PUBLIC POLICY (PPOL)

Course numbers with the # symbol included (e.g. #400) have not been taught in the last 3 years.

PPOL 806 - Fundamentals of Policy Analysis
Credits: 3
An introduction to public policy analysis and the role of rigorous research in the policymaking process. Fundamentals of the policymaking process; evaluation and design of research to inform policy decisions; effective team work to analyze issues and make policy recommendations; writing and speaking effectively to policymakers; analysis of research briefs and articles to evaluate the validity of their designs, conclusions, and potential use to policymakers.
Equivalent(s): PPOL 906

PPOL 812 - Strategies for Policy Impact
Credits: 3
How to develop and implement strategies that drive policy change. Students will learn how to analyze approaches to changing policy and then evaluate the most viable option for specific circumstances. Students will review different influence models, discuss which ones work best in varying situations and identify how influence models connect to policy campaigns. Students will review current campaigns, learn central elements of a successful campaign to change public policy, and create their own campaign plans.
Equivalent(s): PPOL 912

PPOL 822 - Media Strategy and Skills
Credits: 3
Designed to equip students with the skills they will need as practitioners to advance public policy goals through the development and execution of responsive communications strategy. Students will gain an understanding of the media landscape and trends in journalism; how to identify media opportunities and target audiences; how to write to successfully communicate to various audiences; and basic skills to prepare for and give effective interviews to communicate policy messages.

PPOL 897 - Advanced Special Topics
Credits: 3
Occasional or experimental offerings.
Repeat Rule: May be repeated for a maximum of 6 credits.
Equivalent(s): PPOL 997

PPOL 902 - Strategy and Practice of Public Policy
Credits: 3
Introduces students to the real world of United States public policymaking while developing their skills as participants in the policymaking industry. It is structured around a set of case studies of current or recently resolved policy issues as well as a set of readings addressing how policy is made in general. Each student will pick a policy issue and will be required to produce a full set of written work on that issue.

PPOL 904 - Economics for Public Policy
Credits: 3
Provides an overview of how economics can be used to analyze and design public policy. Basic analytical skills used in economic modeling, and supplication to specify policy areas and problems. At the end of the course, students will be able to use basic economic models to analyze policy problems. They will also be able to understand how market mechanisms work, when free markets perform well and when government intervention may improve outcomes.
PPOL 996 - Reading and Research  
**Credits:** 3  
Independent study under the direction of a Carsey faculty member. Requires approval of the advisor and curriculum committee. May be repeated for credit.  
**Repeat Rule:** May be repeated for a maximum of 6 credits.  

PPOL 998 - Policy Internship  
**Credits:** 3  
Actual experience in a policy setting. In some cases this will be a credit-bearing internship, supervised by a faculty member who will provide the academic structure to parallel the applied experience. In other cases a policy internship may not be appropriate for academic credit; in such cases the internship experience fulfills the requirement but does not provide credits. Carsey faculty will provide guidance and oversight for these internships as well. Cr/F.  

PPOL 998A - Policy Internship  
**Credits:** 0  
Actual experience in a policy setting. 998A is the noncredit internship. The internship experience fulfills the requirement but does not provide credits. Carsey faculty will provide guidance and oversight for these internships as well. Cr/F.