RECO 800 - Marketing Communications Research: Methodological Foundations
Credits: 4
Concepts, tools, and techniques to facilitate accurate product, service, and idea marketing communications. Specific applications to tourism and economic/community development initiatives are included. Prereq: Basic statistics course; or permission.

RECO 808 - Environmental Economics
Credits: 4
Environmental pollution, the market economy, and optimal resource allocation; alternative control procedures; levels of environmental protection and public policy; property right issues. Prereq: intermediate microeconomic theory; permission.

RECO 811 - Marine Resource Economics
Credits: 4
Economic overview of the marine environment; interactions/conflicts surrounding this multiple-use resource. Economics of fisheries; marine recreation; aquaculture; endangered species; non-market ecosystem services. Prereq: EREC 411, ECON 401 or ECON 402 or equivalent or permission. (Offered every other semester.)

RECO 856 - Rural and Regional Economic Development
Credits: 4
Concepts and methods of delineating regional economies, methods of measuring activity, regional development, and public policies. Emphasis on empirical research studies. Prereq: intermediate economy theory or permission. (Offered every year.)

RECO 895 - Investigations
Credits: 2-4
A) Agricultural Marketing; B) Agricultural Production and Farm Management; C) Community Development; D) Economics of Human Resources; E) Economics of Population and Food; F) Land Economics; G) Marine Economics; H) Rural Economic Development; I) Regional Economics; J) Water Economics. Special assignments in readings, investigations, or field problems. Prereq: permission. May be repeated.

RECO 898 - Directed Research
Credits: 4-6
Hours and credits to be arranged. Not available if credit obtained for RECO 899. A year-long course; an IA grade continuous grading) given at the end of the first semester. Prereq: permission. Cr/F.

RECO 899 - Master's Thesis
Credits: 1-10
May be repeated for a maximum of 10 credits. Cr/F.
Repeat Rule: May be repeated for a maximum of 10 credits.