

SUSTAINABLE GLOBAL BUSINESS (GRADUATE CERTIFICATE)

<https://www.unh.edu/program/certificate/sustainable-global-business>

Description

The Graduate Certificate in Sustainable Global Business teaches students the skills and frameworks needed to succeed in a connected world. It combines perspectives from international business, management, finance, marketing, and supply chain design to prepare graduates for responsible and effective leadership in various settings.

Overall Goals

- To provide a comprehensive understanding of global business environments, including institutional, cultural, and economic forces.
- To cultivate cross-cultural leadership, CSR awareness, and ethical decision-making as central elements of global strategy.
- To prepare graduates to manage international challenges and opportunities through applied, case-based, and experiential learning.

Requirements

The certificate requires completion of four graduate-level courses (12 credits total).

Code	Title	Credits
Required Courses		
ADMN 840	International Business	3
Elective Courses		
Select three courses from the following:		9
ADMN 841	International Management	
ADMN 845	Supply Chain Management	
ADMN 846	International Financial Management	
ADMN 860	International Marketing	
Total Credits		12

Student Learning Outcomes

Program Learning Outcomes

Global Environment Analysis

- Learners demonstrate the ability to analyze the global business environment, including institutional, political, and cultural factors that shape international operations and strategy.

Ethical and Social Responsibility

- Learners demonstrate an understanding of corporate social responsibility (CSR) and ethical leadership principles, and apply them to international management and strategic decision-making.

Global Strategy and Sustainable Development

- Learners demonstrate the ability to integrate societal, economic, and global development considerations into business strategies to promote sustainable competitive advantage.

Functional Integration in Global Context

- Learners demonstrate the ability to manage financial, marketing, and supply chain decisions in international settings, balancing profitability with societal and economic responsibility.