

# SPORT STUDIES MAJOR (B.S.)

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## Description

Sport studies is an interdisciplinary major that provides a foundation for careers in the sport industry. Students may prepare for careers in school, college, and professional athletic administration, coaching, marketing, and sports media. The program also prepares majors for graduate study in areas such as sport law and sport psychology. Sport studies students are encouraged to pursue a second major or minor in a complementary discipline, such as business, journalism, or psychology.

Majors take a core of foundation courses (e.g., The Sport Industry) as well as electives in applied areas such as sport marketing, athletic administration, and sport psychology. Majors must earn a grade of B- or better in KIN 565 Principles of Coaching and KIN 580 Sport Industry, and a grade of C or better in each required University and KIN course. All majors must complete 20 credits of prior-approved coursework in supporting areas such as business, psychology, or education. In addition, an internship experience or independent study is required. An internship experience is strongly recommended since it is often critical to career development. Interested students should consult with the program coordinator, Tim Ashwell, [Tim.Ashwell@unh.edu](mailto:Tim.Ashwell@unh.edu).

## Requirements

### Major Requirements

KIN 560	Sport Psychology	4
KIN 562	Sports Media Relations	4
KIN 565	Principles of Coaching	4
KIN 580	Sport Industry	4
KIN 740	Athletic Administration	4
KIN 741	Social Issues in Contemporary Sports	4
KIN 743	Sport Marketing	4
KIN 761	Senior Seminar Sport Studies <sup>2</sup>	4
PSYC 401	Introduction to Psychology	4
Select one approved statistics course		4

### Electives

Select sixteen credits of approved KIN electives <sup>3</sup> 16

### Cognate Requirement (outside of Department of Kinesiology)

Select a minimum of 20 credits from other departments <sup>1</sup> 20

Total Credits 76

<sup>1</sup> Each course must be approved in advance by faculty advisor.

<sup>2</sup> Majors must complete a minimum of 150 hours of industry experience before they can take KIN 761 Senior Seminar Sport Studies. Students must be enrolled as a sport studies major for one full semester before taking KIN 761 Senior Seminar Sport Studies. See advisor for details.

<sup>3</sup> Include 4 credits of KIN 650C Internship in Sport Studies or KIN 696 Independent Study.

(PSYC, SOC, DS) and a minimum grade of B- in both KIN 565 Principles of Coaching and KIN 580 Sport Industry.

## Degree Plan

### Recommended Major Sequencing of Courses

This list only includes major classes. Students should be registered for, and taking an average of 16 credits per semester to be 'on track' to graduate in 4 years. In most semesters, this means a student will be taking Discovery or elective course, to meet this 16 credit 'load'.

Course	Title	Credits
<b>First Year</b>		
<b>Fall</b>		
KIN 580	Sport Industry	4
PSYC 401	Introduction to Psychology	4
ENGL 401	First-Year Writing	4
Credits		12
<b>Spring</b>		
KIN 565 or KIN 562	Principles of Coaching or Sports Media Relations	4
Credits		4
<b>Second Year</b>		
<b>Fall</b>		
KIN 562 or KIN 565	Sports Media Relations or Principles of Coaching	4
PSYC 402 or SOC 502	Statistics in Psychology or Statistics	4
Credits		8
<b>Spring</b>		
KIN 560	Sport Psychology	4
Sport Studies Elective <sup>1</sup>		4
Credits		8
<b>Third Year</b>		
<b>Fall</b>		
KIN 650C	Internship in Sport Studies	2-4
2 Sport Studies Electives <sup>1</sup>		8
Credits		10-12
<b>Spring</b>		
KIN 740 or KIN 741	Athletic Administration or Social Issues in Contemporary Sports	4
Sport Studies Elective <sup>1</sup>		4
Credits		8
<b>Fourth Year</b>		
<b>Fall</b>		
KIN 761	Senior Seminar Sport Studies	4
KIN 650C	Internship in Sport Studies	2-4
Sport Studies Elective <sup>1</sup>		4
Credits		10-12

Internal transfers to sport studies must have a 2.5 GPA as well as a minimum grade of C in PSYC 401 Introduction to Psychology, Statistics

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**Spring**

KIN 740 or KIN 741	Athletic Administration or Social Issues in Contemporary Sports	4
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	Credits	4
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	Total Credits	64-68

<sup>1</sup> 16 required credits of electives including 4 credits from KIN 650C Internship in Sport Studies or KIN 696 Independent Study.