

BUSINESS ANALYTICS (GRADUATE CERTIFICATE)

<https://paulcollege.unh.edu/program/certificate/business-analytics>

Description

The graduate certificate in business analytics is a great choice for working business professionals who completed their education before the current focus on analytics, and who are interested in developing knowledge and skills in this expanding interdisciplinary business area. Students can pursue the certificate alone or in conjunction with a graduate degree. All classes are available online, with some courses available in a face-to-face format.

Highlights

- You will take courses alongside MBA students and be taught by the same world-class faculty.
- You will collaborate with working professionals with experience in a globally diverse range of industries.
- You will have access to a program advisor and career development tools.

Requirements

Credits: Students will complete 4 courses for a total of 12 credits

GPA: Students must have a minimum 3.0 GPA at certificate completion, and earn a B- or better in all classes

Code	Title	Credits
Required Courses		9
ADMN 873	Data Management and Visualization	
ADMN 872	Predictive Analytics	
ADMN 875	Prescriptive Analytics	
Elective (Select one course)		3
ADMN 863	Marketing Analytics	
ADMN 898	Topics (Applied Financial Modeling and Analytics)	
ADMN 898	Topics (Tools for Business Analytics)	
ADMN 898	Topics (Programming for Business Analytics)	
ADMN 950	Data Driven Decisions	
Total Credits		12