BUSINESS ADMINISTRATION: ONLINE (M.B.A.)

https://paulcollege.unh.edu/program/mba/business-administration-online

Description

ONLINE MBA
The Online MBA program is nationally ranked by U.S. News & World Report and gives you the opportunity to enhance your career with the flexibility to learn on your own schedule.

Highlights
- We are the only Online MBA program in the state of New Hampshire in an AACSB-accredited college or university. This places our program among the top 6% of MBA programs worldwide.
- You take the same courses, taught by the same world-class faculty, and have access to the same resources as Full-Time or Part-Time MBA students.
- Earn your MBA in 18 to 42 months from anywhere in the world.
- You can access course materials 24 hours a day, seven days a week.
- You will collaborate with working professionals with experience in a globally diverse range of industries.
- You will have your own personal program advisor and access to career development tools and services.
- Seven MBA specializations are available, but are not required:
  - Finance
  - Global Business
  - Growth & Innovation
  - Healthcare Industry
  - Hospitality Management
  - Information Systems & Business Analytics
  - Marketing

Requirements

Online MBA Requirements
Online MBA students have the flexibility to begin their program at multiple, designated term starts throughout the calendar year.

- Credits: Students will complete 16 courses, or 48 credits (9 core, 7 electives).
- GPA: Students must have a minimum 3.0 GPA at graduation, and earn a B- or better in all classes.
- Program length: Students can complete the program requirements in 18 to 42 months.

Core Courses

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<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>ADMIN 912</td>
<td>Managing Yourself &amp; Leading Others</td>
<td>3</td>
</tr>
<tr>
<td>ADMIN 919</td>
<td>Accounting/Financial Reporting, Budgeting, and Analysis</td>
<td>3</td>
</tr>
<tr>
<td>ADMIN 926</td>
<td>Leveraging Technology for Competitive Advantage</td>
<td>3</td>
</tr>
<tr>
<td>ADMIN 930</td>
<td>Financial Management/Raising and Investing Money</td>
<td>3</td>
</tr>
<tr>
<td>ADMIN 940</td>
<td>Managing Operations</td>
<td>3</td>
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Specialized Degree Options

Business Administration: Finance
This option provides students with the tools necessary to make informed financial decisions for themselves and their organizations. Finance students and professionals utilize an exciting mix of quantitative analysis, strategic thinking, and creativity. Opportunities exist in a variety of fields, including commercial and investment banking, corporate finance, asset management, risk management, real estate, and private equity.

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<tr>
<td>ADMIN 829</td>
<td>Corporate Financial Strategy</td>
<td>3</td>
</tr>
<tr>
<td>ADMIN 830</td>
<td>Investments</td>
<td>3</td>
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</tbody>
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Select one of the following:
- ADMIN 835 Financial Institutions
- ADMIN 838 Equity Analysis and Firm Valuation
- ADMIN 846 International Financial Management
- ADMIN 898 Topics (Applied Financial Modeling and Analytics)
- ADMIN 898 Topics (Financial Innovation and Derivatives)
- ADMIN 898 Topics (Financial Technology and Big Data)

Total Credits 9

Business Administration: Global Business
This option helps students develop their global awareness, understanding, and competence so that they can compete and lead effectively in a transnational environment. Job outlook includes graduate careers abroad or in organizations that are engaged in business or initiatives with a global scope.

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<td>ADMIN 840</td>
<td>International Business</td>
<td>3</td>
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Select two of the following:
- ADMIN 841 International Management
- ADMIN 846 International Financial Management
- ADMIN 860 International Marketing

Total Credits 9

Business Administration: Growth and Innovation
This option provides students with knowledge, skills, and an entrepreneurial mindset to apply in smaller, newer firms as well as in larger, established companies in order to drive organizational growth, innovation and change. These can be applied in a range of contexts, including new ventures, corporate entrepreneurship, and social enterprises.

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<td>ADMIN 882</td>
<td>Managing Growth and Innovation</td>
<td>3</td>
</tr>
</tbody>
</table>

Select two of the following:
- ADMIN 834 Private Equity/Venture Capital
- ADMIN 841 International Management
PRESENTED IN BUSINESS SITUATIONS DUE TO UNCERTAINTY. IN RESOURCE-CONSTRAINED ENVIRONMENTS, WHILE ALSO QUANTIFYING THE RISK TO EVALUATE AND DETERMINE THE BEST WAYS TO ACHIEVE BUSINESS OBJECTIVES. FORECASTING FUTURE PROBABILITIES AND TRENDS; AND HELPING DECISION MAKERS OPTIMIZE ORGANIZATIONS THROUGH DATA ANALYSIS AND VISUALIZATION; PREDICTING/ANALYZING DATA TO IDENTIFY TRENDES AND STRATEGIES TO IMPROVE BUSINESS OUTCOMES.

BUSINESS ADMINISTRATION: INFORMATION SYSTEMS AND BUSINESS ANALYTICS

This option provides students with knowledge and skills in the areas of business analytics: descriptive, predictive, and prescriptive. These tangible abilities will enable graduates to bring added value to any organization through data analysis and visualization; predicting/forecasting future probabilities and trends; and helping decision makers evaluate and determine the best ways to achieve business objectives in resource-constrained environments, while also quantifying the risk present in business situations due to uncertainty.

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<tr>
<td>ADMN 864</td>
<td>New Product Development</td>
<td>3</td>
</tr>
<tr>
<td>ADMN 898</td>
<td>Topics (Leading Organizational Change)</td>
<td>3</td>
</tr>
</tbody>
</table>

Total Credits: 9

Approved Elective Courses

This option provides students with knowledge and skills in the areas of business analytics: descriptive, predictive, and prescriptive. These tangible abilities will enable graduates to bring added value to any organization through data analysis and visualization; predicting/forecasting future probabilities and trends; and helping decision makers evaluate and determine the best ways to achieve business objectives in resource-constrained environments, while also quantifying the risk present in business situations due to uncertainty.

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<td>3</td>
</tr>
<tr>
<td>ADMN 838</td>
<td>Revenue Management and Pricing Strategies</td>
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Total Credits: 9

*Not all approved electives are offered on a regular basis*

Student Learning Outcomes

MBA graduates will be able to:

- Synthesize and apply knowledge across business disciplines.
- Apply analytical tools to solve complex organizational problems.
• Apply theories and frameworks to effectively lead teams and organizations.
• Communicate quantitative and qualitative assessments of business information.
• Identify and evaluate opportunities and challenges in the global business environment.
• Identify opportunities to strengthen and extend ethical and sustainable business practices; consider and address the relevant range of stakeholders affected by business decisions.
• Identify opportunities to strengthen and extend diversity, equity, inclusion, and belongingness in the work environment.