate completion, and earn a B- or better in all classes

Certificate Courses

| Code | Title | Credits |
|-------------------------------------|---|-----------|
| Required Courses | | 9 |
| ADMN 873 | Data Management and Visualization | |
| ADMN 872 | Predictive Analytics | |
| ADMN 875 | Prescriptive Analytics | |
| Elective (Select one course) | | 3 |
| ADMN 863 | Marketing Analytics | |
| ADMN 898 | Topics (Applied Financial Modeling and Analytics) | |
| Total Credits | | 12 |