BUSINESS ANALYTICS (M.S.)

Description

A new Master of Science in Business Analytics has been approved for Academic Catalog year 2020/2021.

The Master of Science in Business Analytics (MSBA), offered by the Peter T. Paul College of Business and Economics, prepares students for careers related to data analytics and quantitative decision making in modern organizations. The graduates from the MSBA program will be armed with skills in data storing/pre-processing/visualization, in building prediction/forecasting models, and formulating/solving optimal business decision problems when faced with limited resources. The MSBA program places heavy emphasis on building both the theoretical fundamentals and the practical applications of business analytics supported by relevant and modern programming skills. In addition, the MSBA curriculum is designed to foster team work and presentation skills that will help students to seamlessly transition into relevant corporate roles.