

# TOURISM PLANNING & DEVELOPMENT (TOUR)

# Course numbers with the # symbol included (e.g. #400) have not been taught in the last 3 years.

## TOUR 400 - Introduction to Tourism

**Credits:** 4

Provides an informational foundation in tourism and gives a more extensive knowledge of the tourism industry. Examines historical perspectives, tourism organization, and supply and demand of the tourism industry. Discusses the dynamic and pluralistic nature of the tourism industry.

## TOUR 510 - Tourism and Global Understanding

**Credits:** 4

Introduces ways in which tourism can act as a vehicle to understanding foreign cultures. Responsible tourism, has the potential to help bridge cultural and psychological distances that separate people of different races, religions, and socio-economic classes. Through responsible tourism we can learn to appreciate, trust, and respect the human diversity that our world has to offer. Helps students gain an informed acquaintance with other cultures and customs, and to understand the central role of tourism in international and cross-cultural understanding. Cr/F option.

## TOUR 560 - Special Topics

**Credits:** 2-4

A) Heritage Tourism Planning, B) Rural Tourism Development. Prereq: TOUR 400. May be repeated.

## TOUR 560H - Honors/Special Topics

**Credits:** 4

A) Heritage Tourism Planning, B) Rural Tourism Development. Prereq: TOUR 400. May be repeated.

## TOUR 615 - Tourism Planning and Development

**Credits:** 4

The planning and development of tourist resources and programs within a geographic region. Planning models are reviewed and analyzed. The relationship among tourists, tourist developments, and the planning of tourist attractions and services is examined. A strategic planning process is applied to the development of a regional tourism plan in New Hampshire. Prereq: TOUR 400.

## TOUR 700 - Marketing Communications Research: Methodological Foundations

**Credits:** 4

Concepts, tools, and techniques to facilitate accurate product, service, and idea marketing communications. Specific application to tourism and economic/community development initiatives are included. Prereq: Basic statistics course or permission.

## TOUR 705 - Ecotourism: Managing for the Environment

**Credits:** 4

Ecotourism embraces both the environment and economics. Provides a comprehensive framework for planning and managing ecotourism in order to both maximize potential benefits and minimize potential costs for people and the environment. Seminar format. Case studies used to assess the role of ecotourism in the sustainable development of natural resources. Prereq: TOUR 400, juniors or seniors only.

## TOUR 767 - Social Impact Assessment

**Credits:** 4

Provides a cross-disciplinary perspective on the issues, problems, and methods of Social Impact Assessment (SIA). Provides analytic approach and theoretical framework for the assessment of diverse events, including changes in the natural environment, the local economy, or dominant technology. SIA is required of most U.S. and Canadian federal- and state-sponsored projects that come under the National Environmental Protection Act, as well as all projects funded by international donor agencies. (Juniors and seniors only.) Writing intensive.

**Attributes:** Writing Intensive Course

## TOUR 792 - International Experience

**Credits:** 1-4

Travel to foreign country for study of a specific topic to be approved by the student's major adviser. Prereq: permission.

## TOUR 794 - Internship

**Credits:** 4-12

Fieldwork brings students in a full-time, 15-week (600 hours) supervised situation where they have an opportunity to achieve a synthesis, transfer, and application of the academic experience in a setting similar to that associated with professional employment. Prereq: permission. May be repeated up to a maximum of 12 credits.

## TOUR 798 - Independent Study

**Credits:** 1-4

Special assignments in readings, investigations, field problems. May include teaching experience. Prereq: permission.

## TOUR 798W - Independent Study

**Credits:** 1-4

Special assignments in readings, investigations, field problems. May include teaching experience. Prereq: permission. Writing intensive.

**Attributes:** Writing Intensive Course