

COMMUNICATION (COM) CPSO

Course numbers with the # symbol included (e.g. #400) have not been taught in the last 3 years.

COM 800 - Foundations of Organizational Communication

Credits: 3

This course examines fundamental principles and theories of organizational communication. Students analyze the effects of communication on organizational quality; discuss specific skill sets necessary for effective internal communication; analyze methods of managing information; discuss the value and methods used to create organizational networks; and study the influence of organizational culture on organizational communication. Crisis communication, intercultural communication, and communication assessment are introduced.

Equivalent(s): COMM 800G

Grade Mode: Letter Grading